

Telemeter to be Inaugurated Here Saturday Night

The Desert Sun

and PALM SPRINGS NEWS

Published
Mondays and Thursdays
174 N. Palm Canyon Drive
Phone 2249

TWO BLANKET NIGHTS

	Max.	Min.
Saturday, November 21	69	31
Sunday, November 22	68	32
Monday, November 23	71	34
Tuesday, November 24	81	36

VOL. XXVII, NO. 23

2 Sections — 16 Pages

Palm Springs, California, Thursday, Nov. 26, 1953

Single Copy 10c

Tribal Vote Next Week to Affect Village Future

Local Indians to Ballot on Control Law

Interest High
Because of Effect
on Village Lands

Voting members of the Agua Caliente Tribe will meet next week to make one of the most important decisions in their history, and in the history of Palm Springs.

The decision will be the official stand of the Tribe as a unit and individuals on the proposed legislation to be submitted to Congress, freeing the American Indians from governmental control. The Secretary of the Interior was instructed by Congress to recommend legislation to Congress not later than January 1, 1954, and has requested views of all affected tribes.

TENTATIVE DATE of the meeting has been set for December 4 at the Taylor Trailer Park, owned by Tribal Chairman Lorene McGlamary.

Only voting members of the Tribe will be admitted to the special and important session.

A tentative copy of a bill has been submitted for consideration by the Secretary of the Interior, and group meetings of tribes have been conducted at Riverside and San Diego. The Agua Caliente Tribal Council held a discussion meeting on the measure with Henry Harris, assistant area director, and Ned Mitchell, local agent, and decided to submit the question for tribal consideration.

WHAT CHANGES will be asked in the bill to adapt it to See INDIANS, Page 4A

This Side of The Sun

By Phat,

THANKSGIVING

Today give thanks
For many things,
First of all—we're
in Palm Springs
Where for that meal
We're doubly blest
Because down here
We wear no vest.

I like corn.

PALM SPRINGS made the magazines twice in recent weeks. From Fortnight comes a comment on the recent state hotel association here.

Which sets forth that Alice Tanner Blanchard owner of Gray Lines and the fleet of local taxicabs, won a prize. . . . And it was \$15 worth of free rides in her own cabs. . . . And Earl Barker of the furniture firm juggled home his prize, an overstuffed chair. . . . And the magazine, Future, says that an Akron executive was dining at a local club when a waiter spilled a tray of drinks over him. . . . In the silence that followed, the doused gentleman looked up and said: "Thank heaven, they were DRY Martinis." . . . Seems, however, that I've heard that one before.

CHARLES KENNEDY, Canadian executive here on a visit, says one of the charms of Palm Springs is that it maintains its Village atmosphere, so relished by visitors and says that whoever is responsible deserves credit. . . . Well, perhaps I should retract all of the harsh things I've said about jaywalkers. . . . They keep it a Village. . . . Saw three women crossing Indian avenue diagonally from the Indian bath house to a point about ten feet south of the Andrade intersection. . . . Blithely ignoring the crosswalk and the protecting "Pedestrian Stop" sign, they took off into no-man's land. . . . Oblivious to the fact that outside of that crosswalk refuge they were in open game territory. . . . But did anything happen? . . . No. . . . They just backed up traffic five cars deep in all four lanes.

IN CATHEDRAL CITY, the women's club is staging a dinner Wednesday at which the men attending will pay by the See THIS SIDE, Page 3A



VISITING HERE—Charles Kennedy, who with his wife is visiting Mr. and Mrs. Harry C. Grimm, 258 San Jacinto drive. Kennedy is vice president of Western Limited of Vancouver, British Columbia.

Canada Now on Eve of Industrial Era Says Visitor

By DON KLOTZBUECHER

Canada is now on the threshold of an industrial revolution similar to the one experienced in the United States at the start of the century.

This was the forecast made here by Charles Kennedy, vice president of Western Limited (A. R. Williams Machinery company) of Vancouver, British Columbia.

Mr. and Mrs. Kennedy are visiting Mr. and Mrs. Harry C. Grimm, 258 San Jacinto drive, and have been frequent visitors here in the past. In fact, the first time Kennedy was in Palm Springs was in 1926.

CANADA WILL BECOME more industrialized in the near future because of the recent discovery and development of large deposits of natural resources there, Kennedy said.

And he has a definite reason for having a special interest in industrialization, for his company is a dealer (strictly import) in industrial machinery, and covers all of Canada. "Western Limited's business volume today is equal to that of last year, which was an excellent one, and it has shown a steady growth for several years. This continued increase has resulted despite a spirit of caution at the present time in the business world in Canada, Kennedy said.

KENNEDY RECENTLY returned from a buying trip to England, where he noticed many changes since his visit last year.

The main change is in the spirit of the English people, he said, with the English now "getting back on their feet" and losing the "frustrated spirit they had so long following the war."

Rations have been almost completely eliminated, with the few items still on the scarce list being scheduled for release in the Spring.

Having a "Queen on the throne" also has seemed to provide a psychological effect—probably resulting from the history of previous reigns by Queens of England," Kennedy said.

DURING THIS LAST TRIP the See KENNEDY, Page 4A

SPEEDY RESULTS WITH CLASSIFIEDS

Mr. and Mrs. J. Sametz, 64-463 Dillon road, North Palm Springs, have joined the rapidly-enlarging group of boosters for The Desert Sun's classified pages.

They advertised their "Working Man's Rancho" for sale, listing its many advantages. They were swamped with telephone calls and visitors and sold the place through Desert Sun classifieds.

You can have the same excellent results by dialing 2249 and asking for the classified department.

Report Chest Third Full in First 10 Days

President Kettmann Says \$11,989 is on Hand to Date

More than one-third of the quota in this year's Community Chest fund drive has been raised in the first 10 days of the campaign, Chest President August G. Kettmann announced today.

Contributed to date is \$11,989, raised entirely in the advance gifts campaign, Stanley Rosin, chairman. Letters have been sent to all Villagers.

Included in the amount was \$350 from 47 residents of Cathedral City, John S. Hillery is chairman of the campaign there.

It was planned to conduct the campaign entirely by mail, but a large number of persons have not responded to the advance letters, Kettmann said. A group of Minute Girl Volunteers is now being organized by Dede Bennett to conduct a house-to-house contact of all houses not contributing by December 1.

Indian Land

Lessees, Owners Discuss Plans

Forty members of the newly organized Landowners and Lessees of Palm Springs Indian land attended the meeting Friday night at Frances Stevens school auditorium, and heard details of proposed Federal legislation designed to free the Indians from all governmental control.

Explaining the new bill was Councilman Ted McKinney, chairman of the council's Indian affairs committee. Ned Mitchell, local Indian agent, also was present.

Next meeting of the group will be held at 7:30 p. m., Friday, December 4, according to President George Prosser.

Blood Bank

15 Pints Donated on Monday's Visit

Fifteen pints of blood were donated at the monthly visit of the Riverside-San Bernardino two-county Blood Bank at Desert Hospital Monday. Administrator Robert Henwood reported.

Seventeen persons offered blood, but Henwood reported that the response "was very good" due to the start of the holiday season.

Next visit of the Blood Bank will be Monday, December 28, from 11 a. m. to 1 p. m.

Too Close

Driver Cited After Collision

Damage estimated at \$200 was caused to vehicles driven by Alfredo Estomo Ordonez, Los Angeles, and Manuel Hernandez Torres, Los Angeles, when they collided at 5:15 p. m., Tuesday, on Highway 111 at 1000 Highway 111.

Ordonez was attempting to turn left at the time, investigating officers said. Damage to his car was estimated at \$90, and to Torres' \$110.

Torres was cited for following too closely.

Just Silence

Hitch Occurs in Defense Tests

No sirens or bells—just a loud silence—greeted Villagers at the first of a series of statewide civil defense communications test Monday noon.

A misunderstanding caused the absence of the sirens at the initial test.

But there will be noise—and plenty of it—at the next one December 28, according to R. W. Peterson, local CD director. The public does not participate in the tests.



PREMIERE — William Holden and Pat Crowley, two of the stars of "Forever Female" which will have its world premiere here Saturday night, in person at the Plaza Theatre and first to be viewed over the new Telemeter closed circuit here. Pat Crowley will be here for the premiere along with other stars and notables.

World Premiere Here Saturday

The theme, "Broadway and 42nd Street transplanted into the middle of a California desert," will keynote a two-day celebration here in connection with the world premiere and press junket for Paramount's "Forever Female" Saturday and Sunday, November 28-29.

Invitations have been sent by the studio to over 300 top screen personalities and Hollywood press correspondents to attend the event which will take place at the Plaza Theatre and, at the same time, be presented via Telemeter to homes on television screens.

ACTRESS PAT CROWLEY, who makes her motion picture debut in the film, will arrive at the premiere in a horse-drawn carriage with Earle Strebe at the reins. She will be met by

an honor guard of Palm Springs mounted police and then be turned over to Paramount production chief Don Hartman and Pat Duggan, producer of "Forever Female," who will personally escort her into the theatre.

Seven beautiful girls from Palm Springs leading restaurants will act as hostesses in the theatre. The girls, wearing typical desert western garb, will hand out programs and help seat the important civic dignitaries and guests.

INCLUDED AMONG the stars attending the premiere will be: Rhonda Fleming, Charlton Heston, Jack Carson, Rory Calhoun, vice president in charge

of Paramount Television, will make a special trip to the coast from New York to attend the event. They will be met in Palm Springs by Y. Frank Freeman, vice president in charge of Paramount studios.

In keeping with the backstage Broadway atmosphere of the Ginger Rogers-William Holden-Paul Douglas starrer, the studio has arranged to decorate Palm Canyon drive in front of the Plaza with lights, banners and trappings reminiscent of a Manhattan opening night.

As usual, all banks and public offices will be closed.

Chamber Ballot Deadline Dec. 1

Members of the Chamber of Commerce have until 2 p. m., Tuesday, December 1, to cast their ballot for five new directors of the Chamber of Commerce.

Ten candidates have been selected by the nominating committee, Keith Herbert, chairman. They are: Francis Crocker, Earl Hough, Bob Metzendorf, Culver Nichols, George Olman, Adrian Rosen, Warren Slaughter, William Smith, William Tackett and Harold West.

Ballots will be counted by the judges' committee immediately following the closing of the vote. Members of the committee are: John Miller, chairman, Ken DuBose, David McGehee, George Ripley and Herbert.

Officers will be elected by the directors following the election. Under a change in the by-laws, adopted by the board of directors last Thursday, President Frank Prince will become treasurer for 1954.

Villager's Auto Taken by Thief

Theft of his 1937 model car while it was parked at 1090 North Palm Canyon drive between midnight and 2 a. m. was reported to police by Preben E. Steffensen, 386 South Indian avenue.

Thanksgiving City to Observe Holiday Today

Palm Springs, along with the rest of the nation, will observe the Thanksgiving holiday today in homes, clubs, hotels and churches.

Practically every church in the community and surrounding areas will have special services today.

The city is expected to be filled with visitors here to enjoy the holiday dinners in private homes, clubs and hotels, which have prepared special events for the occasion.

As usual, all banks and public offices will be closed.

X-Ray Unit to be Here Dec. 1, 2, 3

Riverside County Health and Tuberculosis Association mobile unit will be in Palm Springs at the schools on Monday, November 30, and in the downtown area on December 1, 2 and 3, according to Mrs. Lauritz Hansen, chairman of the Grey Ladies.

The unit will be located at The Plaza from 9 a. m. to 12 noon, 1 to 4 p. m., and 6 to 8 p. m., each day except December 3 when it will be in operation during the morning and afternoon hours only.

The examination is free and postcards will be sent to all persons taking the TB test.

Telemeter Closed Circuit Inauguration to Focus Eyes of World on Palm Springs

New Entertainment Medium to be Given its Premiere in Village and its Significance Has Top Men in Industry Watching Results

This Saturday, November 28, will be different than any other Saturday in the history of Palm Springs.

In the minds of many thousands around the world this Saturday, too, will be different than any other similar day of the week.

On Saturday, around 8 p. m., Palm Springs and the world will hear, read and see all about the premiere of pay-as-you-see television, a subject about which literally thousands of words have been written in magazines, newspapers and other periodicals in many countries of the world.

BUT UNLIKE THOSE living elsewhere in the world, people in Palm Springs who possess television sets and to which telemeter coin boxes have been attached, will witness for the first time the demonstration of a new entertainment media and personally view the double premiere of a major studio motion picture.

The picture will be shown on the screen of the Plaza theatre and at the same time transmitted over a closed circuit to television sets in Palm Springs.

The name of the motion picture, one of Paramount's best productions, is entitled: "Forever Female."

PRESENT TO WITNESS the demonstration of telecasting over a closed circuit will be celebrities from Hollywood, newspapermen representing the major wire services of the nation; publishers of leading newspapers in this country and from abroad, it was announced.

Many other notables including persons interested in sound equipment, television manufacturers and motion picture producers and theater owners have indicated they, too, will be present.

THAT THE DEMONSTRATION will be a success is a foregone conclusion, according to Carl Leserman, vice-president of International Telemeter corporation.

"As a matter of fact the demonstration of how telemeter will and can work November 28, only marks its first public demonstration," Leserman said.

"The technical and electronic elements of broadcasting over a closed circuit was first demonstrated back in 1951 over television station KTLA channel 5, in Los Angeles."

SINCE THAT TIME engineers have been working to refine and perfect the new entertainment media and have achieved remarkable progress, Leserman said yesterday.

More than \$750,000 has been expended in the demonstration of telemeter here in Palm Springs. In Palm Springs a co-See TM DAY, Page 2A

Since that time engineers have been working to refine and perfect the new entertainment media and have achieved remarkable progress, Leserman said yesterday.

More than \$750,000 has been expended in the demonstration of telemeter here in Palm Springs. In Palm Springs a co-See TM DAY, Page 2A

Since that time engineers have been working to refine and perfect the new entertainment media and have achieved remarkable progress, Leserman said yesterday.

More than \$750,000 has been expended in the demonstration of telemeter here in Palm Springs. In Palm Springs a co-See TM DAY, Page 2A

Since that time engineers have been working to refine and perfect the new entertainment media and have achieved remarkable progress, Leserman said yesterday.

More than \$750,000 has been expended in the demonstration of telemeter here in Palm Springs. In Palm Springs a co-See TM DAY, Page 2A

Since that time engineers have been working to refine and perfect the new entertainment media and have achieved remarkable progress, Leserman said yesterday.

More than \$750,000 has been expended in the demonstration of telemeter here in Palm Springs. In Palm Springs a co-See TM DAY, Page 2A

Since that time engineers have been working to refine and perfect the new entertainment media and have achieved remarkable progress, Leserman said yesterday.

More than \$750,000 has been expended in the demonstration of telemeter here in Palm Springs. In Palm Springs a co-See TM DAY, Page 2A

Since that time engineers have been working to refine and perfect the new entertainment media and have achieved remarkable progress, Leserman said yesterday.

Proclamation

WHEREAS, Palm Springs on Saturday night will have the eyes of the entertainment world focused on it at the inauguration of the Telemeter Closed Circuit program here, and

WHEREAS, another great "First," the world premiere of a motion picture will be observed here in person and also on television via Telemeter, and the resultant publicity will be of great benefit to the Village, now

THEREFORE, I, Florian Boyd, as mayor of Palm Springs do hereby proclaim Saturday, November 28, as Telemeter Day in Palm Springs and urge all citizens to join in this event which promises to make history in the world of entertainment.

FLORIAN G. BOYD, Mayor of Palm Springs

Turf Club Files Application for Racing Permit

Application for a racing permit for the Palm Springs Turf Club was filed with the California Horse Racing Board Wednesday, E. L. Stanciliff, president of the Palm Springs Development Corporation announced today.

Stanciliff was acting as spokesman for Kenneth B. Kirk, president of the Palm Springs Turf Club, which will operate the proposed \$1,500,000 thoroughbred race track adjacent to Palm Springs.

Articles of incorporation for the Turf Club were filed at the same time with Secretary of State Frank M. Jordan of California. Accompanying the filing were individual stock subscriptions in excess of \$1,000,000. It was pointed out that these stock subscriptions were predominantly from Desert area hotel owners, businessmen and residents.

"This emphasizes the fact," Stanciliff said, "that our resort area wants this thoroughbred race track and plant."

Directors of the Turf Club are: See TURF CLUB, Page 7A

The PUBLISHER'S Corner

by OLIVER B. JAYNES

FEELING SORRY FOR YOURSELF? . . . It's a very common indulgence this time of year. When we are asked to dig down in our pockets and make a voluntary donation to help others, the natural reaction seems to be self pity. It becomes an epidemic around Community Chest time. Almost anyone can think up several reasons why he or she should not be expected to contribute to the local Chest; helping a relative . . . giving to a single pet charity . . . contributing to a Chest fund in another city . . . big doctor bills recently . . . the high cost of keeping one's family going . . . don't like one of the Chest agencies . . . etc. I know almost all the excuses — having solicited Chest donations for many years. I even thought up a few of my own before I joined the team.

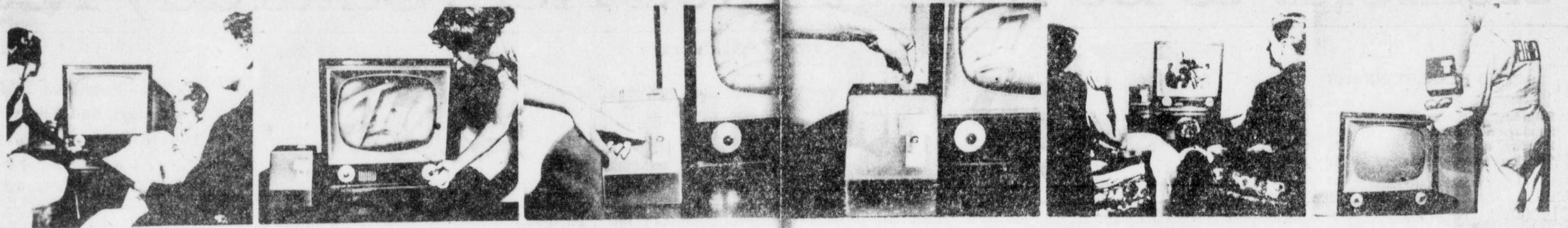
The remedy is simple, safe and sure: Count your many blessings . . . it's easy to find someone much worse off than you are no matter how many troubles you have. See what a good feeling it is to help your important community agencies — six of them all with one gift.

Remember this when your neighbor calls for your Chest donation. Think it over and see if your blessings don't outnumber your troubles ten to one. It takes a generous gift to help all six agencies.

Show your gratefulness for all your blessings this Thanksgiving Week by making a worthwhile donation to the Palm Springs Community Chest.



How Telemeter Operates in Palm Springs Area



- step 1** The family decides to see a special Telemetered TV show on channel 6 as advertised in the newspaper... the cost \$1.15
- step 2** Mother turns to Channel 6, the Barker's voice is announcing the show... the stars of the show... the price (\$1.15) and the starting time.
- step 3** Telemeter instantly racks up the price (\$1.15)... the voice of the Barker giving the starting time and price, is still repeating his message.
- step 4** \$1.15 is dropped in the coin slot and the price indicator in the window then indicates "paid"... the voice of the Barker stops and the show is on—
- step 5** The family sits back to see and enjoy the finest in Television entertainment with no interrupting commercial.
- step 6** Periodically the Telemeter service man calls at the house... takes the coin box and magnetic tape and substitutes a new box and new tape.

From Page 1—MORE ABOUT

TM DAY SATURDAY

axial cable is used in transmitting free television programs because of a high barrier of mountains between the Village and the source of TV broadcasts in Los Angeles. Telemeter will use the same cable. Elsewhere, when pay-as-you-see television is viewed it will be accomplished electronically and without any physical connection with television sets in homes.

OFFICIALS FOR TELEMETER pointed out that the new system may also be used as an educational facility, teaching whatever a group of people in widely scattered areas may wish to learn and paying for such lessons by the insertion of a predetermined amount of money in the telemeter box. Certainly in the opinion of

many leaders of the motion picture industry telemeter, as it will be seen here Saturday, may see the courting and ultimately the wedding of the motion picture industry and its arch rival of the box office—television.

CVAPC Meets in Village Area

Coachella Valley Advisory Planning committee met last night at Welcome Hall, Dillora road and Indian avenue, North Palm Springs. Many matters of interest to the desert area were discussed. President C. A. Washburn of Indio, presided.

Farrell to Host Top Stars at After-Theater Buffet

Saturday night following the premiere, Carl Leserman, International Telemeter and Paramount Studios will host an after-theater buffet at the Racquet Club in the Charles Farrell bungalow. Among the celebrities who have accepted invitations are: Mr. and Mrs. Bob Hope, Mr. and Mrs. Jack Benny, Eddie Cantor, Dingo Shore and George Montgomery, Lily Pons, Jack Carson, Joan Fontaine and Collier Young, Rhonda Fleming and Dr. Lew Merrell, the Ray Millands, Howard Duff, the Ralph Kiner, Rory Calhoun and Lita Baron, the Bill Garsons, Scott Brady and a number of others. And, of course, all the top officials of Telemeter and Paramount will be on hand for this after-theater party.

Scouts to Stage Tourney Here

Preliminary plans for the annual Archery Tournament of Riverside County Council, Boy Scouts of America, were announced at Scout headquarters this week. The tournament will again be held at the Polo Grounds here and the date has been fixed as Saturday, January 16, 1954. Guy Davis of Blythe is chairman of the program committee and Harry Hill of Palm Springs, chairman of the host committee.

Compromise in Insurance Sales Dispute Nearer

A compromise of the dispute over the county supervisors' methods of buying fire insurance appeared to be possible this week.

Jack Dole, a spokesman for a group of 15 insurance brokers, representing the entire county area, who have petitioned the supervisors to provide a "more equitable" division of profits from the purchase of fire insurance, indicated the possibility at a meeting of the supervisors Monday.

He said his group of brokers had met with representatives of the four brokers who now sell the insurance to the county and

Accident Results in Two Charges

Calvin Lacy, 21, 624 Lacy road, was arrested Saturday afternoon on charges of hit-and-run property damage and driving while intoxicated, following an accident at 2:06 p. m. in the 400 block of North Indian avenue.

Investigating officers reported that Lacy's car, traveling north on Indian avenue, swerved across the center line and struck a car driven by Manuel G. Marmolejo, 633 Arenas road. Lacy then left the scene of the accident, officers said.

Damage to Lacy's car was estimated at \$150, and to Marmolejo's \$75. At a hearing before Judge Eugene Theriault Monday, Lacy was fined \$50 or sentenced to 10 days in jail on the hit-and-run charge, with both suspended provided he pay all damages, and was fined \$150 or sentenced to 30 days on the drunk driving charge. His driver's license also was suspended.

he said they "feel possibly a solution can be worked out." Dole was accompanied yesterday by a spokesman for the four brokers, Ralph Hughes, and Hughes concurred in Dole's request that the supervisors postpone any decision until December 7.

Dole and Hughes said representatives of the brokers would appear again on that day.

From Page 1—MORE ABOUT

PREMIERE

houn, Andrea Leeds, Nicole Maurey.

Arrangements have been made for the press and special guests to headquarter at the El Mirador hotel and the Racquet club. A round of special events and parties in honor of the premiere and Telemeter has been set for the entire weekend.

Residents of Palm Springs wishing to attend the premiere may purchase their special reserved tickets at the box office of the Plaza theater. Following the premiere, "Forever Female" starts its regular engagement at the Plaza.

Phillips Defends Budget Record

Riverside county council, American Legion, meeting at Banning Saturday night, heard Congressman John Phillips defend his work on the Veterans Administration budget. He charged that he was a victim of misrepresentation and that not a dollar had been cut from the budget for hospitalization.

He said that the \$550,000,000 that his committee recommended was the largest ever given for hospitalization.

The Desert Sun—2nd PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Thursday, November 26, 1953

EARLE C. STREBE THEATRES

PRESENT THE

Finest in Motion Pictures for Your Holiday Entertainment!

VILLAGE PALM SPRINGS

PHONE 4384

Doors open nightly — 5:45
Continuous Sundays — 1:30
PTA Kiddies show Sat. 1 P.M.
Reg. Sat. Show from 4 P.M.

Thurs.-Fri.-Sat. Nov. 26-27-28
Continuous Thanksgiving
Doors open at 1:30

THE STORY OF A SULTRY
DEVIL-MAY-CARE MUSICAL
COMEDY STAR!



—Next Attractions—
Starts Sunday Nov. 29



—2nd Entertaining Hit!—



Panoramic Screen!

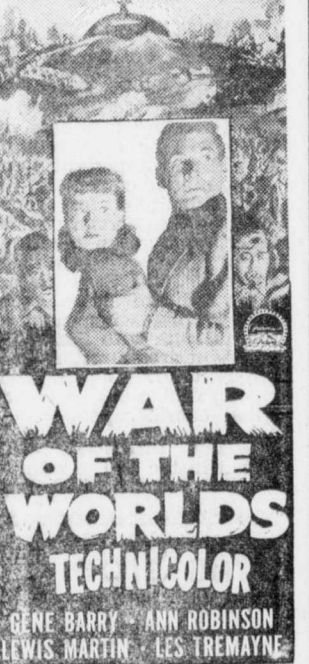
THE PLAZA

PHONE 4384

Doors open nightly — 6:45
Shows at 7 and 9 P.M.

Thurs.-Fri. Nov. 26-27
New Large Screen!

AMAZING!
ASTOUNDING!
Most Incredible Spectacle
of All Time!
DON'T TELL HOW IT ENDS!



World Premiere

SATURDAY, NOV. 28
8:30 P.M.

Paramount's
"FOREVER FEMALE"

William Holden Ginger Rogers
Paul Douglas

Stars! Lights! Glamour!

ALL TICKETS RESERVED
Now on sale Plaza boxoffice

"Forever Female" also
showing Sunday & Monday
November 29-30

Coming Tues., Dec. 1

ALL THE BROTHERS
WERE VALIANT

ROBERT TAYLOR • GRANGER • BLYTH

EL PASEO THEATRE

810 N Palm Canyon Drive — Phone 2448

Doors open Nitely — 6:45 Shows 7 and 9 P.M.
Corner Palm Canyon and Tamarisk FREE PARKING

★ ★ NOW SHOWING ★ ★



starring William Holden David Niven Maggie McNamara

Chi-Chi Starlite Room

Follows with Another

TERRIFIC SHOW LUCILLE NORMAN

Warner Bros. Motion Picture Star

JACKIE KANNON

NEW FASHION IN COMEDY

RENEE

AND HIS PUPPETS

Bill Alexander's Band

For Reservations — Phone 5133 or 7391

Special Thanksgiving Dinner Show

Thursday, -- 7:45 P.M.

INDIO Drive-In
PHONE 7-3712

Thurs.-Fri. Nov. 26-27

Lana Turner
Kirk Douglas
Walter Pidgeon
Dick Powell

THE BAD AND THE BEAUTIFUL

Taylor - Gardner
Keele

THE RIDE VAQUERO!

Saturday, November 28
ALL NITE -- DUSK TO
DAWN SHOW
— 7 Full Features —
— 7 Cartoons —

"Little Giant"
"Little Tough Guys"
"Ghost of Frankenstein"
"I Cover the War"
"Bowery to Broadway"
"Winning of the West"
"Light of the Western Stars"

Sun.-Mon. Nov. 29-30

Alan Ladd
Beverly Sills
Catherine Calvert
Charles Boyer

THUNDER IN THE EAST

Sombrero Technicolor

Records MONTALBAN - Pat ANGELO
Vittorio GASSMAN - Guy CHARISSE Yvonne de CARLO

Tues.-Wed. Thurs. Dec. 1-2-3

William Holden
David Niven
Maggie McNamara

THE MOON IS BLUE

"DONOVAN'S BRAIN"

Lew Ayres - Gene Evans - Nancy Davis

Something Wonderful Happens when you see...

It's the story of the world's most romantic story-teller... touched with the magic of golden songs and the spell of dazzling dances!

SAMUEL GOLDWYN'S
New Musical Wonderfilm

Hans Christian Andersen

and the dancer

Danny Kaye

and FARLEY GRANGER JEANMAIRE

Directed by CHARLES Vidor • Screenplay by MOSS HART • Words and Music by FRANK LOESSER
Cinematography by ROLAND PETIT • Distributed by RKO Radio Pictures, Inc.

— Co-Feature —

The West emptied its guns on the

SON OF BELLE STARR

starring KEITH LARSEN
with DONA DRAKE • PEGGY CASTLE

STARTS SUNDAY

"THE BIG HEAT"

starring GLENN FORD
GLORIA GRAHAM
JOCELYN BRANDO

with STUART BARNES • FRANK LUTHER • RALPH BOMAL • PETER O'NEILL
Produced and Directed by Executive Producer Original Story by JOHN HILLMAN and LEO KARRER • Screenplay by JOHN HILLMAN and LEO KARRER • Screenplay by JOHN HILLMAN and LEO KARRER • Screenplay by JOHN HILLMAN and LEO KARRER

FRONTIER FURY!

HANNAH LEE

with STUART BARNES • FRANK LUTHER • RALPH BOMAL • PETER O'NEILL
Produced and Directed by Executive Producer Original Story by JOHN HILLMAN and LEO KARRER • Screenplay by JOHN HILLMAN and LEO KARRER • Screenplay by JOHN HILLMAN and LEO KARRER

SHOW TIME

Sunday at Dark
Mon. to Sat. at 6:45



(Paul Posesil photo)
DOLL FAIR — Janet Posesil is shown with some of the many dolls to be featured in the Welfare and Friendly Aid Society's Doll Fair Saturday.

Welfare Society to Stage Doll Fair Next Saturday

Welfare and Friendly Aid Society will stage its annual Doll Fair and sale next Saturday from 10 a.m. until noon and from 1 to 4 p.m. in the building next to the Toy Loan

Library at Alejo road and Palm Canyon drive.

The dolls were donated to the Society by Roy Randolph.

In the display are many different kinds of dolls, large and small, dolls of different nations, Raggedy Anns and Andys, Tubby and many other famed varieties.

There are also a few of Randolph's "Raving Beauty Walking Dolls" made of indestructible composition and have hair that can be washed and waved.

The Junior Welfare is in charge of the sale and Helen T. Peterson is chairman of the committee.

From Page 1—MORE ABOUT

THIS SIDE

pound . . . They'll be weighed and charged a penny for each 16 ounces or fraction thereof, for their dinner . . . If I went it would cost me plenty . . . Two more Los Angeles visitors found out that Smoke Trees are costly this week . . . They were picked up with a trailer load of Smoke Trees they had chopped down on the desert . . . Incidentally, don't go into the National forest to cut down a Christmas tree . . . The forestry department frowns on the practice . . . And if you see one on private land that you like, don't forget to ask the owner if you may have it . . . It would be cheaper to buy your Christmas tree here in town from the group which is selling them and donating the profits to charity.

COMES a communication . . . "A gentleman wants to know if you would say something about loose dogs who wallow in people's flowers and muss up lawns? . . . I would but Acting Postmaster Merritt Williams might stop the paper in the mails . . . Any of you people know where the ruins of an old stage barn are in the Dos Palmas area? . . . A Santa Ana couple wants to locate them . . . A Los Angeles woman has a grievance and I think I shall join her . . . She said she appreciates the Christmas season and all the decorations and Santa Claus but thinks it is a bit too early to bring them out before Thanksgiving . . . In the past week I've heard "White Christmas" three times on juke boxes.

SINCE THE DAYS of Frank (Pop) Shannon as mayor, there have been four other mayors . . . Gene Theriault, Clarence Hyde, Charley Farrell and now Florian Boyd . . . Pop used to write his own proclamations, sparingly . . . But since then not a single mayor has set down a proclamation on paper . . . All they did and do when some organization or group wanted a proclamation was to call Louise McCann, city clerk, and ask her: "Will you call Phat and ask him to write me a proclamation on this or that week?" . . . And Mac would and did . . . Since there never was remuneration connected with all of the countless whineases, and therefore I have written in the past decade, at least, I can claim credit . . . But it brings a thought to mind and another proclamation. Here it is:

PROCLAMATION
WHEREAS, Whenever a special event or week comes up and since there are apparently more weeks than days in a year, a mayoralty proclamation is indicated, and
WHEREAS, for the past decade I have been ghost writer for numerous mayors without remuneration or stipend, and
WHEREAS, the calls for proclamations generally come just at the time I am trying to squeeze 80 columns into 20 and am knee deep in deleted adjectives, now
THEREFORE, I, as aforesaid ghost writer, do proclaim the week of December 6th to 12th as **I HATE PROCLAMATIONS WEEK** and urge all citizens to join me in disdainful noises when they are mentioned.
Signed PHAT, Ex-Rex.

Next Week to be Salvation Army Week in Village

In tribute to The Salvation Army and its many years of service here, Mayor Florian Boyd yesterday proclaimed the week of November 29 to December 6 as Salvation Army Week in Palm Springs. Pointing out that the week coincides with National Salvation Army Week, when public recognition is being given to Salvation Army centers across the country, the Mayor called upon residents of the Village to give particular attention and gratitude to the organization during this time.

The text of Mayor Boyd's proclamation read:
WHEREAS, THE SALVATION ARMY, through its institution and services in Palm Springs, had aided, befriended, and given new hope to thousands of citizens, regardless of race or creed during its years of operation in this city, and
WHEREAS, The Salvation Army has maintained a program planned to care for individual needs, and has served our city and our nation in both peace and war, and
WHEREAS, its personnel has consistently demonstrated outstanding ability as devoted energetic and untiring workers in behalf of the welfare of others;

NOW, THEREFORE, I Florian Boyd, Mayor of the city of Palm Springs do hereby proclaim that the week of November 29 to December 6 shall be observed as Salvation Army Week.

FINDS FENDER SKIRT
Finding of a black fender skirt from a Cadillac was reported to police Saturday by Desert Hand Laundry.



SOLO FLIGHT—James Bigley, son of Mr. and Mrs. Floyd Bigley, who recently completed his first solo flight at the U. S. Naval base, Milton, Florida.

James Bigley on First Solo Flight

A first solo flight was made by Naval Aviation Cadet James F. Bigley, son of Mr. and Mrs. Floyd Bigley of 111 Palo Verde avenue. He attended the University of California at Berkeley prior to entering the Naval Aviation Cadet program at the U. S. Naval Air Station, Oakland.

The flight was completed at the U. S. Naval Auxiliary Air Station, Whiting Field at Mil-

Institute Held by Local District

Thirty eight teachers from the Coachella, Indio and Palm Palm Springs areas attended a County Institute presented by the Palm Springs Unified school district last week. The Institute was presented for those teachers unable to attend the County Institute meetings held Tuesday and Wednesday of this week at Riverside.

Mrs. Mary Mitchell, curriculum coordinator for the Palm Springs schools was chairman of the Institute here.

The Institute was conducted by Warren Linville, principal of Katherine Finch school on "Tools in the Classroom, Correct Usage and Care." It was based

Burglary Fails at Jewelry Store

Attempted burglary of the Henry Frank Costume Jewelry shop, Carnell Building, between 10 p. m., Saturday, and 10 a. m., Sunday, was reported to police by Manager Sarah Freedman.

Entry was made by tearing off a screen on the bathroom window. No articles were taken by the burglars.

ton, Florida. He will now receive instruction in precision air work and aerobatics along with his regular solo flights.

on a booklet written by Linville and illustrated by Mrs. Linville. Mrs. Mitchell edited the book. The same presentation was given again yesterday by Linville at the Riverside County Institute at Riverside.

The Desert Sun—3a
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, November 26, 1953

AMERICAN THEATRE ARTS, INC., presents
IN PERSON
EDGAR BUCHANAN ★ **MARILYN ERSKINE** ★ **TAB HUNTER**
IN THORNTON WILDER'S
"OUR TOWN"
FRIDAY, NOVEMBER 27
El Mirador Hotel Theatre
Park in South Pacific Room parking space
3:30 Matinee 8:30 Evening
"An Edith Kapelson Attraction"
Tickets on Sale — El Mirador Lobby
Village Pharmacy — 201 N. Palm Canyon Drive
MATINEE — \$1.20 to \$2.40, including tax
EVENINGS — \$1.80 to \$3.60, including tax

ALADDIN PHONE 73360
INDIO
Thurs. - Fri. - Sat. November 26-27-28
AMAZING! ASTOUNDING!
Don't Tell How It Ends!
WAR OF THE WORLDS
TECHNICOLOR
GENE BARRY - ANN ROBINSON
LEWIS MARTIN - LES TREMAYNE
HE WAS READY TO BLOW HIMSELF TO PIECES
To save his comrades from disaster!
MUNICH BLACK FURY
ARLEN HURLEY
SUNDAY - MONDAY - TUESDAY
November 29-30, December 1
FIRST SHOWING COACHELLA VALLEY
Surprise Hit of 1953
Ravishing! Seductive! Shameless!
DEILAH...CLEOPATRA...SALOME...BATHSHEBA
...they learned their wiles, wickedness and evil from the woman called JEZEBEL!
Sins of Jezebel
PAULETTE GODDARD
with GEORGE NADER
ANSKO COLOR

The Desert Sun
and
PALM SPRINGS NEWS
The Desert Sun — Established 1927
Palm Springs News — Established 1935
CONSOLIDATED DEC. 1, 1952
VOL. XXVII, Thurs., Nov. 26, 1953, No. 28
Published Mondays and Thursdays — except during June, July, August, then on Thursdays only — at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive. (The Center) — Palm Springs, California.
PHONE 2249
OLIVER B. JAYNES
Editor and Publisher
WARD J. RISVOLD
General Manager
R. F. Graettinger — Exec. Editor
William Rashall — Promotion Mgr.
Entered at the post office at Palm Springs, Calif., August 5, 1927, under the Act of Congress of March 3, 1879.
10c per copy; \$6.00 per year by mail in Riverside County; \$7.00 per year by mail elsewhere in U. S. Foreign postage extra.
Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun or Palm Springs News.
—MEMBER—
California Newspaper Publishers Ass'n.
National Editorial Association
Palm Springs Chamber of Commerce
Address all communications to:
PALM SPRINGS PUBLISHING CO.
P. O. BOX 100
PALM SPRINGS, CALIFORNIA

Palm Springs' only exclusive RUG and CARPET SHOP
Raffee's
29 years of reliability in Los Angeles, San Bernardino, San Diego, and Compton
Raffee Rug & Carpet Co.
29 YEARS OF RELIABILITY
198 SO. INDIAN AVE. PHONE 2680

Charles C. Valentino Detective Agency
Guards
Watch Clock Service
Private Patrolmen furnished for all occasions
BANK DEPOSIT SERVICE
FREE Private-Confidential Consultations
24 HOUR SERVICE
123 E. Andreas Road
PHONE 2926
After 5 P.M. 2865

Sit with the Stars!
WORLD PREMIERE SATURDAY, NOVEMBER 28th
PLAZA THEATRE, 8:30 P. M.
Stars and Celebrities will attend IN PERSON!
Lights!... Glamour!... Excitement!
Reserved Tickets Now On Sale at Plaza Theatre Boxoffice!
FOREVER FEMALE
One Million Years of Civilization Stripped away...
as Females Clash for Their Man!
SHEER EXPERIENCE VS. PURE INSTINCT!
Two women...wanting a man...One with her name up in lights, many men at her feet; a young actress, wanting life's biggest thrill! It's the most difficult love triangle you've ever eavesdropped on!
STARRING
GINGER ROGERS **WILLIAM HOLDEN**
PAUL DOUGLAS with JAMES GLEASON and introducing PAT CROWLEY
Produced by PAT DUGGAN • Directed by IRVING RAPPER
Written by Julius J. Epstein and Philip G. Epstein • Suggested by J. M. Barrie's Play "ROSALIND"
A Paramount Picture
PLAZA THEATRE PHONE 4384
"FOREVER FEMALE" also via TELEMETER at home!

Rabbi Lebowitz Praises Legion Back to Church Plea

Rabbi Arthur B. Lebowitz, of the Jewish Community Center, today commended the Owen Coffman Post, American Legion, for its current "Back to Church"

campaign in the Desert Sun. Rabbi Lebowitz said: "It is with wholehearted affirmation that I endorse the national resolution passed by the American Legion urging and appealing to the peoples of our country to visit and support their individual houses of worship."

"BACK TO THE CHURCH" movement will, I am sure, give all people a deeper appreciation of the throbbing, meaningful and glorious teachings of religion. At such a time as this, when social upheavals and ideological conflicts are causing crisis and alarms, when concern and fear fill our hearts, we must with greater fervor and devotion welcome the privilege of attending services which bring divine hope and spiritual regeneration.

"Uniting in prayer with friend and neighbor we learn to tap those inexhaustible reservoirs of latent spiritual power and to face the future with hope unshaken, and to work for the fulfillment of all that mankind rightly cherishes, namely, justice, security and peace."

"AS WE ARE dedicating ourselves to the physical strengthening of our land, we dare not overlook the need of fortifying the armories of the spirit. American patriotism must vivify itself on the altars of faith and there must be a marshaling of all available spiritual resources."

From Page 1—MORE ABOUT
KENNEDY

Canadian importer also noted a much keener desire on the part of the English to transact business with "the dollar countries," North America and part of South America.

As mentioned before, the Kennedys are long-time visitors to the Village, and usually come here in February and March.

Kennedy, who has watched Palm Springs grow from its beginning in 1926 when "there was only one lunch counter and a few hotels," had praise for the city development.

"I THINK THAT whoever is responsible is doing very well in keeping the Village atmosphere, which is a prime attraction to visitors," he said.

"And Palm Springs is becoming more and more popular with British Columbians, with more than 30 here at the same time we were last February," he added.

Hornaday Killed in Auto Mishap

William Edward Hornaday, long a familiar figure in county politics as publisher of the pamphlet, "Indoor Californian," was struck down by an automobile in Riverside and died a few hours later. He was 77.



(Desert Sun Photo) **DESERT MUSEUM** — Dr. Clarence E. Smith, director, is pictured at the door of the Desert Museum, opening it as a gesture of invitation to all Villagers and visitors. The Desert Museum is a Community Chest project.

Museum Plays Important Role in Affairs of Village

(This is the fifth in a series of articles on the agencies assisted by your contribution to the Community Chest.)

Palm Springs Desert Museum, a Community Chest agency, plays an important educational and recreational role in the community life.

Efforts are directed toward giving, in the varied programs, the casual visitors and the regular alike, a fuller appreciation and better understanding not only of the desert's varied flora and fauna but of the world and people in general.

Regular series programs are presented three evenings a week under the broad titles of Natural Science, Desert Geography, and Anthropology. These are supplemented, and complemented, by informal discussion both in the Museum and in the field during the weekly trips to points of interest in the desert.

THE MUSEUM attempts to reach juveniles by as many avenues as possible. Children and young people are welcomed at the family programs and on the field trips, and the schools have a standing invitation to use the Museum personnel, facilities and equipment whenever they desire.

Advisory work is undertaken for both the Boy and Girl Scouts, and classes from the elementary schools are invited to attend as a group for special guidance in any "units of work" undertaken that can be supplemented by Museum materials. Dr. Clarence E. Smith, Museum director, is now making plans for even closer cooperation with the youth of the community by the establishment of school exhibit facilities—in the schools for Museum materials and in the Museum for school children's hobbies.

SUCCESS of the undertaking is measured by the number of persons reached directly by the programs. In the season of 1952-53, more than 40,000 persons had Museum contacts. Of that total, over 8,000 were children. "It is impossible to measure the degree these children benefited from their Museum experi-

ences, but we firmly believe that each one gained sufficiently to make our work worthwhile," Dr. Smith said.

Funds received as an agency of the Chest are used to defray operating expenses. These include such things as salaries for the two staff members, rental of films, purchase of books and necessary items of equipment, preparation and dissemination of informational material.

Direction of Desert Museum policies is under control of a board of directors, L. C. Lewis is president.

From Page 1—MORE ABOUT

POLITICS

ple take in the municipal government.

Warren Slaughter, chairman of the Assembly, presided, and John Dill was unanimously elected to the board of directors to fill the place made vacant by the resignation of Judge Hilton McCabe.

Slaughter asked the members if endorsement for Governor Knight was desired. Melba Bennett made the motion to delay endorsements until January and this unanimously carried.

GERTRUDE WALKER made the motion that the chairman appoint a temporary committee to work on appointment of a permanent fact-finding committee to investigate prospective candidates. The motion was unanimously carried.

It was also carried upon motion by Al Hoover, to send a telegram of congratulatory support to Senator Joseph McCarthy on his work. Dissent to this was voiced by Saul Ruskin. But the motion was carried except for the opposing vote of Ruskin.

MURIEL FULTON, membership chairman, also in charge of precinct work for the Assembly, announced that she had called a meeting of precinct captains for Monday evening, November 30. Miss Fulton also announced that the membership drive would start December 30.

Ethel Whitehorn was appointed chairman to invite out-of-state residents, who Winter

Butterflies

Museum Displays
Howard Exhibit

The first display in the "Children's Exhibit" is now featured in a special case at the Desert Museum. This display is a collection of beautiful butterflies owned by young Bobby Howard of 172 Prescott drive. He is the son of Bob and Andrea Howard of the Howard Manor. Bobby has been interested in the collection of butterflies for 12 years.

On exhibit are butterflies from foreign countries, namely: South America, China and India.

A museum guest will see a lovely fluorescent blue that is breath taking; a beautiful aqua and black butterfly; there is one, a multi-colored rainbow combination that is a treasure in anyone's butterfly collection. "The Flying Pansy" is from California.

The butterfly exhibit will continue throughout December. In January, Kenny Sanders of 1179 North Calle Marcus, will have his collection of stones on exhibit.

From Page 1—MORE ABOUT
INDIANS

Palm Springs peculiar situation cannot be anticipated.

A similar bill was presented to Congress in April of 1952, but died a natural death because of adjournment before action was taken. At that time, all Indian Tribes except the Agua Caliente were to be released from governmental control.

The proposed bill this time does not include any such stipulation. The resolution passed by both houses of Congress said that "... all of the Indian tribes and the individual members thereof located within the States of California, Florida, New York and Texas ... should be freed from Federal supervision and control and from all disabilities and limitations specially applicable to Indians."

THE PROPOSED BILL carries the important provision that all Federal supervision would be terminated within five years after date of enactment. Numerous other provisions are provided, but are too contingent upon other alternatives to list each separately. Copies of the proposed law are available at the local Indian office or from the area director at Sacramento.

The City of Palm Springs, members of the newly organized Landowners and Lessees of Palm Springs Indian land, and private citizens have expressed interest in the measure, as releasing all controls in such a short period of time could jeopardize the economy of Palm Springs, which in a large sense is based on land values.

CITY COUNCIL has considered sending special delegation to Washington, D. C., prior to the drafting of the final measure to secure protection for the Indians and also for the city.

A final decision will not be made until all details of the bill have been thoroughly studied and the opinion of the local Tribal members heard, but Mayor Florian Boyd, anticipating such a move, told his Coordinating Council last Friday "not to be surprised if you hear of a delegation leaving for the nation's capital."

Museum Notes

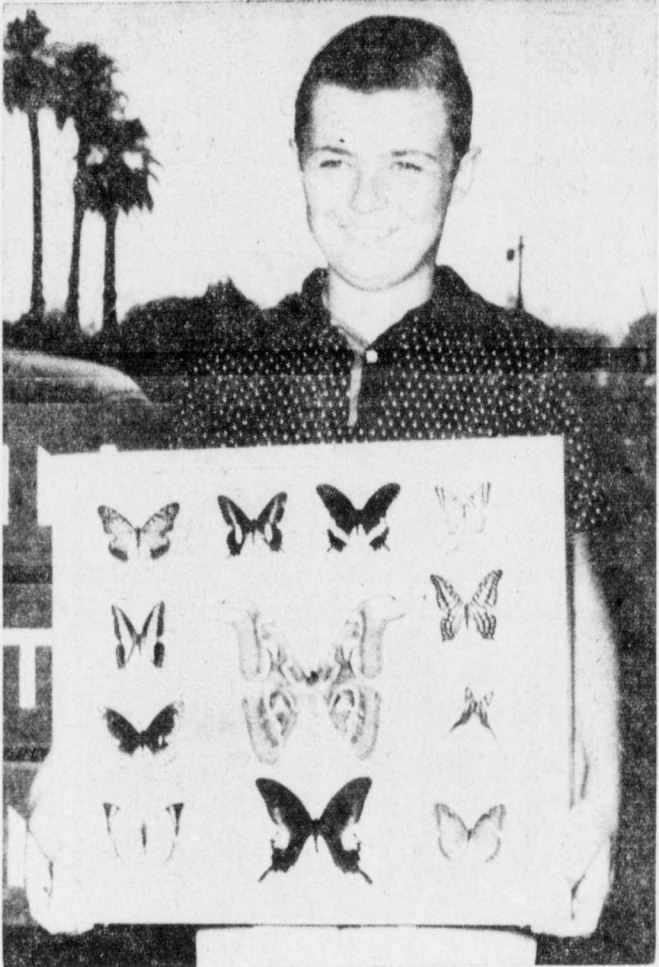
FRIDAY, November 27, 8 p. m. at Museum. Anthropology-Geography series: Films: Shell-mounds in the Tennessee Valley.

SATURDAY, November 28, 10 a. m. Field trip, auto caravan to Cottonwood Springs in Joshua Tree National Monument. Little hiking, bring lunch.

SATURDAY, November 28, 8 p. m. Frances Stevens school. Guest lecture series: Mr. Francis Johnson of Blythe will talk on "Desert Trails."

here to attend the Assembly and speak of the Republican work being done in their respective states.

Merritt Williams and Melba Bennett were appointed by Slaughter to provide the speaker for the December meeting.



BUTTERFLIES — Bobby Howard is shown holding a part of his collection of butterflies, now on exhibit at Desert Museum. Some species are from South America, China and India.

New Interesting Features at Museum In December

During December Desert Museum will feature many interesting exhibits. The "Children's Exhibit" will get underway with the beautiful collection of butterflies owned by young Bobby Howard. His exhibit will be displayed for the entire month. There are species from all parts of the world. Dr. C. E. Smith, director, will feature a special display of both amber and amethyst glass sun-kissed by the desert rays. These lovely objects were loaned by the following Palm Springs residents: Mrs. H. H. Foster, Mrs. R. W. Hull, Mrs. Evans and Mrs. Harmon.

Assistant Lynn Enrick will prepare a Christmas display of attractive suggestions for table settings, gift wrappings and other Christmas decorations.

There will be a collection of ivory from the "Desert" of northernmost Alaska. Most people associate desert regions with dry hot lands and yet scientific definitions of the desert is simply any desolate sparsely inhabited region of the earth. The Arctic regions certainly fit this definition.

There will be displayed the Greatest Story Ever Told—the Nativity Scene. A great majority of people associate Christmas with snow scenes but the true Christmas took place in the desert and the Museum brings this divine picture in a factual setting. Of course, the mascot, the Road Runner, will be dressed as Santa and will bring an added cheer to the Museum's Christmas display.

The weekly program will con-

When Thanksgiving Day comes,
we all agree there is

NO PLACE LIKE HOME

Trite but TRUE.

Especially today when the cost of buying a new home is so staggering.

MORAL? Make sure your home . . . your future comfort . . . is guarded with an adequate amount of the right kind of Insurance.

Samson-Curtis, Inc.

"Palm Springs Oldest Insurance Agency"

756 N. Palm Canyon Drive
PHONE 2719

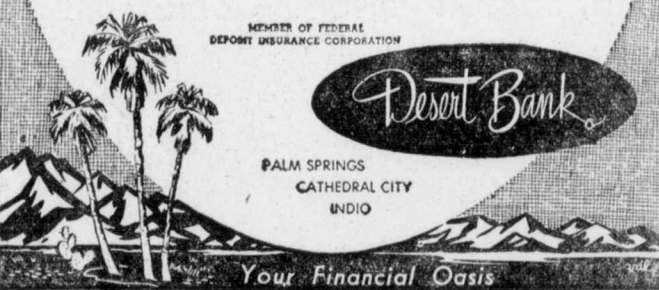
You Are Invited

TO JOIN OUR
CHRISTMAS CLUB NOW

Weekly deposits will provide you with ample funds for your 1954 Christmas expenses.

These weekly deposits will also provide you with funds for payment of taxes due in December, 1954, as well as other yearly payments.

We pay interest on
Christmas Club Accounts



PALM SPRINGS
CATHEDRAL CITY
INDIO

Your Financial Oasis

The Desert Sun—4th
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, November 26, 1953

continue as scheduled. Monday nights—the Natural Science Series; Tuesday nights, Desert Series; Friday nights, Anthropology-Geography Series and on Saturday evenings there will be the guest lecture series. All programs are free to the public.

READ SUN
CLASSIFIED ADS



DILTS D. RASOR
Fuller Brushes - Cosmetics
Phone 3144 Box 621
PALM SPRINGS, CALIF.

TELEVISION

R.C.A. — PHILCO
Fleetwood Conrac
with full
Remote Control
for Custom
Installation

STREBE TV Sales

207 N. Palm Canyon
(Village Theatre Bldg.)
PHONE 2626
TV Rentals

DIRECTORY

Palm Springs
and Desert Area
Real Estate
Firms

PALM SPRINGS	Phone
APPLEBAUM, DAVID	5555
326 S. Indian Ave	
BOGGESE, Incorporated	2971
Penthouse 31, The Plaza	
FULTON, MURIEL E.	2225
119 S. Palm Canyon Dr.	
GANON REALTY CO.	2772
711 N. Palm Canyon Dr.	
HAMMOND, JAMES	5373
875 N. Palm Canyon Dr.	
HARRY REID and	
RUSSELL WADE	2855
850 S. Palm Canyon Dr.	
HICKS, HAROLD J.	2736
813 N. Palm Canyon Dr.	
ISRAEL, ADOLPH	2981
671 N. Palm Canyon Dr.	
JAMES, MARTHA	2751
445 N. Palm Canyon Dr.	
JONES, A. H. CO.	4644
600 S. Palm Canyon Dr.	
MATHEWS, CHAS. J.	5308
180 S. Indian Ave.	
MILLER, FRANK W.	2929
428 N. Palm Canyon Dr.	
MUNICHOHLAND & CO.	3673
1059 N. Palm Canyon Dr.	
NICHOLS, CULVER	2182
861 N. Palm Canyon Dr.	
PALM SPRINGS REALTY CO	
190 N. Sunrise Way	
	2742
PRESS, THERESA	5282 or
420 S. Indian Ave.	5691
ROCKS, MADGE O.	7375
P.O. Box 669	
SHEPTEENKO, PETER B.	2727
The Pioneer Realty Co.	
475 N. Palm Canyon Dr.	
VENGER, LOUIS	5595
3775 N. Indian Ave.	
Mail Address P.O. Box 1447	
WEINSTEIN, RALPH	2884
256 1/2 S. Palm Canyon Dr.	
WILLIAMS, JOHN W.	3311
423 N. Palm Canyon Dr.	
WRIGHT, BILLY	5727
180 S. Indian Ave.	
CATHEDRAL CITY	
BILES, RUTH	8-4371
56 Glenn Street	
BLAKELEY, M. H.	8-4313
HILLERY, WILLARD R.	8-347
JORGENSEN, E. M.	8-3401
68-574 Broadway	
SHERRILL, R. H. "Bob"	
707 and 713 "D" St.	8-3543
THUNDERBIRD AREA	
BURKE, TONY, INC.	83481
Wonder Palms Rd at	
Hiway 111	
RANCHO MIRAGE	
EWART, ESTELLA C.	8-4203
COACHELLA	
RALPH L. STEPHENS CO.	
Hill Ave. and Hiway 111	
PALM DESERT	
EDITH EDDY WARD	
Palm Desert	76-3431
73-667 Highway 111	
HOUSE OF ROY	76-4702
Lois Roy, Broker	
Palm Desert Biltmore	
SHADOW MOUNTAIN	
ESTATES	
Shadow Mountain Club	
Ph: Palm Springs 8-4686	
Palm Desert 76-2911	
Wm. Karl Lowe Associates	
THOUSAND PALMS	
HAL CORNELIUS	393
INDIO	
RALPH L. STEPHENS CO.	7-7371
Lupine Ave. at N. Jackson	



From where I sit... by Joe Marsh

The Missus Keeps Posted

Ever since our electricity was cut off last year on account of me forgetting to mail in the payment, the Missus has been sort of leery about giving me letters to mail.

At first she'd ask if I mailed them, then double-check my coat pocket at night. She stopped that, and I figured she was convinced I'd learned my lesson.

Then yesterday, I got a postcard at the office in a familiar handwriting. I turned it over and by golly it was from the Missus herself! It read: "Thanks, Joe, for mailing my letters." Well!

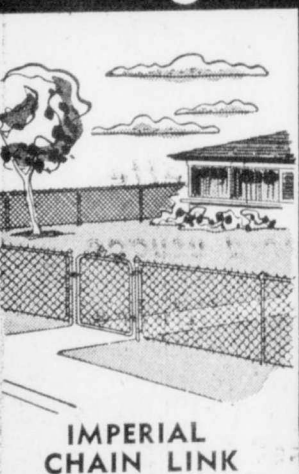
Looks like she figured I still needed some checking-up and slipped that postcard in the last batch of letters.

From where I sit, an occasional check-up is a good thing. Check-ups on just how tolerant we are of other people's preferences and tastes, for example. I like a glass of beer with supper, you may prefer cider—but if I ever try to switch you to my choice, simply "address" me with a reminder of your rights.

Joe Marsh

Copyright, 1953, United States Brewers Foundation

Make yours a HOME of DISTINCTION



NOTHING DOWN
NO PAYMENT
for Two Months
Three Years to Pay
... As Little As
\$5 a Month



Imperial Will Save You Money!
Imperial Fence Co. Check Imperial Prices Before You Buy
45-525 SMURR AVENUE — INDIO
Free Estimates • Ph. Indio 7-3595
COMPLETE STOCK IN INDIO



Shop Early for Christmas

While the Selection is
still complete

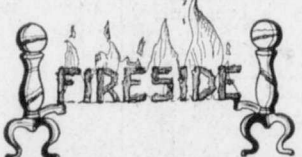
featuring unusual and
distinctive gifts for
the home
Inexpensive - but Smart

Time to get your fireplace
dressed-up for the
Holiday
Custom work our specialty.

This season we are featuring the much wanted "Hawaiian Torches" and floating water lily candles, in luscious pastel colors, along with hundreds of new gifts.

Only 27 Shopping Days 'til Christmas

Mike's



Shop

—One of Palm Springs most distinctive gift shops—
—Featuring Lasting Gifts for the Home—
171 N. INDIAN AVE. (in The Center)
Open Sundays from 10 'til 5
PHONE 5389

Woman Injured in Blast, Blaze in Cathedral City

Mrs. Robert Johnson, who suffered first and second degree burns when a butane stove exploded in their trailer home in Cathedral City Saturday morning, today is reported in good condition at Desert Hospital.

Her husband also suffered burns on the face and hands but required only emergency treatment. Their two children, also in the trailer at the time, were not burned.

The resulting fire from the explosion gutted the trailer, according to the California Division of Forestry. Damage was listed at \$800, with property valued at \$200 saved.



(Desert Sun Photo)

FOR ONLY A FEW — Chevrolet's new Corvette, the nation's most sensational automobile is pictured above as the first of its kind being delivered in Palm Springs to Charles Farrell

by (center) D. C. Stachler, owner of Stack's Chevrolet, Palm Springs and the sales manager of the organization, Lee Hooper. Because of the limited production of this all plastic body sports model, two seater, only the most prominent men in the country are offered one for purchase.

17 $\frac{2}{3}$ Acres

Adjoining
Wonder Palms
Hotel
& Tamarisk Country
Club

Finest Date and Circus
Grove in the Valley.
Finest well in the Desert.

Reduced to

\$75,000

including \$15,000 crop
only \$20,000 down

**Peter B.
SHEPTENKO**

475 North
Palm Canyon Drive
Phone 2727

Indio Offers Program for Desert Stray Dog Control

Action toward ending the problem of numerous stray dogs in the desert area east of Palm Springs was nearer today following an offer of Indio city council to supervisors for establishment of a dog control program for Indio and Coachella and the area extending ten miles west of Indio.

In recent months, supervisors

Palm Desert Would Quit Water District

Palm Desert Service district filed a petition with the Coachella Valley County Water district Tuesday seeking to withdraw from the district.

Directors of the CVCWD received the petition but sent it back as it contained no map or legal description of the area wishing to withdraw.

Even if the petition is returned in full legal form, directors may reject it, they indicated.

have received many complaints that large numbers of semi-wild dogs are making a nuisance of themselves in the unincorporated territory near Indio.

According to reports, many of the dogs are half-starved and sick and are chasing people and livestock and biting them.

County Supervisor Homer Varner reported the proposal, which was made through the Indio city manager, to the other four supervisors Monday. Varner said he would discuss it with Indio city officials and make a recommendation to the supervisors later.

The program would cost \$7,000 a year. According to the proposal, the supervisors would put up \$3,000, Indio would put up \$2,500, and Coachella would put up \$1,500.

According to the proposal, the dog-control program would be carried out by a "humane officer" who would be supervised by the Indio police department. He would be equipped with a truck that has a short-wave radio.

Solution to Jail Problem Nearer Declares Sheriff

Sheriff Joe Rice announced that he and Supervisor Roman Warren hope to be able to recommend a solution to the extreme overcrowding of the county jail in the immediate future.

He said he and Supervisor Warren began an immediate investigation after Sheriff Rice reported the "emergency" condition to the supervisors last week.

He said they now have strong hopes for finding at least temporary housing outside the jail for large numbers of "minimum risk" prisoners.

The jail, in a section of the county court house in Riverside, now has in excess of 250 prisoners. It was built to hold 147 and many prisoners are sleeping in the corridors because of the shortage of space.

On The Trails

"Flaming Foliage Time" ... Top Wrangler Clare Woodman-see of the Desert Riders thus describes the canyon's fall colors in her first letter to members ... And justly so ... for the approach to Andreas Canyon is gloriously aflame. Tuesday morning's breakfast there was as colorful as the foliage with guests from abroad enjoying our fairland.

Three former students of Mrs. Thurston Chase were her guests. Michael Synington and Jeremy Hooper of Cambridge, England, and Joe Inskip of Bristol, England. All three charmed their way through the morning's fun with their crisp clear English ... Then there was the delightful southern accent of Mr. and Mrs. Hugh Abernethy of Alabama ... Los Angeles, who came with Pearl McManus ... Dalton Wright, uncle of Dottie Higgins, rode with Dick Atterbury ...

Mary Nelson gave an interesting talk on the Purebred Arabian Horse Show which will be held here in early March. The event takes on importance which promises to be one of the season's highlights. Not only will the show exhibit the finest purebred Arabs in the country, but will also show the versatility of the breed. Ticket sales will be handled by Ticket Chairman Ted Pierce.

Dr. James Ketchersid's new Highway 111 location near Thunderbird was the open house scene of many trail-goers and friends Sunday afternoon. A good many riders rode the distance and return just to wish him well.

These are the most glorious days for riding ... just take any old trail ... give a horse his head ... and look around this wonderful place. Something always happens ... to brighten your day. For instance ... asking a small boy where a certain trail led, he replied, "Oh, it moseys along for a ways, then it turns into a coyote trail, then it turns into a rabbit track, and finally it runs into a greasewood and ends in a knothole." And the wonderful part of it was—he was so serious.

See you on the trails.
ANITA HASKELL JONES

Screen Star Vacations in Village

Noted screen star Robert Mitchum and his wife Dorothy are vacationing at the Racquet Club. With the Mitchums for their desert stay are Mr. and Mrs. George McGee and Mr. and Mrs. Anthony Caruso. Both couples are from Los Angeles.

Denver vacationers at the Club include Mr. and Mrs. C. J. Lowen and Mr. and Mrs. T. B. Knowles.

Anita Ekberg, Miss Sweden of a couple of years ago, is also Club vacationing. Robert Calhoun, former husband of Ginny Simms, has been Miss Ekberg's favorite dance partner during her desert stay.

Just arrived at the Club to spend the Thanksgiving holiday is Mrs. Sylvia Kleefeld with her daughter and son-in-law Mr. and Mrs. James Wilson.

Mr. and Mrs. Barry Sullivan and their daughter will also be among Hollywood's top motion picture stars making the Club their Thanksgiving headquarters.

Tubeless

**All Transistor
Zenith Royal T**

HEARING AID

10 day money back
guarantee.

See it . . . Try it
at

**VILLAGE
PHARMACY**

201 N. Palm Canyon Dr.
Phone 4321

The Desert Sun—5th PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Thursday, November 26, 1953

WANTED

Saleslady
Fully experienced
Selling
Sportswear and dresses
Apply

Faye-Renee

191 South Palm Canyon Drive
Just South of the Plaza — For Easier Parking

Announcement

Dr. W. W. Catherwood, Jr.
Medicine, Osteopathy, Surgery

1478 North Palm Canyon Drive

Phone 5466

Dr. Jacob Katz

CHIROPODIST — FOOT SPECIALIST

Formerly of Grossinger, New York

announced the opening of his office
Practice limited to diagnosis and treatment
of ailments of the foot

456 N. Belardo Road
Palm Springs, Calif.
Opposite O'Donnell's Golf Course

Hours 9-12 — 1-5
And by Appointment
Ph. Palm Springs 2409

Something new has been added

The opening of

Tom Curtis

DISTINCTIVE SPORTSWEAR

GIFTS FOR MEN

FINE CUSTOM SHIRTS

JACKETS, SLACKS

ACCESSORIES

Three-One-Five N. Palm Canyon Drive
Phone P.S. 2483



Dr. Sidney Noles, Jr.

Optometrist

- Eyes Examined
- Same Day R Service
- Latest Modern Eyewear

170 West Amado Road

Phone 2212

Judge Hilliard to Oppose Phillips

Judge Vernon V. Hilliard of Murietta, announced last week that he will be a candidate for congress at the June, 1954, primary.

Judge Hilliard, a Republican, will seek the office now held by John Phillips of Banning, also a Republican.

Phillips recently announced that he will be a candidate for reelection.

Osteopaths May Meet in Village

Two officials of the California Osteopathic Association, Executive Secretary Thomas C. Schumacher, and his assistant, David J. Rodgers, both of Los Angeles, were here Monday and Tuesday to confer with Chamber of Commerce officials and hotel men relative to staging the 1955 convention of the group here.

The 1954 meeting will be held at Coronado in June, with approximately 800 to 900 persons expected.

IT'S THE TALK OF THE TOWN

Our Customers Are
Buying 3, 4, and 5 Pair
of Our Shoes at a Time

WE RECEIVE SEVERAL
NEW SHIPMENTS EACH WEEK

This week's shipment included
I. MILLER — ARCH PRESERVER
and SELBY SHOES for women

and FREEMAN and EDGERTON SHOES
for men

FOR WOMEN
Sizes from
3C to 10AAAA
Also extra large

\$2.95 to \$8.95

FOR MEN
We carry sizes
6 to 12
\$3.95 to \$8.95

FOR CHILDREN
all sizes **\$3.95**

Marty's Sample Shop

178 SOUTH INDIAN AVENUE
PHONE 5505



DESERT AIR HOTEL

To our many friends in the Desert Area,
we extend our
"Thanks"

for the patronage you have given us
throughout the year.



CHEF HAMBIEL
is preparing a

Thanksgiving Day Dinner

with all the trimmings,
to delight the entire family
Price -- **\$3.75**

Special price for children's portions.
Dinner served commencing at 5:00 P.M.

Enjoy the music of
Charlie Travis
at the PIANO BAR

For reservations call Palm Springs 8-4611
or Palm Desert 76-2581

Desert Air HOTEL AND COTTAGES
PALM DESERT AIRPARK
P.O. Box 1270, Palm Springs, California

Savings Bonds Sales Increase

In the first 10 months of the year, Riverside county residents invested \$2,000,000 in U. S. Savings Bonds, an increase of \$500,000 or 67 per cent over purchases in the same period of 1952. J. S. Bordwell, chairman of the county Savings Bonds committee, announced.

READ SUN CLASSIFIED ADS

OVER 20 YEARS
Dependable Realty
Service

2 BEDROOM home completely furnished on lot 80'x100' for \$9,200. Only \$2,500 down.

NEW MOST unique 2 bedroom and den home in Palm Springs. YOU WILL WANT THIS IF YOU SEE IT. \$14,500.

IF YOU CAN AFFORD the best, let us show you this LAS PALMAS HOME of quality construction with 4 bedrooms, 4 baths, hardwood floors, forced air heat and cooling - beautiful corner. OWNER CALLED EAST-see today and make offer.

7 UNITS & ADDITIONAL vacant lot available making 230' frontage, or the 7 units only with 115' frontage by 137 1/2' deep with beautifully landscaped grounds for \$65,000 with EASY TERMS.

SPECIAL ON LOTS
R-1 100'x128' for \$1100.
R-3 100'x102' for \$3000.
BUSINESS CORNER Palm Canyon Drive frontage, 100'x128 to alley \$7800.

**Munholland
and Co.**

1059 N. Palm Canyon Dr.
Phone 3673
ASSOCIATE BROKERS
John C. Davis
Earl Chamberlain

Caroline Leonetti Ltd.

Modern
Woman's
Complete
Center

the

SPECIAL FEATURES for \$2.25

Classes to fit individual needs . . Schedules . . Budgets

MAKE UP - Complete

FASHION - Individualizing

MODELING - High fashion and photography

REDUCING - Body contouring

POSTURE - Grace exercise

SOCIAL CUSTOMS - Hostessing, etiquette

speech control, conversation, word usage

JOB GUIDANCE - Poise and self confidence

DAY • EVENING • SATURDAY CLASSES

For women of all ages

your choice . . . any one hour class

- HOMEMAHER
- BUSINESS GIRLS
- STUDENTS

120 West Arenas Road
at South Palm Canyon Drive
PHONE 2438

Thornton Wilder Play Tomorrow at El Mirador

A stage play, Thornton Wilder's "Our Town", with a cast of 20 that includes three stars, Marilyn Erskine, Tab Hunter, and Edgar Buchanan, will be presented in El Mirador hotel theater tomorrow.

There will be both a matinee and evening performance of the play which is being brought to Palm Springs by the American Theater Arts.

The play, which was staged in San Bernardino Tuesday night and Riverside on Wednesday night, has received nothing but praise from the press and public.

New England is the locale with the story centering around the joys and sorrows of two neighboring families. It has been aptly termed "as American as apple pie."

Tickets may be purchased at the box office or by calling the hotel, 2044.

MORTGAGE TRUST COMPANY announces

Funds to purchase or make
2nd Trust Deeds
in Palm Springs area
For information write to:
Mortgage Trust Co.
6399 Wilshire Blvd.
Los Angeles 48, California
or Call YORK 1171



IN EVERY ROOM — Carl Leserman of Telemeter is shown congratulating Harry Berlinger, new owner of Turquoise Villa, on the installation of television in each of the Villa's 20 units. Formerly of Beverly Hills, Berlinger and his wife Ruth bought Turquoise Villa on September 1. He said that there will be no increase in rates because of the television installation.

Youths, Sought for Auto Thefts Here, Surrender

Two 17-year-old youths suspected of stealing three automobiles in the Palm Springs area have surrendered themselves to Marine Corps authorities at Terminal Island, Police Chief John S. Davis reported.

They will be returned to the Twenty-nine Palms Marine Corps base, given a dishonorable discharge, and then be brought here to face the auto theft charges, Chief Davis said that they had admitted six car thefts in all.

The two youths are from San Bernardino and Long Beach.

Police Act to Enforce Law Against Blocking Sidewalks

Congregating on a street corner and interfering with pedestrian traffic led to trouble for several Village youths early Monday evening, Police Chief John S. Davis reported.

In a fight among themselves. All were brought to the police station where a warning against any similar violations was issued by Greene and Davis.

The department will continue to take into custody any persons who congregate on street corners or other places where they may be a general nuisance, Chief Davis said.

Under state law, any group of three or more who congregate in such a manner as to obstruct pedestrian traffic or disturb the people of the neighborhood, is violating the ordinance.

Three Charges Echo Accident

Jerri Jerhart, 45, 1907 Mesa drive, was cited on three counts following an accident at 9 a. m. Tuesday, when her car struck the rear of one driven by Margaret Dirnberger, 435 East Andreas road, which was stopped at a pedestrian crossing.

Miss Jerhart was cited for following too closely, having no driver's license in her possession, and not having a driver's license.

Damage to Miss Dirnberger's car was estimated at \$10, and to Miss Jerhart's \$100.

Irish Boosters Stop Over Here

A party of 52, "Ed Gould's Notre Dame Club," who came West for Saturday's USC-Notre Dame game, is staying at El Mirador hotel and making the rounds of the Village.

They took over the Corral Room at Ned Crawford's Ranch Tuesday night and went in a group to the Palm House last night.

Both Lose

The two participants in a fight last week who insisted on charging each other with assault and battery both ended up loser in Judge Eugene Theriault's justice court Tuesday.

Fines of \$25 were levied for both men, Donald Percy Chal-lester and Percy Bernard Voyles.

Unnoticed

Two Earthquakes
Recorded Monday

Two earthquake shocks were recorded in Riverside county Monday but neither was felt in Palm Springs or the desert area.

The quakes centered in the Descanso area, about 40 miles from San Diego.

Hemet was the only county community to report feeling the first tremor at 5:40 a. m. Monday. The second, recorded on instruments, was not reported in any community. It was registered at 12:49 p. m. Monday.

Ten Dens of Cub Scouting Organized in Palm Springs

Ten Dens of Cub Scouts have been organized in Palm Springs this year, indicating a large amount of enthusiasm among parents, Cubmaster Jimmy Morton reported following a round table meeting Monday night.

Attending the meeting were Den Mothers, Morton, Harry Hill and Dr. Charles Baldwin of the sponsoring Thursday Night Club.

The first Pack meeting will be held at the Katherine Finch school at 6:30 p. m. Friday, December 18, combined with the annual Christmas Festival and pot-luck dinner. Decorations will be provided by the Den Mothers and the Cubs.

Between today and that time, Cubs are asked to earn money

Home Building Now Booming in Desert Area

Dwellings in the unincorporated area around Palm Springs, especially in Cathedral City, featured the week's building report in the local district.

County building permits issued totalled \$33,729.

Several dwelling permits also were issued by the city department during the week. Total value of permits within the city limits was \$95,500.

City permits were issued to: Martin Belloni, 3935 Calle Rachel dwelling, \$3,000.

A. Bernard, 232 South Belardo road, addition, \$1,000.

El Mirador Garage, 1090 North Palm Canyon, metal washrack, \$1,000.

B. M. Furman, 427 East Ramon road, addition, \$1,000.

William T. Grant, Deep Well road, dwelling, \$35,000.

Jack Meiselman, 2010 East Andreas, Fredericks, dwelling, \$13,000.

Harry Mutascio, 509 North Palm Canyon, remodel, \$1,000.

William Puritberg, Avenida Palms, A. Coffey, addition, \$4,000.

Bill Raine, South Palm Canyon, addition, \$15,000.

M. A. Stauffer, 425 Sonora road, Art Press, addition, \$1,000.

Taylor Eng, 295 Lugo road, Sailer, swimming pool, \$4,000.

J. A. Wooley, 1055 Paseo Mirador, dwelling, \$27,000.

J. E. Wooley, 1055 Paseo Mirador, H. O. A. M. S. Construction, swimming pool, \$3,000.

County Building Funds: Earl Davis, Desert Hot Springs, dwelling, \$3,376.

H. W. Duncan, Palm Desert, car port, \$576.

L. E. Menesau, Cathedral City, dwelling, \$6,324.

L. E. Menesau, Cathedral City, dwelling, \$1,760.

Mhooon & Mhooon, Palm Desert, dwelling, \$8,188.

Dan E. Vail, Cathedral City, dwelling, \$4,725.

City-Wide Recreation

(as reported by City Recreation Department)

SQUARE DANCING—Monday, 8 to 11 p. m. Palm Springs Pavilion. Admission by donation. Walt Bauman, caller.

BASKETBALL—Monday and Wednesday, 7:30 and 8:30 p. m. High school gymnasium. Admission free.

TAMARISK PARK—Picnic facilities; free lighted tennis courts, shuffleboard courts, children's playground. Open every day.

DEMUTH PARK—Relaxation facilities.

YOUTH CENTER—Monday through Saturday, 3:30 to 5:30 and 6:30 to 9:45 p. m. Open to boys and girls 12 to 21 years of age.

For information regarding use of Polo Grounds, contact Howard Haddock, recreation director, Phone 2202.

Obituary

DALE ALEXANDER GRISWOLD—Funeral services for Dale Alexander Griswold, 63, of Palm Springs and La Mesa, were conducted at 4 p. m. Wednesday, at the Erickson-Anderson Mortuary in La Mesa. Interment will be Friday in the Fort Rosecrans National Cemetery in San Diego.

Griswold, a native of Iowa, died early Sunday morning at his home, due to a heart attack. Prior to coming to California in 1933, he had practiced law for 20 years. He was a veteran of World War I and was known as "Colonel" to Ramon Trailer Park residents, where he and his wife had spent the last five winter seasons.

He was active in the Masonic Lodges in Palm Springs and La Mesa.

Survivors are his widow, Fern, and one sister, Mrs. Grace Barry of North Carolina.

JOHN NAVARRO LOPEZ—John Navarro Lopez, 45, 304 Calle Encilla, died Saturday evening at his home.

He was in the Village for 15 years, and was a caddy at local golf courses.

Funeral services are pending location of possible survivors. Wiefels and Son Mortuary is in charge of arrangements.



(Desert Sun Photo)
OH, WOTTA NIGHT! — Only it was in the afternoon. Above, Edith Eddy Ward of Palm Desert brings a distinguished resident of that community to the Chi Chi for his matinee show of Oh, Wotta Night Sunday. She headed a Palm Desert caravan to the Chi Chi and Police Chief John Davis, standing, rear, provided the police escort from the city limits in.

County Fair Board Rejects Request for Change in Dates

Riverside County Fair Board has rejected a proposal by the Palm Springs Chamber of Commerce to change the dates of the Riverside County Fair and National Date Festival, according to a letter received by the Chamber this week from R. M. C. Fullenwider, secretary-manager.

Seven reasons were given by the board as to advantages of continuing the present dates in

February including:

The maximum number of potential customers reside in the Coachella Valley at that time; date grovers and shippers are too busy harvesting and processing in November and December to secure full cooperation for displays; difficulty of securing carnivals, concessionaires and exhibitors during the last two months of the year; closeness of holiday season makes it impractical to present an earlier fair and show.

Present dates aid the entire Coachella Valley, including Palm Springs, Fullenwider said, pointing out that this is one of the few times during the year when all hotels in the area are filled to capacity.

TOOLS STOLEN

Theft of tools and automobile parts from his car Monday night or Tuesday morning was reported to police by Ronald Hahne, 600 East Amado road.

Jewish Veterans Await Charter for Local Post

Arrival of a charter from National Headquarters of Jewish War Veterans for a Palm Springs post is expected soon following another organizational meeting of local Jewish war veterans at the home of Louis Portnoy, 675 Camino Real.

Present at the meeting were Rabbi Lebowitz of Temple Isaiah, Edwin D. Klein, National Service Officer for the organization and Lester Bise, sixth Regional vice commander.

A motion was adopted at the meeting to request the board of directors of Temple Isaiah to set aside a Friday night Sabbath service in honor of Jewish War Veterans.

A donation of two flag poles, two flag pole standards and eagles for the top of the poles was gratefully acknowledged and accepted from Joseph Plotkin, 645 Camino Real, father of one of the members, Sid Plotkin.

Desert Art Center

MIRIAM V. WILLIAMSON
Curator

Sunday there will be a reception at the gallery, 744 Broadway, Cathedral City, from 2 to 5 p. m. for members and their friends to view the change of exhibit which will hang through December.

Many fine paintings will be on display together with several sculptured pieces by Alexander Finta of Los Angeles.

Board of trustees met at the gallery, Thursday, to discuss necessity of making changes in some of the chairmanships before the January general election to speed up the program for the season. Collis H. Steere, vice president, presided in the absence of Graham Dexter, president.

Chairmen for the Guilds are William Darling, Artists, Peggy D'Auvray, Photographers, Harry Tomlinson, Music and Nancy Barnhisel, Writers with Sophie Sturtevant acting as co-ordinator.

Professional Pharmacy

Now Open Daily 8:30 A.M. to 9 P.M.
Sundays 9 A.M. to 6 P.M.

Palm Springs only PRESCRIPTION STORE

Serving Tourists and Villagers Alike
12 MONTHS A YEAR

REFRIGERATED to guarantee no deterioration from Summer temperatures. Your drugs and vitamins RETAIN FULL POTENCY.

COSMETICS . . . RUBBER GOODS . . . ETC.
. . . always fresh and sweet.

NO FOOD NO LIQUORS
BUT a Full and Complete Supply of
DRUGS, FINE TOILETRIES, HOSPITAL
AND SICKROOM SUPPLIES

PHONES 9090 — 2741
S&H Green Stamps with every purchase
1081 N. Palm Canyon Dr. Palm Springs

MORE MONEY

for YOUR

LOW Prices plus S. H. GREEN STAMPS

NOW AT

Ramon

Finermans
Cut Rate DRUGS

Free PARKING at RAMON ROAD & SOUTHWEST AVE.

"The Friendliest Store in the Village"

Ramon Fountain and Grill Special

HAMBURGER

4 oz. THE BIGGEST and BEST in TOWN 40c
"A MEAL IN ITSELF"

Finest ranch buy
near here. 44 acres
all in ALFALFA. Grand
new well & pump.
\$800 per ac. Terms
ALSO
Date gardens - Vineyards
Citrus groves & acreage
near the Country Clubs
Tony Burke, Broker
CAROL BRILL - DICK EDWARDS
HIWAY 111 AT WONDER PALMS RD.
P.O. BOX 910, PALM SPRINGS 83481

STILL TIME TO ORDER THE BEST GIFT OF ALL

...A PHOTO OF YOU!

A GIFT ONLY YOU CAN GIVE!

A Personalized Portrait

MY CHRISTMAS GIFT TO YOU!
FREE! with minimum order
an 8x10 in Full Oil Color and
an exquisite Gold Frame complete

Bernard Anderson

400 N. PALM CANYON DRIVE

MAKE YOUR
APPOINTMENT
NOW! PH. 5397



IN FEATURE BOUT — Leo Garibaldi will meet Lord Blears in the feature bout of the top wrestling card at the heated Palm Springs Arena Friday night. A midjet tag team match and two other bouts also are scheduled.

The Desert Sun—7c PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Thursday, November 26, 1953

Custom Swimming Pools

Constructed as you wish
FROM \$2495.00
HEATED AND FILTERED
Free Estimates

George Channing, Jr.

Phone Desert Hot Springs 4-2353 or write
P.O. Box 1090 Palm Springs
FINANCING ARRANGED

Enjoy Card Playing?

You will like the way the games are conducted at the Gardenia Club — The patronage of ladies and gentlemen is sincerely appreciated.

GARDENIA CLUB

CARD ROOM

549 W. SIXTH, BEAUMONT, CALIF.—(On Hiway 99)
"Next to Beaumont Drive Inn Cafe"

BULL FIGHT

MEXICAL BULLRING

Sunday, Nov. 29
3 P.M.
gen. adm. from \$1.75

6 Jalisco Bulls

Guillermo CARVAJAL | Iolo VARGAS | Joselito MENDEZ

Indoor Heated Arena

WRESTLING

FRIDAY, NOV. 27

LORD BLEARS vs. LEO GARIBALDI

4 Dwarfs — Tag Team Match — 4 Dwarfs
SKY VICTORIO
LOW LOW GONZALES
PEE WEE JAMES versus **TUFFY McRAE**

1 Fall — 30 Minutes DAVE TOM JACK
CHRISTY vs. LEVIN MOONEY vs BRITTON

Reserved Ringside Tickets May Be Purchased At:
RAMON DRUG STORE, PALM SPRINGS
KNOTTY PINE, CATHEDRAL CITY
BOX OFFICE — Friday at Noon — Phone Palm Springs 6569

Recreation Center
Palm Springs Arena
INDIAN AVENUE & RADIO ROAD

Outstanding Mat Card Tomorrow at Sports Arena

One of the most outstanding cards to be presented in one night will be given Palm Springs wrestling fans Friday night in the indoor heated Recreation Arena, Indian avenue and Radio road, Henry Sonenshine announced today.

Heading the card will be Lord Blears vs. Leo Garibaldi. Other features are: Four dwarfs in a tag team match—Sky Low and Victorio Gonzales vs. Pee Wee James and Tuffy McRae; Ted Christy vs. Dave Levin and Tom Mooney. "Sheriff of Twenty-nine Palms," vs. Jack Britton.

The arena is now heated for the comfort of the many fans who attended the two previous bouts and who have interested their friends in the sport, Sonenshine said.

Reserved ringside tickets may be purchased at the Arena, Ramon Drug Store, Palm Springs, or Knotty Pine, Cathedral City.

Teeing Off

at

Tamarisk

BY AVERY ALLEN

Of course the big news of the week is the lovely warming party that Monte and Bettye Herbert had. Their new home on our golf course is really nice, thanks to that touch of the little woman. Everybody and his brother was there, everybody had fun as usual—came early—stayed late. My high spot of the evening was a big buss by Zeddie Bunker, who is one of the greatest gals of all time in my book. Tiny and Milo catered the whing ding and did a big good job. Altogether just a swell time.

Mr. and Mrs. Albert Kaye, he the Veep of Benton and Boles, were houseguests of Mr. and Mrs. Gummo Marx.

Mr. and Mrs. Jack Springer from Auburn, Washington, he down to officiate the Southern California-UCLA game, played the course and were loud in their praise.

Harold Hall and Gardner Dickinson, Jr., flew in from Texas to say hello and to get a word or two from their old friend, Mr. Golf. Ben says that G. D. Jr. is a boy to watch and will be a biggie in the golf world one of these days.

Bill Gargan shooting his road game at Bob Howard. Short, short story. The Sam Fallicks, from Chicago, arrived in Palm Springs one day last week, played our course for the first time the second day, applied for membership the third, bought a beautiful estate lot the fifth day, went back home on the sixth to plan a winter home here. And, this, mind you, after spending eleven winters in Florida. Chamber of Commerce—please note.

Barbara Carroll, Beverly Hills and Elsie Ottinger, San Francisco, in for a go round and lunch with the Mrs.—Barbara being a very good country shooter.

Pros. Jimmie Clark, Ralph Bloomquist and our own Pat Martin out two days with Tony Procopio and Jack Woods. Hard to tell who put on the party at that. Sometimes pigeons take a bloody bite.

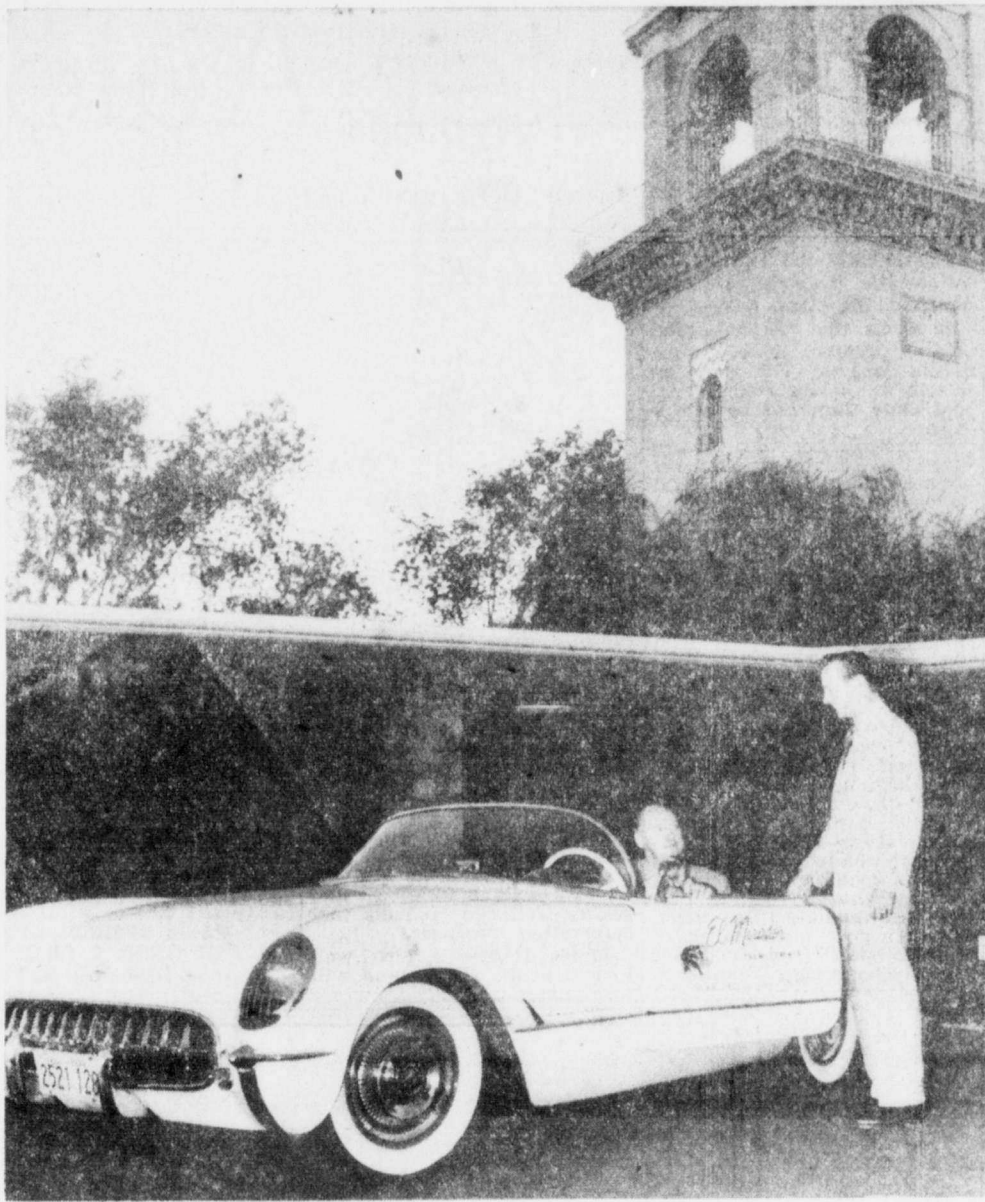
Groucho Marx down to see and shoot a game at brothers Gummo and Harpo.

Tom May down for a day or two off.

Nathan Ohrbach and Asher Levy trying each other out. Mr. O. hinting a fabulous new store he's buying in New York City near my Alma Mater, R. H. Macy at 34th Street.

Out-of-town and celebs with us this week: Charles Todd, Van Nuys; Kermit Bartlett, Beverly Hills; Dr. Edisant Bacon, Santa Monica; Ralph Ashton, Vernal, Utah; Dr. and Mrs. Pruche, Bel Air; Henry Legler, New York City; Tom Dooley, Portland; Donald Cromie, Vancouver, B. C.; Thomas Murray, New York City; F. O. Berg, Astoria, Oregon; Holly Hoffman, Portland; J. H. Metzler, San Mateo; Garth Brome, San Gabriel and Dr. Thomas Whitelock, La Jolla.

Nice letter from Frankie Laine and wife. Nan—they sure miss the desert, and we them.



SPECIAL TO EL MIRADOR — General Motors executives determined that the "most distinguished resort hotel in the world" should have one of the few Corvettes, all plastic body-two-seater speedsters. The car was driven across country and personally delivered to El Mirador hotel. Seated in the automobile is Rudi E. Sidler, managing director of the hotel and Robert L. Thames, his new assistant.

Nite Hawks Win in Rally Against Mhoon & Mhoon

Desert Nite Hawks defeated Mhoon and Mhoon 32 to 25 Monday night for their first win of the season.

A high scoring first quarter, with Mhoon and Mhoon leading 16 to 13, was followed by three low scoring periods. The game was tied 19 to 19 at halftime, and the Nite Hawks held a 28 to 22 lead at the start of the fourth period.

Desert Nite Hawks—32	FG	FT	TP
Roberts, f	4	1	9
Reagan, f	2	2	6
Lucas, f	3	0	6
Holland, c	3	1	7
Jones, g	2	0	4
Jesse, g	0	0	0
	14	4	32

Mhoon-Mhoon—25	FG	FT	TP
Haynes, f	4	1	9
Buresh, f	1	4	6
McKinney, c	2	2	6
McCrystal, g	0	0	0
Tompkins, g	0	0	0
Youngberg, g	2	0	4
	9	7	25

From Page 1—MORE ABOUT

TURF CLUB

Kenneth B. Kirk, William B. Malouf, Clarence Brown, Bob Howard, Stanley Rosin, E. L. Stancliff, George D. Gannon, John Q. McClure, E. V. Fallgren and Dr. John A. Costello, all of Palm Springs; Dan D. Dunlap of India; Donald P. Loker, Stanley V. Holt, Ralph N. Cardozo and Rich Budelier of Los Angeles. The Palm Springs Development Corporation is the sponsoring organization for the thoroughbred race track and plant.

TAMARISK COUNTRY CLUB

"THE DESERT'S FINEST COURSE"

BEN HOGAN, Pro

• ESTATE LOTS

• GOLF COURSE HOMES

Avery Allen

Exclusive Sales Agent
Office in Club House

Friendly Cooperation with all Brokers

Wonder Palms Road off Hiway 111

Box 00

Palm Springs 8-4623

Marines Remain Undefeated, Trip Banning, 41-39

Twenty-nine Palms Marines emerged as the only undefeated club in City Recreation League play following action Monday night when they edged the strong Banning squad 41 to 39.

The game was close all the way, producing the roughest play of the season. Brown of Banning and Wysinger of 29 Palms were put out of the game for fighting, and two Marine players Hansen and Mason left on fouls.

Banning led 12 to 9 at the quarter, 21 to 19 at halftime, and 30 to 29 after three periods. Hamilton and Jensen each netted 13 points for Banning, and Duncan was high for the Marines with 11.

Banning—39	FG	FT	TP
Hamilton, f	6	1	13
Brown, f	1	1	3
Grebener, c	0	1	1
Jensen, g	4	5	13
C. Enriquez, g	2	2	6
S. Enriquez, g	1	1	3
	14	11	39

29 Palms Marines—41	FG	FT	TP
Duncan, f	4	3	11
Hansen, f	3	1	7
Wysinger, c	0	2	2
Snyder, c	1	0	2
Mason, g	4	9	8
Manriquez, g	3	0	6
Olsen, g	2	1	5
	17	7	41

Score by quarters:
Banning 12 9 9 9—39
Marines 9 10 10 12—41

Polo to Return to Village on Saturday and Sunday

Indoor polo will return to the Polo Grounds this weekend, with a woman's team from San Bernardino meeting a woman's team from Palm Springs.

Guy Campbell, who has been active in staging and playing of polo matches for many years, is arranging the matches, planned through December and January. No admission will be charged.

Hundreds Attend Turkey Shoot

Several hundred persons attended the first annual turkey shoot Sunday, sponsored by the Palm Springs Elks Lodge 1905, with 30 turkeys awarded to winners, Howard Poe, police sergeant, in charge, reported.

Four of the turkeys were won by persons participating in the 400-yard spinning plate event, one of the most popular there, Sgt. Poe said.

Children participated in the shoot, with Ralph Shelley paying for three lines of entries. Proceeds from the shoot will go to the Elks Lodge building fund.

ARTHRITIS • RHEUMATISM?

Koracin

FOR EFFECTIVE RELIEF
FROM PAIN • ACTS FAST

GET **Koracin**

Thrifty Drug Stores

FOR SALE

BY OWNER
Best Built House
in Town

Beautiful all fenced garden,
4 bedrooms and 3 tile
baths, living room 20x40,
enclosed patio roof garden.
Furnished

448 HERMOSA PL.

CALIFORNIA HOTEL SUPPLY CO.

Complete Hotel &
Motel Furnishings
Lawnite Lawn Furniture
Aluminum Umbrellas

MATTRESSES & BOX SPRINGS

Renovation & Rebuilding
AT SUBSTANTIAL SAVINGS

NEW INSTITUTIONAL
MATTRESSES AND
BOX SPRINGS

KING & QUEEN SIZE

Any Size
Delivered & Set Up

CALLS & DELIVERIES
Tuesdays & Fridays

PHONE 867-117

CALIFORNIA MATTRESS MFG. CO.

1932 Highland Ave.
San Bernardino, Calif.

READ SUN
CLASSIFIED ADS

WESTINGHOUSE

APPLIANCES

REFRIGERATORS
DISHWASHERS
LAUNDROMATS
FREEZERS
DISPOSALS
RANGES
DRYERS

SALES & SERVICE

BANK OF AMERICA
FINANCING

Hammer ELECTRIC

At Our New Location
196 S. Indian Ave Phone 2888

WANTED

Person who would be interested in entering the wholesale distributing field in a small way. No sales work or soliciting. Pre-established accounts need local party to act as resident manager. Returns are excellent for time involved. Requires about \$1600 to cover inventory, display cases, etc. Interested parties write to Box Z, c/o The Desert Sun. Only persons desiring a permanent sideline, please.

When you know your beer ... IT'S BOUND TO BE BUD

Whether you like your leisure in sunshine or shade, you'll enjoy it more with a cold bottle of Bud. Many beers claim superiority, but the fact remains: Budweiser, brewed by the costliest process known, has pleased more people than any other beer in history.



ANHEUSER-BUSCH, INC.
ST. LOUIS, MO. NEWARK, N. J.
and soon LOS ANGELES

Whether Its

TINTEXING

CURTAINS

RUGS

... It's Faster

... It's Better at the

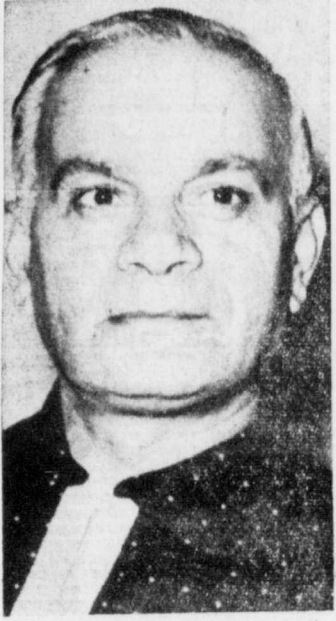
Automatic Laundry

Rear of 440 So. Indian Ave.

Phone 7984

Look for the Green & White Stripes

Two Villagers Enter Automobile Business



GEORGE BEEBE



ED THOMPSON

Ed Thompson, Beebe Open New Plymouth And DeSoto Dealership

I've known George Beebe almost from the first day he and his lovely wife moved to Palm Springs.

I can say the very same thing about Ed Thompson and his wife and family as well.

When I first met them the two men were as far apart in their way of life—their means of livelihood as the difference that exists between the sun and the moon.

YET TODAY both are teamed in a common business endeavor as alien to the type of business they originally entered.



JAMES HARRIS

ed here in Palm Springs as the Ganges River is to that of the Mississippi.

And that in essence may be the running theme of life as it is found in Palm Springs.

Today George Beebe and Ed Thompson are associated in the distribution of automobiles. Once upon a time Beebe sold linens, the most expensive kind that can be found in the world today. And Ed Thompson was in the banking business here with the Bank of America. He was a branch manager of the Bank of America, too.

TODAY THE TWO men own what is known as Ed Thompson's DeSoto and Plymouth dealership of Palm Springs.

The key to their partnership in the automobile business was propinquity. Beebe's linen shop was only a few steps from the Bank of America here in Palm Springs. But when the two met—well, that was a long time ago. The seeds of friendship and personal admiration for each other took root.

Beebe quit the linen business and turned his establishment over to his son, George Beebe, Jr., and the son promptly turned the shop into a salon where beautiful women in Palm Springs (there are no other) come to buy dress accessories.

THOMPSON was promoted from the loan department of the Bank of America to the management of that institution's branch at Palm Desert. Thompson was presented with an opportunity to enter the automobile business with Ray Corliss, then the Lincoln-Mercury dealer. He took the job and was successful in the position of business manager.

Meanwhile the ever restless George Beebe with more time

on his hands than he knew what to do with—well, that's another story. However, it is known that he spent most of his time in Los Angeles with his two lovely grandchildren and then would return to the Village. The former shop he operated was doing and still



DALE THOMPSON

is doing nothing but good business.

WHAT HAPPENED prior to the formation of the partnership of Ed Thompson and George Beebe is not literally known. One thing is sure however, George is a happy man today, he is in business again. Ed Thompson, the father of three children, soft spoken, and businesslike has associated



ANDREW HOFFER

with him an expert crew in the operation of his new automobile business. He has as his service man, Dale Thompson, an expert mechanic, but who was formerly one of the most popular police officers on the local force.

Sergeant Dale Thompson, who traveled about the city, mostly in plainclothes, gained for himself a host of friends in the Village, as a diplomatic, understanding officer of the law.

ALL THREE of these men have a host of friends in the

community and the number of their friends may certainly be a source of envy for those who treasure friendships.

An unusual incident in the automobile business at least occurred the other day.

It seems that George Beebe sold a number of Plymouth station wagons. The previous dealer, it is reported, never sold more than one or two a year.

George called the factory branch in Los Angeles and announced who he was and what he wanted.

"I would like to have you send me seven station wagons immediately."

It is reported that the man on the other end of the telephone gasped a little and said, "would you mind repeating that order?"

"Yes, I want seven station wagons."

There was a long silence on this end of the telephone and finally George Beebe returned the receiver to the cradle of the telephone.

"You know it's a funny thing with me. I thought I was ordering seven table cloths but the man reminded me that it was automobiles I was asking for and that it took a little time to manufacture them. This is a good business, eh?"

Andrew Hoffer, mechanic for the Ed Thompson organization,

has lived in Palm Springs for more than seven years. He is a registered mechanic with the Chrysler corporation and knows well the products that corporation produces.

James Harris is also well known in the Village and will

be the salesman for the new organization.

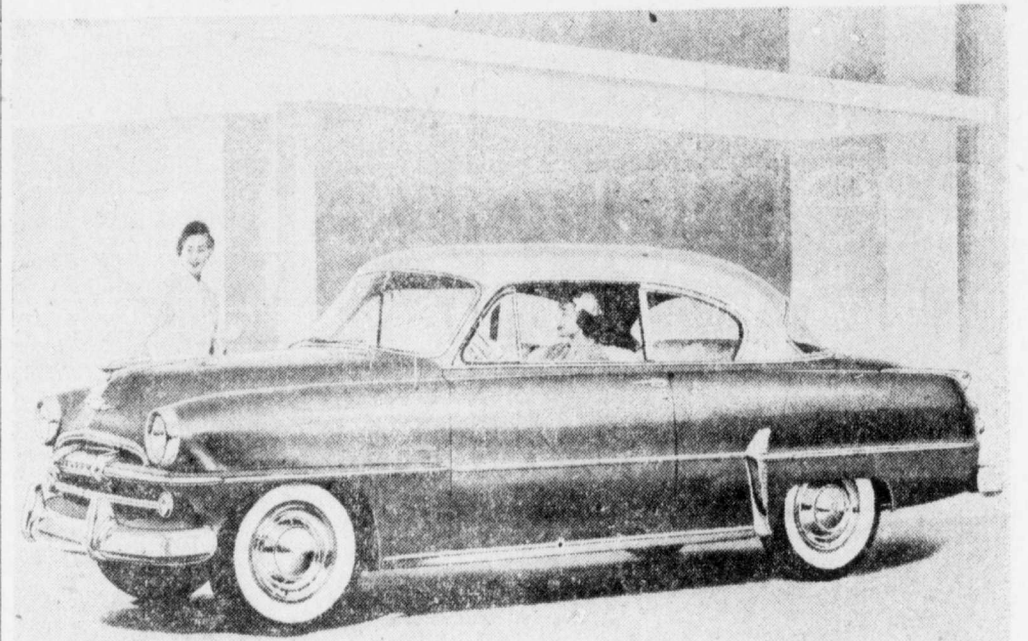
The Desert Sun—8^a
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, November 26, 1953

Front View of '54 Plymouth



The 1954 Plymouth is longer and looks wider and lower as a result of design modifications. Front view shows new massive bumpers and new grille design with attractive Plymouth identification. The front is designed with a view to ease of cleaning and simplification of repairs.

'54 Plymouth Belvedere Sport Coupe

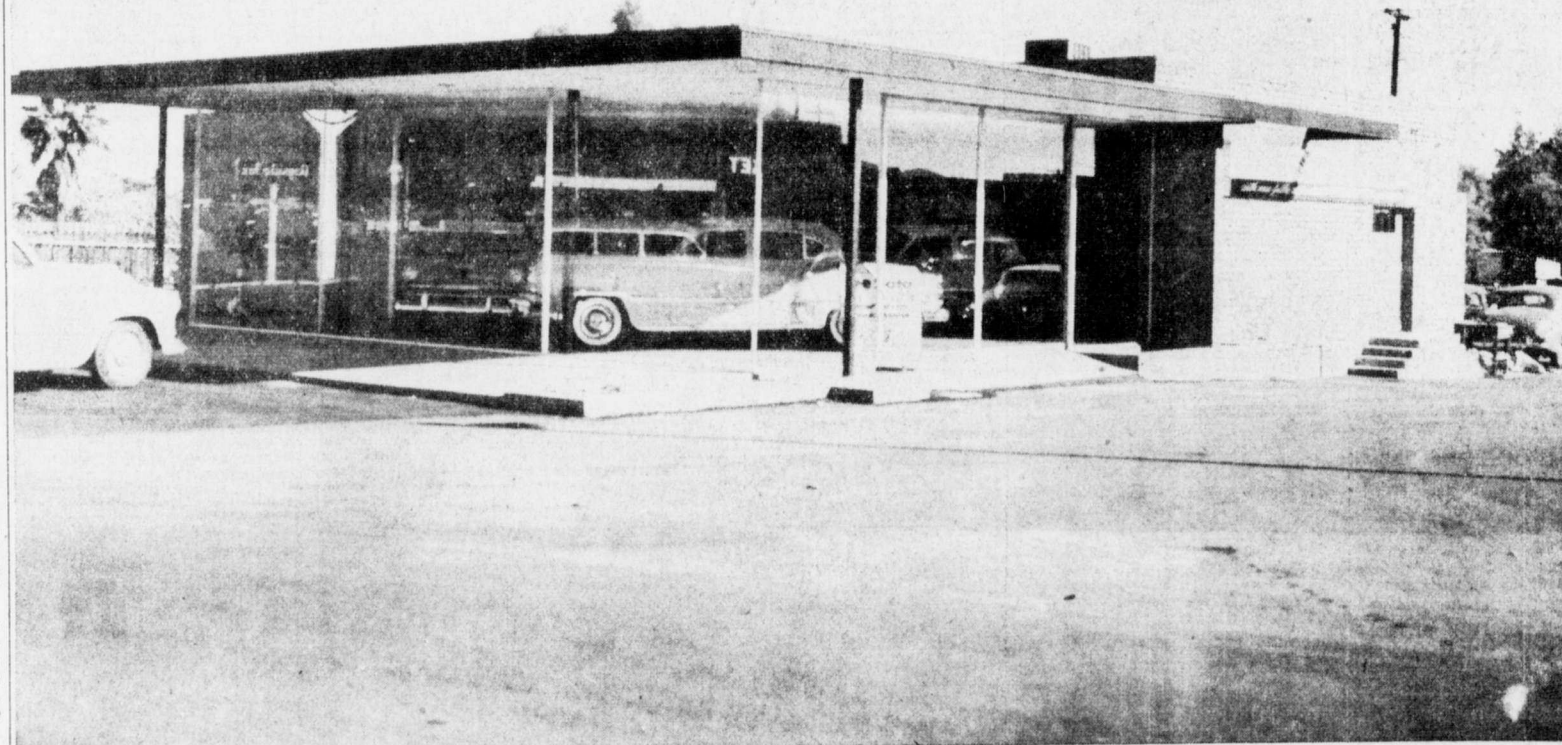


The six-passenger Belvedere sport coupe typifies the new styling of 1954 Plymouth cars. It is longer than the previous model and has a completely restyled interior. All 1954 Plymouths are available with power steering and with Hy-Drive, a no-shift combination.

Announcing....

The Grand Opening of

Ed Thompson Desoto-Plymouth SALES & SERVICE



Six

Eighty

Two

South

Palm

Canyon

Drive

Palm Springs

Phone 7022

We cordially invite all our friends
and visitors in the Palm Springs
area to visit our new modern showroom
...and to test-drive the new 1954

DESOTO Automatic and PLYMOUTH Belvedere

A
most unusual
selection of
attractive EARRINGS
from \$1

Ideal Gifts — all nicely boxed

Henryfrank

130 North Palm Canyon Drive





AROUND TOWN

With Hildy Crawford

Turkeys are browning in ovens today . . . in hillside homes and all over the Village . . . on Tamarisk and Calle Rolph . . . on Riverside Drive and Hermosa Place . . . on Vereda del Norte and San Lorenzo road . . . in the hotels and restaurants . . . and in the exclusive clubs . . .

City folks fled from the smog . . . to spend Thanksgiving in the sunshine . . . and Villagers trekked to the coast or mountains . . . or city . . . to be with their families . . .

Some gathered in the churches . . . to pour out their Thanksgiving prayer and song . . . and others said it in their hearts . . . as they gloried in the peace and warmth of the desert . . . thankful to be here . . .

On Thanksgiving

The John H. Ballingers, who came down from Seattle late in October . . . will have their Thanksgiving dinner at their home on Camino del Sur . . . The Burnham Bigelows and the O. E. L. Graves will be dinner guests of the Sidney Schiffs at their home on Santa Rosa . . . Friends are expecting the William Eisenmans from Cleveland to arrive soon . . . to be at their Thanksgiving dinner at the Winter home on Hermosa place . . . Mrs. Charles Goughler of Akron, will open her Vereda del Norte home soon . . .

The Joel E. Stones and their daughter Sally will be with Mr. and Mrs. Harry Clatworthy at their San Lorenzo home today . . . for a quiet family dinner . . . Carolyn Cobb will be up from San Diego to spend the day with her mother Mrs. Gwyneth Cobb of Avenida Los Olivos . . . and will bring with her Lawrence Say of the United States Navy . . .

It will be a family dinner at the Francis Crocker home on Granvia Valmonte too . . . with their daughter and son-in-law, Isabelle and Kenny Bryant of Riverside . . . Mrs. Crocker's sister, Miss Eleanor Wilson of Bakersfield . . . a cousin Mary Adair Parker . . . and their son Jeremy . . . here for the holiday . . . Mary and Joseph Grabiner, who arrived in the Village a couple of weeks ago, from their Chicago home . . . have gone to Las Vegas over the holiday . . . Mrs. J. B. Green of 455 Camino del Norte, will be dinner hostess to Dr. E. L. Stritt and family of Los Angeles, Johnny Johnson who will be down from Berkeley . . . Her daughter Diana, Pasadena City College, is here . . . and her son John, who attends Southwestern Military in San Marino . . .

Spending Thanksgiving at Hotel the Oasis . . . Janet Gaynor's mother, Mrs. Laura Gaynor . . . and Janet's 13-year-old son (who attends Webb school in Claremont) . . .

Dr. and Mrs. Wilson Gibbs of 591 Sunrise Way, will have their daughter and son-in-law, Dr. and Mrs. H. A. Haljun and four children of Brentwood . . . with them today . . .

Celebrating their tenth wedding anniversary today . . . Barbara and Earl Coffman will entertain at cocktails at their home at 327 Tahquitz drive . . . followed by a dinner party at the Desert Inn . . . The Coffman's guests will be Mr. and Mrs. Lynn Spencer (he is Cholly Angeleno and society editor of the Los Angeles Examiner), the Harry Harpers, Tom Kieleys, James Geggies, George Roberts, J. E. O'Sherenos of Los Angeles, the Henry Lockwoods, Mrs. Cecil Isenagle and Virgil Davidson . . .

Anita Haskell Jones and her daughter Jovana are spending Thanksgiving . . . at the Erle Stanley Gardner ranch . . . They took along their tennis racquets anticipating some play on the new court at the ranch . . . Mrs. Homer McKee of 1011 El Alameda will entertain her daughter and son-in-law, Mr. and Mrs. W. R. Groschan of Santa Monica today . . . also her granddaughter Diane Cross, who is living with her this Winter . . .

Fleming Brunch

Palm Springs was at its Sunday morning sunniest for Tom and Theodora Fleming's brunch . . . and their pink-trimmed Via Lola home and the beautiful pool area made an attractive setting for the host of friends . . . who arrived for the brunch . . . which was served chuckwagon style . . . Tables were set up around the pool . . . and the guests listened to Curley Atkinson singing Western songs . . . as they devoured blueberry pancakes, ham and bacon, eggs and coffee . . .

The Fleming's son Bud was on hand for the occasion . . . Among the guests were Helen Stenborg and her husband Bernard Hughes (popular members of the Playhouse Theater cast) with Mrs. John S. Lapp and Mrs. John Luccarelli . . . The Harold Grieves (she was the film star Jetta Goudal) were with the Elwood Henrys . . . Harold, who is a top decorator, did Bing Crosby's Thunderbird home . . . and told me he is working on Bob Kenaston's now . . . In the

as guests were loathe to leave . . .

Mrs. Roy Simmons and Mrs. Stewart Weiss were hostesses at a buffet dinner at the Simmons home, 9 Palomino road . . . feting the birthday of Mrs. William McBride . . . There were 25 guests there to felicitate the honoree . . .

Unless I'm mistaken . . . that looked very much like Winthrop Rockefeller chatting with Johnny and Bunny Green . . . at the Racquet Club dinner dance . . . the other night . . . Incidentally, Teddy Noles and his orchestra are back from Las Vegas . . . where they were at The Sands . . . and will be at the Racquet Club for the rest of the season . . .

Irving Berlin and his family, who were vacationing at the Lone Palm . . . have departed . . . Dr. and Mrs. Gerald Shaw and three sons, Tommy, Jerry and Billy are here from Santa Monica . . . to have Thanksgiving dinner with Mr. and Mrs. James Hammond at their Hermosa Place home . . .

Around El Mirador

Mrs. Rudi Sidler, wife of El Mirador's executive manager, and their two grandchildren, Davey and Sarah Bottett . . . flew East Saturday . . . They circled Philadelphia for two hours and finally landed there . . . grounded by the smaze that has plagued the East Coast . . . and finished the trip by train . . . It took them 27 hours to reach Larchmont, New York where the Sidler's daughter and son-in-law live . . . After returning the children to their home . . . Mrs. Sidler will fly back to Palm Springs, possibly in time to have Thanksgiving dinner at El Mirador with her husband . . .

I dropped in there Sunday night . . . after the Fleming brunch . . . and Herbert's open house . . . and Eddie LeBaron and his orchestra played that new Palm Springs' song "Dreamin' of the Desert" for me I liked it . . . and incidentally LeBaron's music is the smoothest in the Village this season . . . Dancing to it I recognized Jimmy Hilton and Hyatt von Dehn . . . but didn't know their companions . . . With a party at another table was Rose Davies (Marion's sister) . . . And, of course, as always . . . we stopped by the South Pacific Room to listen to George Kainapau and his Island Serenaders . . . to make the evening complete . . .

Rudi Sidler was entertaining

ers, who join them from Orinda, California. Also up from San Diego this year, as in the past, are Mr. and Mrs. Howard Merritt. The first three couples will stay until just before Christmas, and return again for an extended holiday after the New Year and remain until Easter. Also making the Oasis home over this Thanksgiving holiday are Mr. and Mrs. Earl G. Johnson with their family of nine, who come yearly from Santa Barbara. Mr. and Mrs. William McMahon and two children with the T. E. Norrises and three children, are having their traditional Oasis get-together this week. One couple which really has proved they enjoy hotel living are Mr. and Mrs. Joseph Byrne, now here for part of the Winter. The Byrnes have lived at the Waldorf Astoria in New York City for over 22 years. David Rodgers, assistant executive secretary of California Osteopathic association, is down from Los Angeles to arrange for one of the largest conventions to be planned in Palm Springs in 1954. His group will number between 800 and 900 persons due to come here in April or May of next year.

More Society Pages 2-B, 3-B

Frank and Melba Bennett, Bertine Treat, Helen Kirk, Mrs. Owen Churchill, Elsinore Marchis and Harold Maundrell, Peggy D'Auvray and Graham Dexter, Fred Ingram, Frank Bogerts, Julie Taurag, Ned Crawford, Don and Isabelle Cameron (Don is looking thin but fit), Millie Houghton, Pede Saunders, Sammy Sontag, Hyatt von Dehn, Nickey Hilton, and just about everyone you can think of . . .

This was one of the biggest and smartest of the early season cocktail parties . . . and it lasted long past the hour set . . .

HEADQUARTERS



FOR FOOD THE WHOLE FAMILY LOVES

SAM STUART'S

El Paseo

Fancy Food Market

"Selected Groceries"

"Delicacies From Around the World"

"The Finest in Fresh Garden Vegetables and Fruits"

"Choice Fresh Meats, Poultry and Fish cut to your liking"

"Delicatessen and Bakery"

"Complete Liquor Department, Fine Wines and Beer"

Phone 2118

Delivery Daily

Charge Account Available

THE

El Paseo Market

816 No. Palm Canyon Dr.



DID YOU EVER SEE A

DREAM WALKING (OR MODELING)?

Well . . . Come Out to

THE RANCH

The Nite of November 27th

Casual Clothes by

ALPHA

Modeled by such local lovely as

JIMMIE ROGERS BERNARD FRAN GOODRICH

BLAKE CORLISS BETTYE HERBERT

TAYLOR DUNLEVIE MARY HURRELL

LOUISE WARSHAUER

Staged by Charlie Harrison

Caroline Leonetti, Ltd.

9:00 P.M.

Friday, November 27, 1953

For Reservations

P.S. 2338

Usual Dinner Prices

Will Prevail



(Paul Pospesil photo)
AT THE BRUNCH — Mrs. Thomas Fleming (at the far end of the table) is shown as she stopped to chat with one table of guests at the Sunday morning brunch at the Fleming home.

Pictured, (left to right) Thurston Chase, Anne Thompson Smith, O. O. Adams, Mrs. Chase, Harold Grieve, Mrs. Fleming, Mrs. William K. Young (the former Mary Dockweiler and Mrs. Fleming's cousin), Ellwood Henry, Mrs. Grieve (she was Jetta Goudal), Mr. Young and Mrs. Henry.

St. Theresa's Fun Festival This Weekend

Booths and concessions, a burro train, miniature train ride (for 50 passengers), a hole-in-one golf game, a fortune teller and clown will be among the fascinating features of the Fun Festival being given by the St. Theresa's Mothers' Club this coming weekend at St. Theresa school.

A Mexican dinner will be served from 4 to 8 p. m. in the school cafeteria on Saturday, and a steak dinner, during the same hours on Sunday.

The hole-in-one golf game is expected to be a popular attraction and will be under the supervision of Pat Martin, Tamarisk resident golf pro.

Mrs. Winifred Cody is general chairman for the festival, which is an annual affair.

KEYS FOUND
Finding of five keys on a shower curtain ring was reported to police Saturday by Effie Grogan, 259 South Palm Canyon drive.

Dewane's
Fashion Foot Wear

Over 100 New Styles to select from including the Manor Turkey Toes El Mirador Doll House El Mirador Chi Chi Palm House

180 S. Palm Canyon Drive
PHONE 5339

Eastern Star To Install New Officers

Chapter 576 Order of Eastern Star will have installation of officers Saturday night at 8 p. m. at the Masonic Temple. The installation will be semi-public, with Masons and members of Eastern Star and their guests invited to attend.

A Winning Combination!

- ★ SOCIABLE CLUB LIFE
- ★ PLANNED COMMUNITY
- ★ PROTECTED INVESTMENT
- ★ HEALTHY CLIMATE

The world famous Shadow Mountain Club is the recreational center for Palm Desert property owners. It is a family club with facilities for all ages—swimming, tennis, golf, horseback riding, TV room, cocktail bar, spacious dining room, snack bar and rumpus room for the Juniors, and a pre-kindergarten play school for ages two to school age. It is a healthy, wholesome atmosphere for all members of the family.

When you buy or build a home at Palm Desert you are not buying just an ordinary desert home—you are buying in a new Planned Community where your investment is protected with restrictions and proper zoning. You are buying in a healthy, sunny climate where there is no smog and you can see the stars at night.

Something new in the offing! The Shadow Mountain Club, Inc., new owners of the Shadow Mountain Club and the surrounding 90 acres, will soon be offering spacious homesites on the club grounds.

You are invited

To come out as our guest and let us show you what the Shadow Mountain Club has to offer you and your family. Let us give you the information regarding the membership requirements. Then, if you are interested, we will be glad to show you homes priced from \$10,000 to \$75,000 and building sites priced from \$1,500 to \$20,000. We will show you the sites soon to be offered on the Club grounds.

- PALM DESERT SPECIALS**
1. Beautifully furnished, one bedroom cottage, screened lanai.
 2. 2 bedrooms, 2 baths, unfurnished, \$17,500.
 3. 3 bedrooms, 2 baths, unfurnished, \$24,500.
 4. 3 bedrooms, 2 baths, swimming Pool, on large estate, \$45,000.
- all in SHADOW MOUNTAIN ESTATE SECTION

Nothing Supplants Experience

Take advantage of our seven years experience dealing in Palm Desert properties and our knowledge of property values in the area.

Come Out Anytime — Our Time is Your Time!

EDITH EDDY WARD

ASSOCIATES

Bob Coates Charlotte Steward

Specializing in

PALM DESERT PROPERTIES SHADOW MOUNTAIN HOMES

73-667 Highway 111 Palm Desert Phone Palm Desert 76-3431 or 76-3421



EDITH EDDY WARD



(Gayle Studio Photos)
AT TENNIS CLUB — One of the tables at The Tennis Club opening was filled with Smoke Tree colonists. In the group around table from left, Mrs. Van Brown, Floyd Turner, Mrs.

Neil Jamison, Roy Gamble, Mrs. Charles Simpson, Paul Helms, Mrs. Herbert Siemsen, Mrs. Helms, Mr. Siemsen (Smoke Tree's manager), Mrs. Charles Besser, Charles Besser, Mrs. Turner, Mr. Jamison and Mrs. Channing Wells.



ANNIVERSARY — Mr. and Mrs. John McClure (he's L.A. insurance executive) hosted one of the largest parties at the Tennis Club opening, in celebration of their 33rd wedding anniversary. They are shown here with the Parisian flower cart that was part of the decorations.



AT OPENING — General William Irvine of Wright Field, Dayton, Ohio, is shown here with Maxine Gerhart. The two were in the Ed Hogan party at the opening.

Weekend Guests

Among the guests at El Coronado this past weekend were Mr. and Mrs. William Earl Singer and their son of Brentwood. He is the renowned artist.

Others were: Mr. and Mrs. Nathan Becker, former Villagers, and Mr. and Mrs. A. Chesler of Chicago and Los Angeles.

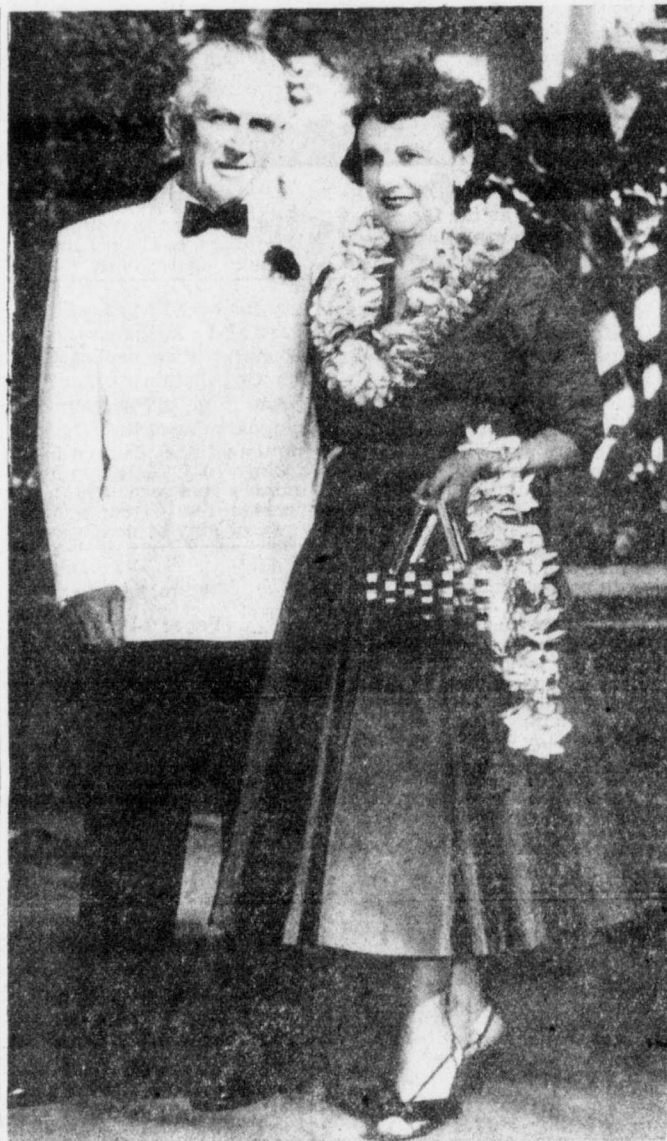
Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

- November 26**—Thanksgiving
- November 27**—Style Show, The Ranch, 9 p.m.
- November 28**—Fun Festival, St. Theresa School, Eastern Star Installation, Masonic Temple, 8 p.m.
- November 29**—Fun Festival, St. Theresa School, 8 p.m.
- November 30**—Woman's Club luncheon and card party, Thunderbird, 8 p.m.
- December 1**—American Legion Auxiliary, World Wars Memorial hall, 8 p.m.
- Soroptimists, Chi Chi, 12:15.
- Jobs' Daughters, Masonic Temple, 7:30 p.m.
- Kiwanis, El Mirador, noon.

ITALIAN JACKETS
1073-5 N. Palm Canyon

Importers
Come in and see
our new
LADIES



(Royal Hawaiian Photo)
ALOHA — Exchanging Palm Springs sunshine for that of Hawaii, the Franklyn B. MacCarthys arrived in Honolulu November 4 for a two weeks' holiday, their first to the islands, were guests at the Royal Hawaiian Hotel and thoroughly enjoyed every minute of their stay. Mr. and Mrs. MacCarthy are prominent Palm Springs residents dividing their time between their home here and in Los Angeles, where Mr. MacCarthy has his law practice. The couple left Honolulu aboard the American President liner S.S. Wilson for the voyage home.

For the Young Man
Sizes 4-20

Just received Christmas shipment of famous "Chips" lined, washable school jackets. **\$7.95**

The McGregor Zerex anti-freeze 100% Nylon washable colorful zip jacket. **\$19.95**

The King's Quarters
Youth Attire

In The Center 174 N. Palm Canyon Dr.

Simple
Dramatic
Exquisite

Hair Styling by
M. Adrian
of
Caroline Leonetti Beauty Salon

Michael... Custom Tinting Ada... Custom Manicuring

122 West Arenas Road, Palm Springs Phone 2454

50 Steps West of Palm Canyon Drive

Open Wednesday evenings till 9 P.M.

Plan Annual Mexican Dinner

Soroptimists, meeting Tuesday noon in the Chi Chi Blue Room, discussed plans for their annual Mexican dinner, and decided to choose a date in mid-January.

Dr. Calista Stefan, club president, announced that Connie Dekker is the new corresponding secretary, replacing Dorothy Fox, who resigned due to loss of classification, and that Polly Isenogle is a new member of the board of directors.

Madge Holderman will present a program on "Assimilation" at next Tuesday's meeting.

Bikini Suits!

Bikini Suits for Pin-up Photography

They are lined for Swimming Suits available now at:

Desert Camera Shop
288 N. Palm Canyon Drive
Palm Springs, Calif.

Manufactured by:
MAUREEN OF HOLLYWOOD
140 S. Alvarado
Los Angeles 57, Calif.

Tennis Club's Formal Opening is Gala Affair

Joie de vivre, engendered by the smart new Parisian decor of The Tennis Club, marked its formal opening Friday evening.

Smartly-gowned women and their escorts were greeted at the entrance by Air France stewardesses, who were handing out gay corsages for the ladies and boutonnières for the men.

As they ascended the steps to the clubhouse, they were conscious of the glowing brazier on the terrace, the glare of the great klieg light that swept the mountainside back of the club, and the brightly-lighted clubhouse.

Nearly everyone stole a look at the re-decorated Viennese Room, with its French mural and new furnishings, before moving on to the Bougainvillea Room.

Here the Parisian influence is evidenced by a mural, by spot-lighted silhouettes outside the windows, by the sidewalk cafe

effect of the balcony at the far end, with wrought iron fence and light posts. For the opening, a French flower cart, laden with bright-colored flowers in pots, added a decorative note.

The transformation proved an exciting one, and the French motif, suggested by Mrs. Austin McManus and created by Muriel Bering, was one which brought many compliments to Sam Taylor and Lee Bering.

A superb dinner, which started with green turtle soup followed by artichokes, offered a choice of squab stuffed with wild rice or steak as the entree, and concluded with ice cream flambeaux.

The dance floor was crowded all evening as the diners danced to the music of Dave Sloan's combination. The three Wilder brothers, they are featured on the Kate Smith Smith Colgate Hour, and have

Wedding is Postponed Until June

The wedding of Barbara Ann Chinn and John J. McCormick which was set for November 23 in Palm Springs, has been postponed until the prospective bridegroom completes his service with the Air Force, it was announced this week.

The couple are looking forward to honeymooning in Mexico City in June of 1954.

The Desert Sun—2b
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, November 26, 1953

"Fun in the Sun" in Palm Springs
CAPTURING THE ATMOSPHERE OF THE OLD WEST

NED CRAWFORD'S
the Ranch

1600 CHIA RD. BOX 716, PALM SPRINGS, CALIF. Telephone 2338

AGAIN LINCOLN OUTPERFORMS THEM ALL

For the second straight year 1953 Lincolns have captured the first FOUR places in the stock car division of the Pan American Road Race. This sensational accomplishment reaffirms Lincoln's leadership as the top performer among all American automobiles. Supreme in luxury, Lincoln has twice proved itself in action. See the new 1954 Lincolns at our showrooms early in December. Here is the one fine car deliberately designed for modern living — now completely powered for modern driving.



Lincoln's spectacular victory placing 1st, 2nd, 3rd and 4th for the second year in a row in the Pan American Road Race makes

it America's performance champion. The new 1954 Lincolns will be unveiled to the public for the first time early in December.

PALM SPRINGS LINCOLN-MERCURY COMPANY
335 Sunny Dunes Road Palm Springs, Calif. Phone 2301-2052



(Anderson Photo)
AT HOME — Bettye and Monte Herbert are shown on the patio of their new home, where they held open house Sunday afternoon for close to 200 friends. The Herbert house is located alongside the 17th tee at Tamarisk Country Club, of which Monte is vice president.

Annual Guild Festival on December 10

The annual Christmas festival and dinner of the Episcopal

UNWANTED HAIR

Vanished away with Saco-Pelo. Please ask for Saco-Pelo at Lor-Beer Laboratories, Ltd., 816 S. 67th Avenue, Seattle, Wash. 98148. Write to P. O. Box 99, Vancouver, B. C., and also inquire in leading Drug Department Stores.

JUST RECEIVED

Huge shipment of Stunning New

Squaw Dresses

Arizona Originals of Tucson
 Bala of Palm Springs

The most complete selection — Also custom made

Sizes 10-20

\$15.95 \$35

Marge Riley's Western Shop

227 S. Palm Canyon Dr.

Phone 4863

Caravan to Weekend in Mexico

A trailer caravan heads out of Palm Springs this morning for a rendezvous in Mexico where they will have their Thanksgiving dinner.

Mr. and Mrs. O. S. McKinney, Mr. and Mrs. Don McKinney and family, Mr. and Mrs. A. Belden Crist and daughter, Mr. and Mrs. Glen McKinney and sons, Mr. and Mrs. R. Richards and daughters, and Mr. Richards mother from San Fernando, all leave here early this morning headed for San Felipe, where they will meet Mr. and Mrs. Don Prosser, who are flying over from Taft. A big Thanksgiving dinner will be ready and waiting for them.

The group plans to take pictures to add to their collections of travel slides. The showing of these pictures has been an interesting part of the trailerites' evening programs. Recently the Crists showed the pictures they took at Hoover Dam.

These trailer caravans will be taking short weekend trips to different places of interest, for the purpose of taking pictures.

Norma Truax to be Wed Saturday

Norma Truax, daughter of Mr. and Mrs. Charles Adams of 311 Ash street, will be married Saturday to Albert Elia, in a Las Vegas ceremony.

They will be accompanied by the brides' niece, Marlene Adams, and Betty Allen.

Mrs. Truax, who has been a village for 11 years, managed Fun in the Sun ice cream and candy store, this past season.

The bridegroom, who is the son of Carmine Elia of San Jose, is employed in the Plaza barber shop, and the couple will make their home in Palm Springs.



(Anderson photo)
PLAN STYLE SHOW — Joann Crawford of The Ranch and Alvina Bettison, manager of Alpha Sportswear, consult with models and Commentator Charlie Harrison about the style show tomorrow night at The Ranch. Front, Louise Warshawer, Taylor Dunlevie, rear, Miss Bettison, Miss Harrison, Jimmie Bernard, Mrs. Crawford, Bettye Herbert and Blake Corliss.

Style Show Friday Night at The Ranch

A style show at Ned Crawford's Ranch tomorrow (Friday) evening will feature casual clothes from Alph Sportswear, modeled by such local lovelies as Jimmie Rogers Bernard, Blake Corliss, Taylor Dunlevie, Louise Warshawer, Bettye Herbert, Fran Goodrich and Mary Hurrell.

Charlie Harrison, of Caroline Leonetti, Ltd., will commentate the show, which starts at 9 p. m.

The usual dinner prices will

In Village for Weekend

Here to spend the Thanksgiving weekend at the Lone Palm are Mr. and Mrs. Harry Ritz and their children, and Mr. and Mrs. Al Ritz.

Others are Edward Sherman, Harry Sugarman, the George Masons of Brattleboro, Vermont, and Mr. and Mrs. George W. Moore Jr. of Del Monte.

prevail with no cover charge and no minimum. Reservations may be made by calling The Ranch, Palm Springs 2338.

Houseguests

Hazel Crosthwait who arrived from her home in Baker, Oregon on November 7, entertained several houseguests, this past weekend at her house at 1009 Palms.

Her houseguests were Mrs. Ruth S. LeClaire of Laguna Beach, Mrs. Jessie Roberts of Long Beach, and Mrs. Marie Luikart of Santa Monica.

The Desert Sun—3rd and PALM SPRINGS NEWS

THURSDAY, NOVEMBER 26, 1953

ORDER YOUR Christmas Cards NOW

Cards to suit every budget

Best selection

DENSLOW'S
 137 N. Palm Canyon Dr.
 PHONE 5732

THE WHITE SUN GUEST RANCH

INFORMAL WESTERN HOSPITALITY

from \$9.00 — American Plan

BOX 400 - PALM SPRINGS, CALIF. PALM DESERT 76-2611

Carnation Corner

BY
 June Goodie
 CARNATION HOME
 SERVICE DIRECTOR



At Holiday Time you will want to serve your guests the very finest in traditional Holiday beverages—Carnation Egg Nog.



Carnation Egg Nog is made with finest Carnation—fresh Milk, Cream, and eggs—and a "bouquet" of cinnamon, vanilla, nutmeg, and other spicy delights. Served well-chilled, with a sprinkle of nutmeg on top, it is a distinctive treat.

Stainproof Boots

If your rain boots mark your stockings, put strips of adhesive tape around the inside edges of the boots. For a child, write his name on the strips, too.

Carnation Egg Nog is extra smooth, because Carnation's high-speed stainless steel mixer does a much more thorough job than most of us have time to do at home. Even the simplest menu takes on a special Holiday feeling with Carnation Egg Nog.

MENU

HOLIDAY HASH
 GREEN BEANS WITH CHOPPED BACON
 MOLDED GARDEN SALAD
 COOKIES CARNATION EGG NOG

Holiday Hash

(Makes 6 servings)
 1/4 cup butter
 1/2 teaspoon salt
 1/4 teaspoon pepper
 Cayenne pepper to taste
 2 tablespoons flour
 1 cup coarsely chopped onion
 2 1/2 cups chicken or turkey broth*
 2 cups diced chicken or turkey
 1 cup washed, uncooked rice

Melt butter in saucepan. Stir in seasonings and flour; blend until smooth. Add onion, broth and chicken. Cook until thickened (about 10 minutes), stirring constantly. Spread rice in buttered 2-qt. casserole; pour chicken mixture over it. Cover, bake in moderate oven (350°F.) 45-55 minutes or until rice is tender. *Or use 2 1/2 cups boiling water with 2 bouillon cubes.

BEWARE! IT'S A PEPPER THIEF!



Pepper was once literally worth its weight in gold, and severe penalties were given pepper thieves. In Queen Elizabeth's day, workers who unloaded pepper cargoes were dressed in "theft-proof" suits, without pockets! Black pepper is still king of spices. The U. S. consumes around 35,000,000 lbs. of pepper each year!

MOLDED GARDEN SALAD

(Makes 6 servings)
 1 package (3 oz.) lime-flavored gelatin dessert
 1 cup boiling water
 1 cup sour cream
 2 tablespoons vinegar
 1 teaspoon salt
 1 cup chopped celery
 1/2 cup chopped radishes or stuffed olives
 1/2 cup chopped green onions

Dissolve gelatin in boiling water; chill until thickened (about 15-20 minutes). Add remaining ingredients. Mix well; spoon into quart mold. Chill until firm (about 2 hours).

DO KEEP PLENTY of Carnation Egg Nog on hand for busy holidays. All ready to serve!

CARNATION COMPANY
 45-910 Jackson Street
 Phone 73139
 Indio, California

Biggest money's worth in Pickups—FORD!

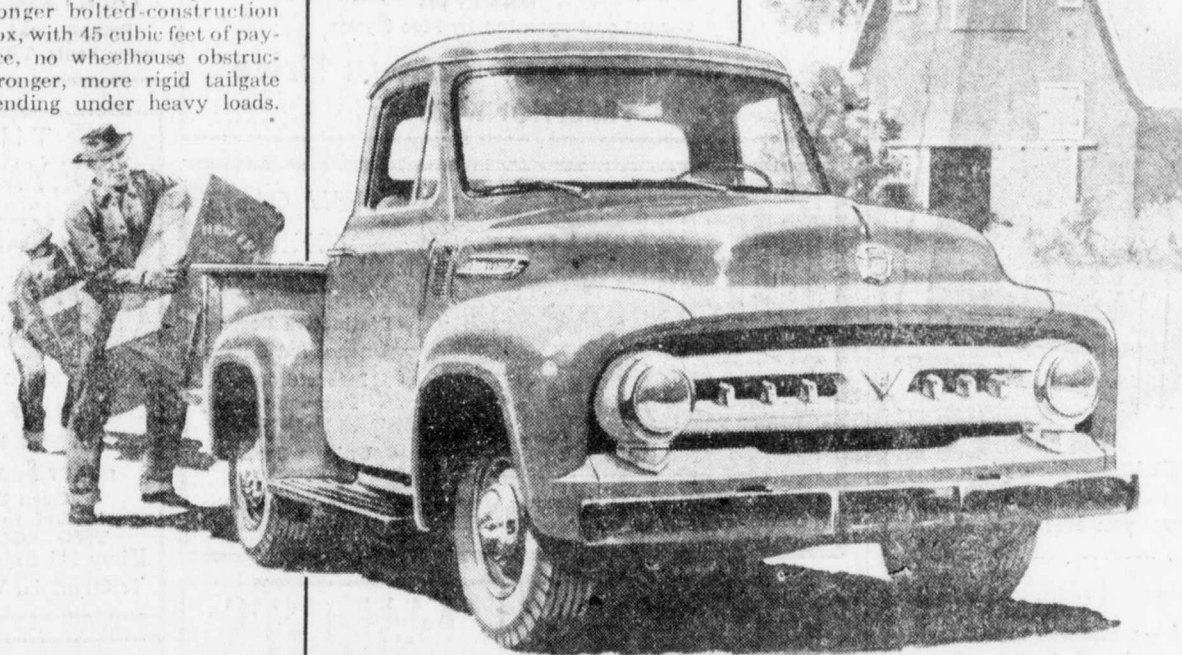
● Compare the Ford Pickup, point by point, with any other make. You'll discover that every dollar buys a bigger dollar's worth in a Ford! Handles tough jobs, too! No wonder Ford Pickup sales are up 115%!

BIG LOADSPACE!

Loads easier, faster!
 New stronger bolted construction Pickup box, with 45 cubic feet of payload space, no wheelhouse obstructions! Stronger, more rigid tailgate resists bending under heavy loads.

BIG CAB! Driverized to cut fatigue! Only Ford has it!

Curved one-piece windshield for visibility unlimited! Exclusive seat shock snubbers cushion ride! More hip room, wider doors than any of the 5 other leading makes! Ford Driverized Deluxe Cab (shown), at low added cost, gives you 16 custom extras!



BIG CHASSIS!

For ruggedness, durability!

New stronger Deep-Channel frame, new hypoid rear axle, new wide-tread, set-back front axle, new longer springs! Wheelbase is only 110 in., yet body is full 6 1/2 ft., G.V.W. 4,800 lbs.!

BIG TRANSMISSION CHOICE!

More than any other Pickup!
 Only the Ford Pickup gives you a choice of five transmissions! 3-Speed, 3-Speed Heavy Duty,* 4-Speed,* All Synchro-Silent! Also Fordomatic Drive* and Overdrive!*

BIG IN POWER! Only Ford

Pickups give choice of V-8 or Six!
 Most service-proved V-8 in trucking, Ford's 106-h.p. Truck V-8—or, efficient 101-h.p. Cost Clipper Six with Low-Friction design to deliver more hauling power!
 (*Optional at low extra cost.)

FORD ECONOMY TRUCKS Come in—see 'em today!

SAVE TIME • SAVE MONEY • LAST LONGER

BEN COWAN FORD

P.O. BOX 66

INDIO, CALIFORNIA

Traveling?

For reservations, tickets or travel information, call on our Southern Pacific Travel Office in Palm Springs. The location is convenient, and we'll be happy to serve you.

The address: 247 N. Palm Canyon Drive • Telephone: 2235

F. D. Hines, Traveling Passenger Agent



S-P

AMERICA'S MOST MODERN TRAINS

Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

By the Pound

At last Cathedral City husbands are to be given due recognition along with the Aga Khan. They will be weighed—and we hope not found wanting—and each, according to his weight in pounds, will be allowed to contribute in pennies toward the community pot luck dinner which will be given by the Womens Club next Wednesday, December 2, at the Town Hall.

The dinner is an annual affair as programmed in the club year book. While primarily held as entertainment for members' husbands, any resident of Cathedral City is cordially invited. The only requirement being that every woman is asked to bring a dish of food

for the pot luck table and individual table service, and every man is to submit to the "weigh-in."

Program chairman Mrs. Iva Mhoon has provided for a series of color slides with travel talks to accompany them to be given by several of the members who are in the near professional photographer class. Any questions concerning the dinner, which will be held at 6 p. m., should be taken up with hostesses for the evening who are Mrs. Marguerite Hillery, chairman, and Mrs. Alphamay Larison, Mrs. Bessie Kelley, and Miss Margaret Davidson.

Area-Wide Meeting

At a special meeting of Chamber of Commerce directors last week it was decided to make the regular meeting scheduled for January 5 an area wide community meeting. A special invitation is to be extended to residents of the Sunair and Charlesworth tracts so that the advisability of organizing a community service district may be discussed, pro

and con. If organized, such a district would be able, within its boundaries, to supply and maintain water, sanitation, fire protection, parks and recreation, street lighting and police protection.

A resolution was addressed to Homer Varner, 4th district supervisor, asking that the board of supervisors limit parking on Cathedral City streets to 48 hours. It was considered that this regulation would not prove a hardship to anyone, but would at the same time eliminate the nuisance of having cars or trailers left for indefinite periods on village streets.

Scorpions Upset

Desert Hot Springs Sidewinders upset the visiting Cathedral City Scorpions 32-31 last Saturday in a hectic, thrill-packed game which saw the lead change hands five times. Trailing by six points with only 30 seconds remaining, the hometown youngsters punched across the tying touchdown and then added the extra point which gave them a well-deserved victory. Jerry Blomgren and Norman Ruiz sparked the winners' attack with their dazzling running and passing, and Roy Farley kept the spectators on edge with several long scoring runs for the Scorpions. The officials, Jerry Egbert, Palm Springs Indian Star, and

Paul Jones turned in an excellent performance. A surprisingly large crowd gave the youngsters a tremendous ovation as the teams left the field.

Rummage Sale

Father Joseph Leissler, pastor of St. Louis Catholic Church says that the fifth annual rummage sale which began at St. Louis Hall, "B" at Glenn, last Saturday is gaining momentum as time goes on. Each day sees loads of new stock being brought for the sale. The women of the Guild have been somewhat handicapped this year because of the location of the sale. Heretofore the rummage was held on Broadway but yearly from now on it will be held in the church hall. Articles of every description are on sale. The doors are open from 9 a. m. until 8 in the evening. The sale will continue until further announcement.

Notes in Brief

Rev. and Mrs. Graham Hunter have as their guests today, Rev. Hunter's daughter and her husband, Mr. and Mrs. Max Feigner of Fullerton.

Librarian Warner Moon reports that three hundred new books have been received from county headquarters, and it has been necessary to build additional shelving to accommo-

date them. Book circulation he says is at an all time high. Through the county system the local library is kept well supplied with most of the current best sellers as well as the latest mystery and western books.

The Desert Cove Ranch of the Harvey Petersons will be crowded with the families of their daughters Marie and Caroline. Fred and Marie Robertson are accompanied by their four daughters, Jan, Wendy Sue, Mara Beth, and Nyleen with her husband Raymond McSorley. Bud and Caroline Kelley and sons Gary and Mike complete the family group.

Mrs. C. O. "Fero" McQuown, secretary of the Cathedral City School, has purchased the home of Mrs. Lottie McDonald, and will make her permanent home here.

Corinne and Margaret Davidson are having as guests Mrs. Anna Harten and son Howard from Hartford, Connecticut, and Mr. and Mrs. Winthrop Dilloway of Olympia, Washington.

Mr. and Mrs. O. A. Torgerson are having Thanksgiving dinner in their home with daughter Tharen and son-in-law Chuck Wameling, and grandchildren David and Sue.

Bud and Alene Rupp are spending the day in Whittier

with Bud's sister and her husband, Mr. and Mrs. Park Harris.

Spending Thanksgiving and the weekend with the Carroll Wallers are Mrs. Dena Sternberger, Mrs. Waller's mother, and friends Mr. and Mrs. Willard Jones, all of Whittier.

The Vernon Krings have as their guest at the Thanksgiving table, Mrs. Bertha Butler. Absent from the family this year is their son Dick, who is with the navy in Sasebo, Japan.

Robert and Lola Sherrill, with their daughter Roberta are having as their guests Mrs. Sherrill's mother and father, Mr. and Mrs. Charles Hunter of Hemet, and Mr. and Mrs. Wyatt Gardner and son Phil from Mentone. Mrs. Gardner is Mrs. Sherrill's sister.

Partaking of the hospitality of the Les Kelleys are Mr. and Mrs. Edward Nelson and Russ Hewitson.

Journeying out of town for the Thanksgiving weekend are Bud and Iva Mhoon to spend the holiday with relatives.

The L. C. Lewis' are having as their guests for the weekend, the son of Mrs. Lewis, Bob Jacobsen with his wife Lucia and daughter Shelley.

As weekend guests of the Claude Cobbs together with

Grandpa Cobb, will be Bill and Georgia Cobb and sons Claude and Richard, and the R. J. Gogins of Los Angeles.

Wilbur and Alphamay Larison are spending the day with Mrs. Larison's mother, Mrs.

The Desert Sun—4b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, November 26, 1953

Julia Blackman, whose home is in Banning.

The LaPAZ Hotel

Dining Room and Cocktail Lounge
Open to the Public.

Serving the finest of foods in the Patio Room and Continental Bar

Call Michel, the Matre d, for your Thanksgiving reservations

Harold Wilcox, Resident Manager

Phone 2255

1150 Hiway 111

KOOL VENT
Ventilated ALUMINUM AWNINGS

For windows, doors, patios

- Keeps your home 10° to 20° cooler
- Life-time Durability
- Rust Proof—Fire Resistant

FREE ESTIMATES

Nationally famous KOOL VENT umbrella

Garden luxury at its best 8 ft umbrella shades 78% more area than conventional 6 ft types. Choice of colors.

KOOL VENT
of Palm Springs
747 BROADWAY
CATHEDRAL CITY
Phone 8-4543

Burglary Report Just "Nuisance Call" Say Police

A reported burglary at the Coachella Valley Savings and Loan turned out to just a "nuisance call" to President William Smith, following investigation by police.

Smith told officers that someone had called his home at 4:52 a. m., Monday, and told his wife that there was an important message about a burglary at the CVSL. When Smith arrived at the phone the caller was no longer there.

Officers immediately checked the building, and found that everything was in proper order. Smith said that this is the second time this has happened.



WHERE TO DINE



Saddle and Sirloin

OUR NINTH SEASON IN
PALM SPRINGS

Delicious Food

"Our Brand Is"

**TENDER STEAKS
CHOPS
CHICKEN**

COMPLETE MENU
SENSIBLE PRICES

For Reservations Phone 9069
319 North Palm Canyon Drive

THE DUNES

Internationally Famous
for it's Cuisine

The Only Intimate
Night Club Atmosphere
in the Palm Springs
Resort Area

Connie and Ruby
Your Hosts

238 N. Palm Canyon
PHONE 9014

Chi Chi Restaurant

OPEN FROM 11:30 A.M. TO 2 A.M.

OUR FAMOUS
TOP SIRLOIN STEAK DINNER 2.85

ROAST PRIME
RIBS OF BEEF DINNER 3.85

(extra cut)
COMPLETE LUNCHEON from 95c

Banquet Room available for special parties

FREE PARKING TELEPHONE 7391

Merry Christmas in 60 seconds

POLAROID Land CAMERA

SNAP YOUR PICTURE!

60 seconds later... the fun begins!

DESERT CAMERA SHOP

THE TIME OF YOUR LIFE! — Show pictures the minute you snap them. You'll get the best pictures you ever took. Get them for sure, because you see them right away.

COME IN TODAY — while we can still reserve one for you for Christmas — See this breathtaking camera in action. You can't believe it — 'til you see it!

OPEN THANKSGIVING AND SUNDAYS

marty kenyon's

288 North Palm Canyon Drive
PHONE 5111

SOLOMON'S

FAMOUS RESTAURANT
AND DELICATESSEN

ONE OF THE MOST DIVERSIFIED MENUS
IN THE PALM SPRINGS AREA

SERVING
BREAKFAST • LUNCH • DINNER
FOODS TO TAKE OUT
— WE DELIVER —

Owned and operated by Moe Lyons

622 North Palm Canyon Drive
TELEPHONE 2015

OASIS HOTEL

NEW OASIS DINING ROOM

Distinctive Decor
Unexcelled Cuisine
Internationally Famous Chef Keller

Unique Cocktail Lounge

155 S. BELARDO RD. (directly west of Bullock's towards the mountain) operated by Western Hotels Inc. — Phone 2101

La Cita RESTAURANT

- DELIGHTFUL HOME COOKED MEALS
- CHILDREN'S MENU
- HOME BAKING
- ENJOY DINNER ON OUR OUTDOOR PATIO
- Serving from 5:30 P.M.
- COMPLETE DINNERS from \$1.75

JOHN & VIOLA BAJUSZ
Managing Owners

391 S. Palm Canyon
(opposite New Safeway)

MARCO'S

Authentic Mexican Foods

This is the last place to stop before entering Palm Springs.

You'll enjoy our real Mexican food and complete steak and chicken dinners.

Potent Cocktails

on Highway 99
between Beaumont & Banning
Telephone Beaumont 2334

Town and Country

IN THE CENTER
171 North Palm Canyon Drive

THE ONLY SCANDINAVIAN
SMORGASBORD
IN THE PALM SPRINGS
RESORT AREA

LUNCHEON BUFFET
Served 12 Noon 'til 3 P.M.

REGULAR DINNERS
Choice Steaks... Chops
Fried Chicken... Barbecued
Loin Spareribs...

COCKTAIL LOUNGE
Personalized Service by
your hosts, THE GILBERTS

THE OLYMPIA OYSTER HOUSE

Serving
The Famous
Olympia Oysters
Steaks and
other Sea Foods

Open Daily
11 A.M. to 11 P.M.
TWO LOCATIONS
Hiway 111 Rancho Mirage
& Olympia, Washington

FOR INFORMATION REGARDING
Advertising IN THIS GUIDE
CALL
DISPLAY DEPT.
DESERT SUN
Phone 2249

The markets are full of fine meats and vegetables. It's what's done to them that makes the difference between just plain eating and dining.

In all the West — no food so wondrous as Howard Manor's taste-tingling delights.

Don't just eat — dine tonight at

Howard Manor

"CROWNING ACHIEVEMENT IN DESERT LIVING"

572 N. Indian Avenue

ROSSMORE DINING ROOM

Cuisine by
Chefs Roger Lams and Hans Schaffner

Dining in the leisurely Continental Manner

COCKTAIL LOUNGE

Serving — Breakfast — Lunch — Dinner
1450 INDIAN AVENUE
For Reservations CALL 2744

KENNY'S KOFFEE KUP

Serving
Fine Food
24 HOURS
A DAY

1101 N. Palm Canyon

THE DOLLY HOUSE

THE PALM SPRINGS

GEORGE AND ETHEL STREBE
Your Hosts

1032 North Palm Canyon Drive
PHONE 7301

Tops in Food
Tops in Entertainment

THE GLASS KITCHEN

MENU

HAMBURGERS on Toasted Bun and Trimmings **25c**

BARBECUE SANDWICHES
BEEF, PORK, HAM
on toasted bun

FRENCH DIP SANDWICHES
CREAMY — THICK — DELICIOUS

MALTS — SHAKES 25c

Hires Root Beer — Cokes — Coffee 10c

BARBECUED RIBS In a Basket **\$1.25**

FRENCH FRIES • COLE SLAW all the trimmings In a Basket **\$1.10**

FRIED CHICKEN In a Basket **\$1.35**

BBQ CHICKEN In a Basket **\$1.35**

FRENCH FRIES • COLE SLAW all the trimmings

All food on the above menu may be boxed to take out At No Extra Charge.

Open 11 A.M. 'til 4 A.M. in the morning
Seven Days a Week

1095 SOUTH PALM CANYON DRIVE
TELEPHONE 2319

LOSES CASH
Loss of a wallet containing \$30 in cash, personal identification, driver's license and credit cards was reported to police Saturday by Mrs. Ella B. Elias, Whittier.

TYPHOON
AIR CONDITIONING
BY REFRIGERATION
and
HEAT PUMPS
EXPERT SERVICE
FOR ALL MAKES
IDEAL AIR INC.
SERVING THE DESERT EMPIRE
HIWAY III at ARABIA
Next to Date Festival Grounds
INDIO
Dial 736-86

Lions to Sponsor Circus Dec. 6 at Polo Grounds

Arrangements have been made by the Palm Springs Lions club to present Kaye Brothers Indoor circus (outdoors) at the Rodeo field of the Polo Grounds on the afternoon of December 6, President Harold West said this week.

The circus will be held for the benefit of the youngsters and business and professional groups have been asked to purchase blocks of tickets for the children.

The Lions share of the proceeds will go to augment their various charity funds.

Heading the list of names on the circus roster are such well known acts as St. Leon Troupe, the Marcus Troupe, Hollywood Canine Review, Three Daisies, educated chimps, Baby Burma performing elephant, trained ponies, trapeze artists and clowns.

Tickets may be purchased from any Lion club members and a committee has been named to handle details of the event.



TIME OUT FOR RECREATION—Boys at Twin Pines Ranch for Boys, besides having their school and trade programs, have a well rounded athletic and recreation schedule. The boys participate in the Arrowhead League in football, basketball and baseball. Pictured above are several Ranch Hands playing basketball during the school recreation period.

Dr. Hoff Desert Area Chairman

Dr. A. G. Hoff, superintendent of Palm Springs Unified school district was elected vice-chairman for the Palm Springs-Blythe area of the County Red Cross chapter at an executive board meeting at Riverside last week.

Ads Help Fill Sun Tan Lodge

Mr. and Mrs. Arland Privette, managers of Sun Tan Lodge, report that their accommodations have been completely filled all except five nights since October 15. They credit much of this to their advertising in The Desert Sun.

Among recent guests were: Mr. and Mrs. George Chrisman of Oakland; Mr. and Mrs. Waldo Gross (motel owner and fisherman par excellence) of Tahoe City; Mr. and Mrs. Bill Wilcox of Fairbanks, Alaska; Mr. and Mrs. Von Downs; the David Thomsons (he's a member of the park authority of San Francisco); Mr. and Mrs. Tony Cruciani of Long Beach; and Mr. and Mrs. Umberto Sarno of Hollywood.

REHABILITATION STARTS ON ARRIVAL AT RANCH

By DON KLOTZBUECHER

In the last issue, we told you about the general features of Twin Pines Ranch for Boys, and why dress Western outfits for the boys cannot be purchased for them by the county authorities.

As we explained, this is why the Desert Sun is currently conducting a subscription campaign, with the benefit from the campaign to be the purchase of as many dress Western outfits as possible.

NOW WE WILL take you on a tour of the Ranch, starting with the boy's arrival there. In future articles we will tell of a typical day there, a boy's reaction to the Ranch, the projects which have been completed, those under construction and those planned.

Traditions have been established at the Ranch to aid in direction of the boys not only there, but also when they return to their homes or elsewhere in society.

AT THE ENTRANCE to the Ranch, a large white ranch gate has been erected upon which has been carved the words "Howdy Paladiner," and it is here that Superintendent Ralph Johnson has greeted each new student ranch hand with a hearty handshake.

And perhaps this handshake is the helping hand that the boy has long been looking for. It has proved so for many troubled youths.

The boy and Supt. Johnson then drive to the ranch-house, about one-half mile away, in a ranch surrey drawn by two well-matched paint horses. During the drive, the superintendent tells the youth "Why Twin Pines Ranch," and the results that will be attained if the boy forgets his past and builds only for the future.

MANY BOYS, in a rebellious state on arrival, fearful of the new environment into which they have been placed by a sympathetic county probation department, have lost that fear on this buggy ride down a tree-lined country road past the

glistening waters of the lake upon which white ducks are resting.

At the end of the road, the sight of the rustic old ranch houses appeal to the inner soul of the boy which edges out much of the "inner rebellion," and the therapeutic program is under way.

ARRIVING at the ranch office, his parents' address is verified so that a personal letter may be sent notifying them of his arrival. He then is introduced to a chief counselor, who fits him out with his ranch outfit and assigns him to his "brand." The brand leader takes over, shows him the ranch and acquaints him with the other brand members with whom he will be identified while at the ranch.

To round out his reception, at his first meal, the boy is introduced and made welcome by the entire group singing the ranch welcome song. Seeing and hearing the entire student body participate in his welcome has a stabilizing effect, making the boy feel that he is accepted.

LICENSE LOST
Loss of a driver's license was reported to police Sunday by Mrs. Mandy Hattley, 829 North Patencio road.

Branch County Clerk's Office for Indio Nearer

County supervisors Monday ordered the preparation of plans for an addition to the branch court house at Indio that would house a branch office of County Clerk Gordon Pequegnat.

They also began a study of Superior Judge Hilton McCabe's request that they establish a jury room for his new department of the superior court at Indio.

The branch court house now holds Judge McCabe's court room and a sheriff's substation and jail.

SOME OF THE SUPERVISORS said they are inclined to believe that they should not dip into reserve funds to make any substantial additions during the remainder of the fiscal year, which ends July 1, 1954.

They said any substantial construction should wait for a new fiscal year and a new tax levy. The cost of Pequegnat's proposed branch office has been estimated to be as high as \$10,000.

They said they may block an appropriation to carry out the plans for the addition for Pequegnat. It would take only two of the five supervisors to prevent an appropriation from the reserve fund.

THEY SUGGESTED that Pequegnat consider placing his office in a room of a wooden building near the branch court house. It is being used by the health department, the assessor, the welfare department, and some other county departments.

Pequegnat said he feared the wooden building would not provide adequate protection against fire for his records. The branch court house is built of concrete blocks.

Suspect Sought as Hotel Cash Missing

Police today are searching for Edward K. Yarbrough, 25, employee of a local hotel, who is suspected of absconding with \$192 of the hotel's receipts which had been left in a cash drawer.

Judge McCabe said his jury now deliberate in a vacant apartment in a housing project near the court house. He said the apartment is not "secure"—unauthorized persons can interfere with a jury's deliberations and possibly affect a verdict.

The Desert Sun—5b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, November 26, 1953

Arnold's
Palm Springs
Exclusive

Beautiful
Personalized 9 1/2" x 9 1/2"

Marbled Ceramic ASH TRAYS

Name in 24 Karat raised gold lettering
Order NOW to insure Xmas delivery.
ALSO PERSONALIZED GLOVES

192 North Palm Canyon Drive Phone 5714

ALWAYS OPEN

The Biltmore

Dining in the
GARDEN ROOM

Select your own steaks and watch them
charcoal broiled

DORACE MacKENZIE
appearing nitely except Mondays at
THE PIANO BAR

REFRESHING COCKTAILS

BILTMORE HOTEL

TEL. 2357 1000 INDIO ROAD

Your 1953 **SERVEL** On Display
SALES SERVICE

The World's FIRST AND ONLY Refrigerator That Makes Ice
Cubes Without Trays.
GAS OR ELECTRIC MODELS.

PAVNYS

Phone 7342 1001 S. Palm Canyon Drive

THE MOST
BEAUTIFUL
BLIND
EVER BUILT!

And the
easiest to
adjust
for perfect
LIGHT CONTROL
and PRIVACY

THE NEW "MIRACLE" BLIND!

The Flo-Fold

BUILT WITH DUST-FREE VERTICAL SLATS

It's completely new... completely different... a masterpiece of inventive genius built with gleaming vertical slats that can be closed or drawn aside like a draw curtain. And at the same time... believe it or not... the slats can be turned by a touch on the Control Cord to produce any effect you desire... anything from full, unobstructed view to a mere whisper of light and complete privacy.

There never has been such perfect "Light Control," such beauty, such color harmony for your windows. And there never was a more practical blind... the satin smooth vertical slats shed dust like a pane of polished glass.

For Appointment Call 5127
THE BARBERS

Business Directory

• AMBULANCE SERVICE • BUILDERS SUPPLIES •

AMBULANCE SERVICE
WIEFELS & SON
666 Vella Road
Phone 2977
Palm Springs.

BUILDING SUPPLIES
"To Meet Your Every Need"
DILL Lumber Co.
Open 'til Noon Saturdays
Guy R. Kremer, Mgr.
691 INDUSTRIAL PLACE
off Sunny Dunes
Phone 2758 and 2759

• BUILDING SERVICES • FLOOR COVERING •

J&S Paving Co.
Asphalt Paving — Roads
Driveways — Parking Areas
Concrete Curbs, Walks, etc.
Serving the Entire Desert
Area at Reasonable Prices
OFFICES and YARD
Highway 99 Below Cabazon
SAM JANIS, Gen. Mgr.
Ph. Banning 4215 - Box 74

CARPETS — RUGS
Complete contract department for
Hotels, Apartments, Motels and
Commercial users. All major mills
represented.
All workroom facilities, sewing
laying, binding, repairing
Nick Naylor, Inc.
FLOOR COVERINGS
45-297 Jackson Indio
Phone 73871
Samples and Estimates to your
home or office at no cost
or obligation.
ALSO AT RETAIL FOR
THE HOME

PAINTING **REDWOOD CONSTRUCTION**

Victor F. Anderson
STATE LICENSED
& INSURED
PAINTING CONTRACTOR
Free estimates on any size
job... You'll like our work
... See the job we did at
Tamarisk Country Club
Phone 8-3555
or write
P.O. BOX 658,
CATHEDRAL CITY

REDWOOD FENCES
CARPORTS
POOLSIDE SHELTERS
other Redwood
Specialties
**REDWOOD EMPIRE
PRODUCTS CO.**
Telephone 2674

REAL ESTATE

4 DOUBLE UNIT COURT
can be used as 6 units
Full Price
\$30,000
\$6,500 down and you're in
business. Balance on easy
terms.
Also 8 units. Easy Terms.
SEE LOUIS VENGER
Phone 5595 "All Men are Brothers" 3775 N. Indian Ave.

5-ROOM HOME, \$9,150
\$500 Down
Delightful home and garden
in Riverside — \$13,000
Land — \$50 per Acre
Lots — \$1000

Employment SERVICE Agency

Specializing in
Manager... Executive
Hotel and Apartment
General Office
Medical... Sales
DOMESTICS

135 E. Andreas Road
Ruth Sougey Phone 2556
Member Calif. State Hotel
Association.

HOW TO MAKE THE MOST OF YOUR SAVINGS

Smart people know that savings can earn extra income — if they are invested in a savings account. Worthwhile earnings are paid twice a year here and the same rate is paid on your entire account. Your savings are insured up to \$10,000. Make the most of the dollars you lay aside — open an account with a convenient amount and let your dollars work for you.

Coachella Valley Savings
AND LOAN ASSOCIATION

FEDERAL HOME LOAN BANK OF AMERICA
INSURED

Palm Springs 45-149 Smurr Ave.
176 S. Indian Ave. Indio, Calif.
Phone 2954 Phone 7-3416

You have your own private WASHDAY SUN

when you buy an
AUTOMATIC GAS CLOTHES DRYER

Only gas
dries clothes so fast
— costs so little to run

You laugh at the weather when you own an automatic gas clothes dryer because it enables you to wash clothes day or night, rain or shine. Your clothes always dry soft and fluffy, too—never stiff and harsh. There's less wear on your clothes... no sun-fading... no wind-frayed hems.

There's also less wear on you because an automatic gas clothes dryer takes all the drudgery out of clothes drying. Your work is reduced to tossing rinsed laundry into your dryer, setting the control for storage-dry or ironing-damp and removing the dried laundry minutes later. Many pieces, like towels, are so wrinkle-free they require no ironing.

Visit a dealer or your Gas Company. Select your automatic gas clothes dryer now.

Insist on an automatic GAS clothes dryer because gas outells other types here for 3 very important reasons:

- 1 Gas dries clothes faster than any other fuel—faster even than sunshine.
- 2 Gas costs so little—dries clothes for less than 2¢ per dryer-full.
- 3 Automatic gas clothes dryers cost less installed—cost less in the long run, too.

YOUR TOWELS DRY SOFT AND "THIRSTY"
YOU HAVE NO CLOTHESLINE DRUDGERY!
YOUR IRONING IS EASIER
YOUR CLOTHES LAST LONGER

Automatic gas clothes dryer illustrated is the new
BENDIX
Leading makes include Barco, Bendix, Blackstone, Caloric, Oster, Hamilton, Horton, Kenmore, Roper, Speed Queen, Tempo, Thor, Wedgewood and Whirlpool.

Live better, spend less with **GAS**

SOUTHERN CALIFORNIA GAS COMPANY

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

The Desert Sun—6b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, November 26, 1953

CLASSIFIED ADS
The Desert Sun
and PALM SPRINGS NEWS
Published every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only)

PHONE 2249
Box 190, Palm Springs, Calif.

RATES
(Minimum ad, 3 lines—count 24
letters and spaces to a line)

1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
Line (2 TIMES) (4 TIMES) (9 TIMES)

1.00 1.25 2.25
● Ads ordered for more than one time
must run in consecutive issues to earn
above rates, otherwise single insertion
rate will be charged for each time run.
● Save by ordering your ad run 4 or 9
times—if cancelled before completion,
you will be charged at nearest rate
applicable for times run and get a
REFUND for the difference.
● This newspaper cannot be responsible
for more than one incorrect insertion;
please notify us promptly of any error
in your ad.
● DEADLINES—for new copy or cancella-
tions: MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY

● ADDRESS all communications to: The
Desert Sun, P. O. Box 190, Palm
Springs, California.

Lost and Found 10

LOST—TINY GOLD locket, en-
graved V. T. S., 4 pictures in-
side. Ph. 2770.

Personals 12

**Palm & Psychic
Reading**

MADAM GRAY, formerly of
Palm Springs, now perman-
ently located at San Bernar-
dino. If you have a problem
of any nature consult this
lady of knowledge. Has helped
others, may help you. Will
cater to all social events.
9 a.m. to 10 p.m., 7 days a
week. 804 N. Mt. Vernon, San
Bernardino. Phone 89102.

ALL WHO are interested in the
Absolute Teaching are invited
to be present at the home
of Dr. and Mrs. A. J. Casner,
420 Chico Dr., Sunday, Nov.
29 at 11 a.m.

ALCOHOLICS Anonymous, Air-
port, 8:30 Wednesday nights.
Phone 7063.

Announcements 14

GIVE BOOKS FOR GIFTS
DESERT BOOK SHOP
443 N. Palm Canyon Ph. 5208

Service Miscellaneous 15

COMPLETE building service.
Roofing, alterations, cabinet
work. Phone 3387.

Painting, paperhanging,
Neat, dependable. Sprehn,
9033 or P.O. Box 7, City.

CLEAN RAGS WANTED
15c POUND
DESERT SUN 9 TO 5

DRAPERY hardware installa-
tion, retrace, adjustments,
weekends. Ph. L.A. BR-2-7145.

MIMEOGRAPHING
SHORTHAND — TYPING
IDA KEENEY — PH.2044

PAINTING, PAPERHANGING
Expert, neat work, by hour.
L. H. EGELAND Ph. 9031

**Four Hub Caps Taken
from Parked Auto**

Theft of four hub caps val-
ued at \$48 from his 1951 model
car while it was parked at 572
North Indian avenue between
1:30 and 2:30 a.m., Saturday,
was reported to police by Jack
Sherman of Altadena.

PIANOS
by
**Kimball, Gulbransen
Kohler & Campbell**

Many styles and finishes
for your selection

HOLLEY & JACKSON
233 CAJON STREET
Redlands 4-6891

**HELP YOURSELF TO
HEALTH**
WITH THE
**Green Magic of
B-L No. 10**

B-L No. 10 is designed to
help you build blood, over-
come hardening of the arte-
ries, heart muscle fatigue,
anemia and general "Run-
down" condition.

Now Available at
El Paseo Pharmacy
800 No. Palm Canyon Drive
Ramon Drug
454 So. Indian
Village Pharmacy
201 No. Palm Canyon Drive

Service Miscellaneous 15

SINGER
**Sewing Machine
Company**

New—Used—Rents—Repairs
Call Zenith 3791 for a
bonded representative.
Open evens, by appointment.
SINGER SEWING CENTER
45-435 Jackson St. Indio

Manufactured

Furniture, mattresses and
drapes. Semi monthly trip-
to Palm Springs, Indio, Co-
achella, Thermal and Mecca.
Drop a card and our repre-
sentative will call at no ob-
ligation to you. 15 years ser-
vice to the valley.
DICKINSONS UPHOLSTERY
526 East A Street, Ontario
Phone 619 - 147

Swimming Pools

M. H. Libbott Assoc. Inc.
CHEMICALS - REPAIRS
MAINTENANCE - SUPPLIES
CONSTRUCTION

216 N. Indian Ave. Ph. 2143

Sewing Machines

Ideal Christmas Gift
Sales - Rentals - Repairs
Singers, Whites, Pfaffs, etc.
Free Pick-up and Delivery
Palm Springs Sewing Machine
433 N. Palm Canyon Ph. 5215

PALM SPRINGS HOUSE
AND WINDOW CLEANING CO.
Homes opened, closed, com-
plete building maintenance.
Year round. Vern Baumgard-
ner, 210 East Amado, Ph. 4247.

COMPLETE auto repair. Electric
and gas welding. Ph. Desert
Hot Springs 929 or 198.
WINDY CORNER GARAGE
at Garnet

IF — You want your furniture up-
holstered to look like new—
Just call HANK RIVERA.
at Tramview 8-3322

ROY'S GENERAL REPAIR
Carpenter, Patch Plastering
Cement & Block-Work
Palm Springs Trailer Corral
115 So. El Segundo, Ph. 7027

EXPERT furniture refinishing,
antiquing and upholstering.
Free pick up and delivery.
Phone 7380.

COMMERCIAL refrigeration ser-
vice and repairs. Phone 7828
or 2363.
VIC'S REFRIGERATION

A-1 CARPENTER, remodeling
new work, ramadas or will
build on your own lot, day
labor. Ed L. Largey, Ph. 7387.

TV SERVICE AND SALES
BERNHARD and WALLER
CATHEDRAL CITY, Ph. 83302

A-1 CARPENTER repairs, re-
modeling or alterations. Ph.
Ken at 7063.

Expert Paperhanging
PHONE P.S. 3389

RADIO, TV SERVICE
306 N. PALM CANYON.
BREZIN'S PHONE 6015.

Situations Wanted 25

MARRIED MAN. Middle age,
wants permanent position as
maintenance man and gar-
dener, estate or private home.
All references, sober. Can
take charge. Live in Ph. L.A.
Pleasant 2-2210.

Thoroughly experienced man
wants position to take full
charge of dining room and
kitchen on Dude Ranch. Write
Karl Antosh, 3949 Ocean
Front Walk, San Diego.

Domestics, cooks, maids.
References furnished
EMPLOYMENT
SERVICE AGENCY
Ruth Sougey, Ph. 2556
135 E. Andreas Road

MAN, bookkeeper, to trial bal-
ance. 38. New permanent re-
sident. Accept difficult posi-
tion or help in other duties
plus bookkeeping. Write Des-
ert Sun, Box 190, File M-8.

PAINTING — Interior, exterior,
brush or spray. Labor and
material guaranteed. Color
matching. 20 years expe-
rience. Phone 83563.

PAINTING, decorating, paper
hanging. Very reasonable
Free estimates. Ph. 5850 eve-
nings.

PAINTER — Interior and ex-
terior. Free estimates. Reas-
onable. Immediate service
Phone 7905.

HOUSE AND WINDOW
CLEANING, ODD JOBS.
PHONE 7702

EXPERIENCED Chauffeur and
handy man. Excellent refer-
ences. Phone 2622.

Situations Wanted 25

PLAYSCHOOL

EL MIRADOR HOTEL. Opening
December 1. 2 years and up.
Supervised play, enclosed
and well equipped yard, re-
creation for all ages. For fur-
ther information call 20-4 or
3213.

MAN, 40. Energetic, not lazy.
Tired of working in the city.
What have you? Desert Sun,
Box 190, File M-4.

Help Wanted 27

Coachella Valley
Employment Agency
COMPLETE employment ser-
vice. Offices, homes, hotels,
restaurants and general.
271 S. Indian Ave.
Phone 2622
or 4414

Maids, domestics, houseman.
Ruth Anderson, Placement.

Office, hotel, restaurants.
Experienced applicants only.
EMPLOYMENT
SERVICE AGENCY
Ruth Sougey
135 E. Andreas Road

COMBINATION, qualified, FC,
bookkeeper and secretary.
Shorthand required. Steady.
Answer experience and refer-
ences. Desert Sun, Box 190,
File M-9.

HOUSEWIVES wanted. Address
advertising postcards. Must
have good handwriting. Write
National Engraving, Water-
town, Mass.

WANTED: Experienced steno-
grapher for professional office,
either full or part time. Ph.
2311.

Couples, Maid and houseman.
PEGI SCOT'S AGENCY
256 SO. PALM CANYON DR.

FREE EMPLOYMENT
OFFICE
224 North Indian Avenue

EXPERIENCED fancy finisher.
See Art Willis. PLAZA CLEAN-
ERS. Phone 3944.

COMPETENT middle-aged
maid, live in. Child o.k. \$75
mo. and apartment. Ph. 9062.

Business Oppor. 29

BUILDING FOR LEASE
12 miles north of Palm Springs
in scenic Whitewater Canyon
on paved road to trout fishing.
Could be Ranch Diner house,
trading post, square dances,
or? Also 2 houses. Wonderful
chance for right party. Must
be able to invest in remodeling.
Only high class operation
wanted. Owner Mackenzie at
property or Box 101, White-
water.

Business - Financial 30

Funds Available

TO INVEST IN
1ST AND 2ND TRUST DEEDS

Any Amounts

We also purchase Trust Deeds
Box 190, File K-1, Desert Sun

NEED \$5000
AGAINST my Smoke Tree area
home. Will make monthly
payments and pay 6 percent.
Write Box 190, File M-10.

Lots & Acreage 33

Sacrifice Sale

ESTATE lot in Palm Village
\$1750. Write owner, 6328 Mon-
tezuma Road, San Diego.

For Sale or Exchange 34

SUNSET STRIP W. Hollywood
level lot 83x135, view of city
and ocean. Only 2 blocks to
transportation and shopping,
all utilities underground.
Will trade my equity of \$7,
500 for local property. Fred
Koty, 8305 Sunset Strip, Hol-
lywood 46.

Also trade business building
(outstanding corner) at the
above address. \$35,000.

HAVE HOME in Hope Ranch
Park, Santa Barbara, Calif.,
valued at \$65,000 to trade for
home in Palm Springs. Please
write to Harry Heron, HER-
ON REALTY, 19A E. Canon
Perdido, Santa Barbara, Calif.

Real Estate For Sale 35

BUSINESS LOT with 2 bed-
room, 2 bath home on rear.
Room for additional buildings.
Center of town (not leased
land) \$18,500.

CORA B. HYDE
290 N. Palm Canyon Drive
Phone 5101 or 2852.

BY OWNER

NEW MODERN home, 2 bed-
room, double garage, quiet,
very refined district. 1126 N.
Riverside Drive. Ph. 6669.

Real Estate For Sale 35

Excellent Buy

5 BEDROOM, 5 bath home near
mountains, close in. Large
lot fenced and planted. Good
buy for speculation at \$25,-
000 furnished. See this at
once!

Regarding industrial properties
See John W. Williams. Will
lease or build to suit tenant.

John W. Williams
Realtor
Claude W. Gottbehuert
Roslyn Lang
423 N. Palm Canyon Dr. Ph. 3311

"AN UNUSUAL BUY"
BEAUTIFULLY furnished, 4
bedroom, 3 bath, 3 fireplaces,
swimming pool. A small at-
tached near downtown, \$24,500,
terms.

APARTMENT house site, 325'
frontage on Highway, near
downtown, at \$17,000 to cash
out.

**Applebaum
Realtor**
N. R. WILSON, Associate
326 S. Indian Ave. Ph. 5555

**SACRIFICE
BY OWNER**

GRACIOUS 3 bedrooms, 3 baths
plus private study or maid's
quarters. Service room. Stor-
age room, 2100 spacious feet
of casual desert luxury. Wall-
to-wall Carpets, Drapes, Mag-
nificent Desert Views from
choice corner lot in Tahquitz
River Estates. Widow sacrific-
ing \$28,500. Terms avail-
able. 1229 S. Riverside Dr. Ph.
3786.

SUNAIR TRACT

NEW 2 bedroom, 1 bath, living
room, dining room, kitchen-
ette, terraced garden, refrig-
erated cooling, furnace heat,
2 car garage. Full price \$15,-
895. Terms desired.

SUNAIR
DEVELOPMENT CORP.
Courtesy to brokers. Ph. 8-4372

AM OFFERING our large 3
bedroom home several thou-
sand dollars under replace-
ment cost. Has full sprin-
kling system, heated and fil-
tered pool, nicely landscaped
and the mountain view is
outstanding. See today at
1645 S. Sunrise Way just op-
posite Smoke Tree Ranch off
Highway 111.

IF A GOOD BUY
IN CATHEDRAL CITY
I KNOW IT
HOMES — LOTS — INCOME

RUTH BILES
Realtor 56 Glenn St.

923 FEET choice highway
frontage. 4 acres grapes, 7
bungalow apartments, swim-
ming pool, room for exten-
sive development. See owner
on premises. The Adobe Ha-
cienda, 80-220 Highway 111, In-
dian. Phone 7-2279. Opposite
Shields Date Garden.

OWNER built in SUNAIR
TRACT. New 2 bedroom, 1
bath, large living room, din-
ing room, kitchen dinette,
terraced garden, refrigerated
cooling, furnace heat, 2 car
garage. Full price \$16,895.
Terms if desired.
PHONE 5370 — BOZE

SACRIFICE

BY OWNER. 11 units, 4 kit-
chens, Paddock pool. Beauti-
fully furnished. \$25,000 hand-
les. 1225 N. Indian. Phone
5428.

BY OWNER. New duplex in
Rancho Mirage. Fireplace,
forced air heat, tile floors, lot
100x240. Room for 8 more
units. \$18,500, 1/2 down. Units
ready for leasing. \$85 month
unfurnished. Phone 5594.

BY OWNER

NEW MODERN home, 2 bed-
room, double garage, quiet,
very refined district. 1126 N.
Riverside Dr. Ph. 6669.

2 BEDROOM home, large living
room, dining room, fireplace,
dishwasher, Youngstown kitchen, drapes
and all over carpeting. \$16,-
500. Sun Air, Cathedral City.
Phone owner 83161.

2 BEDROOM frame house, part-
ly furnished, real fireplace,
duplex view lot, 50x95, cen-
ter of Cathedral City. 707 C
St. Small down payment. Ph.
2612.

ASK US ABOUT CATHEDRAL
CITY VALUES

CLARK REALTY &
INSURANCE AGENCY
68-762 Broadway Ph. 8-4691
Cathedral City

FOR
BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

8 UNIT court on 1/4 acre. All
completely furnished. Room
for 8 more. Best buy in town.
\$29,500 full price. \$17,000 hand-
les. Phone 8-3724.

2 BEDROOM, 2 bath new house.
Fireplace. Best location. \$16,-
500. Anxious to sell. Terms.
Phone 3464.

\$3500 DOWN buys 3 bedroom,
2 bath home. Heated pool. Bar-
gan price. Call Tom Payne,
2793.

Real Estate For Sale 35

Peter B. Sheptenko

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE.
YOU CAN AFFORD THIS
Furnished 2 bedroom reduced
to \$11,500. Live in it - love it

WHY PAY RENT!
3 BEDROOMS two full baths
Air cooled. Large lot. Only
\$13,500. small down.

CHARMING ENGLISH Provin-
cial, 3 bedrooms, 3 baths.
Large living room with open
beam ceiling and copper
hood fireplace. Large R-3 lot
could build four or five rent-
al units. Reduced from \$30,-
000 to only \$21,500 including
refrigerator and range. See
this lovely home today.

TRIPLEX, MODERN furnished
A home and a good income.
Only \$26,500. Easy terms.

5 UNIT APT. HOTEL.
Completely furnished with a
\$6000 swimming pool. Room
for six more units. Reduced
to \$45,000. Will take easy
terms from qualified buyer

A DESERT PARADISE
FIVE bedroom, 5 baths, pen-
house and bath, 4 car garage.
Is EXQUISITELY FURNISH-
ED, including inter-room
communication and sound
systems. Forced air heating
and cooling. Large well
equipped swimming POOL
with glassed in patio. Over
two acres of ground.
REDUCED TO \$85,000. READY
TO MOVE IN TO...

Peter B. Sheptenko
THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
BILL COLVEN - JOE ELLIOTT
BILL HEISER - MIKE JERYLL

BETTER HOMES AND INCOME

WHAT A BUY!
NEW 2 bedroom, enclosed patio
carport, beautiful furniture,
extra room 18' 24" to make a
studio apartment. \$13,000.

NEW 2 bedroom, 2 baths, gar-
age plastered, suitable for
3rd bedroom, lovely view.
\$14,000.

HOME, 2 baths 6 years of age,
leased one year; 2 extra lots
to sell or build. \$14,500.

3 BEDROOMS, 1 1/2 baths, nicely
furnished, insulated ducted
cooling, \$8500. Very EZ terms.

ONE BEDROOM double, with
two R2 lots, close in, \$11,500.

4 UNITS, extra lot, close in.
Room to expand or sell off.

6 FURNISHED units. Suitable
motel or month basis. Out of
town owner says "Sell" \$20,-
000 or make an offer.

OTHER INCOMES, 2 to 8 units.
\$9000 to \$29,500. Terms.

RUTH BILES
Realtor 56 Glenn
Cathedral City

**Outstanding
Values!**

UNFURNISHED 4 bedroom, cor-
ner house with pool. Cement
block construction, tile roof,
hardwood floors, thermo con-
trolled heat. Corner lot 100 x
150. In most exclusive dis-
trict, heart of town. Citrus
trees, irrigation water shares.
Most outstanding buy, \$32,-
500, terms, for quick disposal.

2 BEDROOM COMPLETELY
furnished house with dining
room, large garage, good
heating and cooling, sprin-
kling system. Yard all walled
in. Owner MUST SELL.
\$18,000, \$5000 down, balance
easy terms.

ADOLPH ISRAEL
REALTOR
EXCLUSIVE AGENT
671 N. Palm Canyon Drive
Phone 2981

Excellent Buys

NEW 2 bedroom, 2 bath home
in Tahquitz River Estates.
Quality construction, asphalt
tile throughout, fireplace,
yard planted, double garage,
superb view. All of this for
\$15,500.

ATTRACTIVE small 1 bedroom
home. Gorgeous sweeping
view of desert and moun-
tains. Enclosed patio, com-
pletely furnished.
\$12,500

FURNISHED, 3 bedrooms, 2
baths, patio with Bar-B-Que,
planted, screen lanai. Excel-
lent terms on this home. Only
\$3,000 down. Full price.
\$14,000

James Hammond
REALTOR
875 N. Palm Canyon Dr.
Ph. 5373
Associates
Esther P. Hammond
Eve Morgan Lisa Jones

CHARMING home recently com-
pleted, draped and carpeted
with large living room, din-
ing area, kitchen with break-
fast area, two baths, 1 mas-
ter bedroom with dressing
room, two smaller bedrooms.
Six foot wall enclosing lanai
and heated swimming pool.
\$37,500. 1164 Linda Vista Rd.

MUST SELL equity. Landscaped
improved Outpost Estates
home. 3116 Valhalla Dr., Bur-
bank. Rockwell 9-2179.

Real Estate For Sale 35

Wright-Mathews

BEST VALUE in Palm Springs.
3 bedroom, 2 bath home. Fire-
place, separate dining room.
huge kitchen with eating
area and service porch. South
end location. Walled yard.
Price reduced to \$16,900, furn-
ished, for quick sale. This is
a top buy. Act now!

CUTE AND COZY hillside home
with breath taking view of
desert plus small pool. Ask-
ing \$14,500, small down will
handle.

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Real Estate—For Sale

CULVER NICHOLS

21 YEARS At This Location

861 N. Palm Canyon Phone 2182

OPEN — OPEN — OPEN
WAITING FOR YOU. 3 bedroom, newly furnished, beautifully landscaped home. DRIVE BY corner Paseo El Mirador and 1193 N. Calle Rolf. SEE IT OR CALL US AND WE WILL DRIVE YOU THERE.

THE PERFECT COMBINATION
BRILLIANT LAS PALMAS ESTATES. Spacious 3 bedroom, 3 bath HOME, every room a picture. Plus smart 2 room and bath GUEST HOUSE. Rumpus-room-bar opening to PATIO POOL. Walled and landscaped to perfection. COMPLETELY AND BEAUTIFULLY FURNISHED. Greatly reduced \$49,500.

AN ADDRESS OF DISTINCTION in fashionable TENNIS CLUB area, within walking distance of Desert Inn, this lovely FURNISHED rambling home on beautiful landscaped lot 145x150 foot, 3 bedrooms and large DEN with entrances opening to garden. GUEST HOUSE, 2 car garage, just reduced to \$35,500.

HOME, GUEST HOUSE, POOL \$24,500 and it's completely furnished, too. Tremendous value.

TRIPLE: Home and 2 units, \$26,500.
4 UNITS, good income, \$26,500 — 8 UNITS outstanding, \$55,000.

100 ACRE RANCH — Heart of agricultural area. RIPE for subdivision with 2 wells, 2 houses. CASH RENT to vegetables \$100 per acre. ALL THIS FOR \$650 per acre.

LARGE R-1 LOT - \$1250 — R-1 lot close in - \$1,500. ESTATE SITES from \$3,000.

MULTIPLE DWELLING lot for 5 units. SPECIAL PRICE \$2100! RENTALS: \$100 up to \$1500.

Realtor CULVER NICHOLS

AND ASSOCIATES
Al E. Hoover — John Bernert
Jane Colgan — J. R. Stanley

861 N. PALM CANYON. PHONE 2182

Two Story Hillside Home

ALL ROOMS command MAGNIFICENT PANORAMIC VIEW. The bedrooms are on the first floor with stairway leading up to the second floor where there is a large living room, with plate glass view windows, kitchen, dining, a huge screened porch with open barbecue, also a South open porch across the entire front of the house. Refrigerated General Electric air conditioning and furnace heat. Only the best materials have been used in construction of this home and it is being offered far below replacement cost. Call us for information and appointment to show.

Really A Buy

NEAR El Mirador Hotel, large living room with fireplace, 3 bedrooms, 3 baths. Also GUEST HOUSE with one bedroom and bath. Completely furnished and ready for immediate occupancy. Add to this a new, heated and filtered POOL. ALL for only \$28,500.

New Home with Pool

BEAUTIFULLY furnished, 3 bedrooms, 2 baths. Heated and filtered pool, excellent, close in sheltered location. Furnace heat, air conditioning. SALE PRICE: \$42,500 on terms

SEE US FOR RENTALS SEE US FOR LOTS SEE US

Muriel E. Fulton

REALTOR
125 So. Palm Canyon Dr.
Phone 2225 or 2226
Associates
Frances Wilson - Frances Elliott

Gracious Living

IN BEAUTIFULLY furnished home in desirable section of Palm Springs. Decorated and furnished by Bullock's. Wall to wall carpet, drapes, 2 large bedrooms with individual tile baths; den or game room; large living room and dining room has glass exposure on West affording magnificent view of mountains; lots of closet and cupboard space; fireplace and planter. Air conditioned, landscaped with sprinkler system, and fenced. YOU MUST SEE this to fully appreciate it. Priced for immediate sale at \$29,500. Convenient terms. See your broker or call Monday to Friday, 5:00pm to 5:20pm. Saturday and Sunday, Palm Springs 4210.

WILL TRADE

BEAUTIFULLY furnished 3 bedroom home in lovely Tahquitz Estates. LARGE POOL. \$39,500.
WILL TAKE small home as down payment.

Courtesy to brokers

BARNEY BARNARD
Phone 2468

BEAUTIFUL house and furniture at a sacrifice. Will have to see to appreciate. Phone 5770, 1625 El Alameda.

Real Estate Wanted 37

Listings Wanted
DON CAMERON, REALTOR
P.S. 8-4932, Palm Desert 76-3961

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Business Rentals 38

BEAUTIFUL SHOP with patio and living quarters, heart of business district. \$600 per season, free in summer. Phone 8-3251. Desert Realty

MODERN store or office for business or professional. Center of town. Call 9035 or manager 457 N. Palm Canyon, Penthouse Hotel.

WANT to manage or lease apartment hotel with option to buy. Write Desert Sun, Box 190, File K-7.

Wanted to Rent 39

WANT to rent house trailer, furnished. Must be clean. Larry, Phone 2357.

Rooms for Rent 40

WOMEN. Pleasant twin bed room, \$75 per month for two, weekly and daily rates. Kitchen, laundry room, sundeck. Plaza Women's Lodge, 111 S. Indian.

LARGE double room, private entrance, twin or double bed. Also single garage apartment with private shower, large yard and sun deck. 575 Calle Santa Rosa.

LOVELY, quiet room, private home, reasonable, with all privileges, prefer lady. Outpost Estates, 32-219 Sky Blue Water Trail, City.

FOR 1 OR 2 gentlemen. Private bath and entrance. Nice modern. Reasonable. Close in. 354 N. Calle Santa Rosa.

ROOMS with kitchen privileges \$7 to \$10 weekly. Near airport, also apartments. Phone 9973.

YOUNG LADY live in congenial home, fine neighborhood, private room, privileges \$40. Ph. 2197 or 3066.

BEDROOM, PRIVATE BATH. NICE RESIDENTIAL AREA. PH. 4506 after 6 p.m.

LARGE ROOMS, private bath, entrance. Close in. Ph. 7080.

VERY ATTRACTIVE room in private home. Private bath and entrance. Phone 3329.

PRIVATE entrance and bath. Colorful, good beds, quiet, district. Phone 6921.

BACHELOR room with private bath, outside entrance \$35. Month by the season. Ph. 4089.

COZY ROOM with bath, in private home. Reasonable, by day or week. Ph. 2478.

ROOMS to rent, close in. 291 Athel St., Ph. 5687.

ROOM for rent, N. Palm Canyon Dr. Phone 9018.

ATTRACTIVE one and three room apartments attractively furnished, utilities paid. By year or season. Walking distance. 580 Calle Palo Fierro. Phone 7059.

CASA MARGARETA
336 PASEO EL MIRADOR. Ph. 5385. Modern, completely furnished apartments and hotel rooms. Month, season or year. Reasonable.

HAVE TENANTS wanting good rentals. List with us for immediate results.
ADOLPH ISRAEL, REALTOR
671 N. Palm Canyon Dr. Ph. 2381

BACHELOR APARTMENTS, twin beds, \$10 to \$20 week, furnished. Down town. Also hillside cabin.
Phone 8-3251. Desert Realty

APARTMENTS and rooms, attractively furnished. Reasonably priced. Day, week, month or season. 954 E. Ramon Rd. Phone 3013.

LARGE studio apartment. Bar kitchen. Furnished. Cecil Apartments, Shangri-la Palms. 8 miles out Ramon Rd. Phone 3335.

2 FURNISHED apartments and office space. Nicely furnished. Reasonable rates. Phone 83-272.

MY BEAUTIFUL apartment to share with working girl, all privileges. \$35 month. 594 Calle Abonia.

YOUNG MAN will share his new 1 bedroom apartment or will share yours. Reasonable. Ph. 7454, 6-8 p.m.

NEW, attractively furnished apartment, 3 rooms. Season or year round, reasonable. 573 Calle Palo Fierro.

COMPLETELY furnished 1 bedroom modern. POOL. Season or yearly rental. Ph. 6544.

DELUXE 1 bedroom apartment, beautifully furnished. Adults. Lease. Close in. Phone 7057.

\$15 WEEK UP. Private bath and kitchen. Center of town. Rooms \$12. Ph. 9053 or 2957.

VERY DELUXE apartments in 3 unit building, \$125 per mo. HAROLD HICKS Ph. 2736

3 ROOM furnished apartment for season. Sleeps 4, \$125. 437 Chuckwalla. Phone 4357.

\$25 WEEK and up. Modern apartments. Child OK. Near Bullock's. Phone 9062.

ATTRACTIVE 1 bedroom apartment, furnished. \$80 on years lease. Phone 7453.

ROLLAWAY bed, new 1/2 price. Kitchen table with casters. Phone 4202.

SHEETS 75c, beds \$1, couch \$3, rugs 50c, outdoor furniture, etc. Phone 2957 or 9053.

AUTOMATIC washing machine. Reasonable. See at 1154 San Lucas Rd. Ph. 3112

PROVINCIAL COUCH, down and spring construction. \$75. Rollaway bed \$17. Ph. 6797.

Apartment for Rent 43

FURNISHED APARTMENT for 3 or 4 locally employed. 1535 Indian Ave. Ph. 4537 noon and evenings.

BEAUTIFUL 1 and 2 bedroom apartments, furnished. Seasonal or yearly lease. 261 Avenida Ortega.

NICE STUDIO APARTMENT SUITABLE FOR ONE PHONE 9018

Houses for Rent 46

NICELY furnished all electric cottage with swimming pool, by the week, month or season. Corner on premises Saturday and Sunday. 34312 Date Palm Road, Cathedral City.

4 BEDROOM, 1 bath furnished, \$300 month or lease. 6 months or longer. Also another home, same as above, with pool \$500 month. Call Frank Miller 2929

3 BEDROOMS, 3 baths, ultra modern, pool, privileges, furnished. Hidden Springs Ranch. \$300 month or \$250 for season. Cornelius, 1000 Palms. Phone 393.

ATTRACTIVELY furnished 2 bedroom apartment, double plumbing, panel ray heat, air cooled, heated pool. Ph. 3772.

WELL FURNISHED home. Close in, 2 bedrooms, large living room, fireplace, air conditioning. Lease by year or season. Adults, no pets. 6626.

2 BEDROOM home, furnished, northwest section. \$115 month on yearly lease. SEE JOHN W. WILLIAMS, 423 N. Palm Canyon Dr. Ph. 3311.

LA MIRADA cottage completely furnished, individual separate little homes across the street from El Mirador Hotel. \$1200 per year. Phone 6937.

FURNISHED 1 bedroom, ultra modern home or 2 room guest apartment. Month or season. Phone 9056.

2 BEDROOM nicely furnished. Vented heat, tub and shower. Adults, no pets. 321 Marcus Road.

4 BEDROOM, 4 bath furnished. \$300 month on lease, 6 months or longer. Call 2929 Frank Miller

UNFURNISHED 2 brand new 3 bedroom, 2 bath, 1 with pool. Phone 7479.

ATTRACTIVELY FURNISHED guest house, single. \$70 per month, utilities paid. Ph. 6166.

FURNISHED house, new 3 bedroom, 2 bath, deluxe furnishings, large pool. Phone 7479.

Household Goods 50

NEW AND USED FURNITURE New box spring and mattress set \$39.50 up. Guaranteed. Old reliable company. Wrought-iron, good selection. Chinese Peel-Fibre rugs, Armstrong rugs, carpeting, lamp, chairs, sectional divans, studio couches, lamps, baby furniture, stoves, refrigerators, a complete line of unpainted furniture. Will finish. USED FURNITURE. BIG SELECTION

RAMON TRADING POST Corner Ramon & Sunrise Way Ph. 2173

WE BUY, SELL AND TRADE

DISCONTINUED SAMPLES
18"x27" \$125
27"x36" \$125
36"x54" \$125
46"x58" \$135
9'x12' Axminster \$39.95

RAFFEE

Rug and Carpet Co.

198 S. Indian Ph. 2680

DON'T BREAK your back! Rebuild your old mattress into orthopedic at up to 50% savings. Write to California Mattress Mfg. Co., 1952 Highland Avenue, San Bernardino. Free pick-up and delivery.

1 BLUE LEATHER davenport, 10. Bamboo chaise \$5. Large rug pad \$7. New maple coffee table \$15. Brown Contour chair \$30. 2 chrome bar stools. \$10. Electric fixtures. Ph. 3335

4 CHROME chairs, 1 sofa, 1 small baby crib, 1 playpen, cocktail bar with stools, miscellaneous furniture. 748 Mesquite. Phone 2722.

9 FOOT sofa, 12x15 rug, Simmons couch, chairs, lamps, etc. All modern, used 1 month, private party. 73-456 Joshua Tree St., Palm Desert.

MAHOGANY dining table and 4 chairs \$25. L & H electric range. Good condition \$45. All kinds of shelves, reasonable. 3095.

FURNISHINGS of home in Thunderbird Country Club Estates. Phone 84453 mornings 8-9 a.m.

KENMORE automatic washing machine. Almost new. Sacrifice. \$90. 2 bedsprings \$18. 532 Calle Santa Rosa.

ELECTRIC refrigerator \$38. Good running order. Dave's Trailer Park. Phone 8-3731.

ROLLAWAY bed, new 1/2 price. Kitchen table with casters. Phone 4202.

SHEETS 75c, beds \$1, couch \$3, rugs 50c, outdoor furniture, etc. Phone 2957 or 9053.

AUTOMATIC washing machine. Reasonable. See at 1154 San Lucas Rd. Ph. 3112

PROVINCIAL COUCH, down and spring construction. \$75. Rollaway bed \$17. Ph. 6797.

Household Goods 50

LAWNLIKE patio chairs \$15 up. MR AND MRS. chests (6 drawers), \$49.99 up. CHINA, dinette sets (5 pieces) \$69.95 up.

Reading lamps, \$6.50. Table lamps, \$6.50 up. Floor lamps, \$14.95 up.

LIVING ROOM groups in maple, rattan, wrought iron. BEDROOM GROUPS in modern blond, maple, etc.

GOOD SUPPLY of box springs and mattresses: Simmons, Goodrich, etc.

Maher Furniture

6 miles out Indian Ave at North Palm Springs
Phone DHS 4-2616
for evening and Sunday appointments.

DOUBLE foam rubber mattress and box springs with legs \$45. Phone 3928.

Trailers for Sale 51

T.V. NOW IN!

ONE OF THE finest trailer estates in Rancho Park. Has everything for deluxe trailer living. The price of \$6950 is far less than reproduction cost. Fully equipped and ready to move in including full underground sprinkling system, carport, ramada patio furniture and many other things too numerous to mention. Lot 82 D. Cummings, 1563 Palm Canyon Dr. Ph. 5315.

29 FOOT Roadmaster, aluminum trailer. Just like new. Island bed, bath, lots of closet and storage space, large picture windows. Priced to sell, must be seen to be appreciated. Tom Holbek, Tramview Trailer Park.

ROADMASTER, 29 foot, dual wheels, twin beds, arctic cooler, 20 foot. State award separate shower, rugs, like new. Lot D58, Rancho Trailer Park. Call Ross. Terms.

Airstreams 21 foot, \$2795. Traveler with bath, new, special price \$2295.

Spartan 30 foot, a real buy. AUTO TRAILER EXCHANGE 1065 E. Ramsey, Banning

IS YOUR TRAILER FOR SALE? If so, PAVNY can turn it into cash for you. Call PAVNY'S BUTANE & TRAILER SALES. 1001 S. Palm Canyon Dr. Ph. 7342.

18 FOOT Alma. Sleeps 4. Old but cozy. Complete with cooler and Frigidaire, or will rent. Inquire 820 Elm, Beaumont. Ph. 4795.

30 FOOT SPARTENETTE. Bath, 9 foot Frigidaire with freeze chest, twin beds. Lot 22, Daves Trailer Park, Cathedral City.

BEAUTIFUL 3 room trailer, including cabana. Palm Springs Trailer Village, 156 S. Indian Ave. Lot C9.

27 FOOT 1953 Terra Cruiser, \$3400 investment, sell for \$2500. Space 42, Deluxe Trailer Park, Cathedral City.

WESTCRAFT 32 foot 1950. Bath, cooler, like new. R17, Rancho Park. With or without porch. Choice view corner. Ph. 4256.

MONTGOMERY WARD 1/2 ton utility trailer. Double hitch. 2 reversible wheels. Excellent buy at \$65. Phone 8-5431

SACRIFICE 1952 Terra Cruiser 35 foot. Open 10 to 4 or evenings. 575 Calle Santa Rosa.

1951 30 FOOT Pan American. Deluxe Trailer Park, Cathedral City, Lot 14. See owner Ray Cook.

LOVELY trailer and cabana. Reasonable. Marie Lambert, Orchard Trailer Park.

25 FOOT Airstream, 1950, shower, electric refrigerator, etc. Only \$2395, 72-210 Hiway 111.

TRAILER for sale or rent. Frigidaire. Phone 83731. Dave's Trailer Park, Cathedral City.

36 FOOT Viking Trailer and ramada on site of Rancho Trailer Park's best lots, D-29.

1952 Fleetwood Trailer 16 foot. \$875. Phone Kraft, 2341.

NEW 1952 DOLTON, 23 foot. Modern, bath. Paid \$2450. Sacrifice at \$1850. Ph. 3316.

16 FT. TRAILER \$25 150 NORTH INDIAN

Trailer Space 53

PALM VALLEY TRAILER PARK

LARGE spaces, special spaces for children. Private bath \$30 month. \$17.50 to \$35.00 month.

One Mile East Cathedral City 70-210 Hiway 111. Phone 8-3399

Building Supplies 59

BUILDING SUPPLIES

"To meet your every need" DILL LUMBER CO.

GUY R. KREMER, Mgr. 691 Industrial Place 2758-Phone-2759

Open Saturdays until noon

Miscell. For Sale 60

FOR SALE, New Royal portable typewriter. Cost \$79, sell \$50. Apartment 2, 66-338 First St., Desert Hot Springs.

BLACK Goat Coast Monkey coat, 1/2 length, size 12-14, fine condition \$95. Banning 2791.

1/2 LENGTH white Russian ermine coat, worth \$2000, sell for \$500. Phone 4601.

Miscell. For Sale 60

AERONCA Champion, 1946. New license, new cover, new seat belts, new glass, all round, new head lining. 75 hp., 350 hours. SMOH. Grey with red trim, grey interior. \$950. Thermal Airport, Thermal, Calif. Phone 9-5136.

NEW 5 FOOT cast iron bathtub and wash bowl \$50. Two used sinks \$5 each. 4 ft. Electrolux refrigerator and apt. size gas range \$65. New single overhead garage door hardware \$10. Miscellaneous items. Call 8-3764 evenings.

RENOVATE and rebuild your old mattress as good as new. Save up to 50%. Write a card to California Mattress Mfg. Co., 1952 Highland Ave., San Bernardino, California. Tuesday and Friday pick-up and delivery.

Steinway Piano

5 FOOT GRAND. Very fine instrument. Blonde finish. Call owner 3786.

HAVE several beautiful Mink Stoles. If you want to buy any furs at wholesale prices, contact HARRY ALPERT, Ph. 5769 or 5663.

NEW 16 MM Ampro Stylis sound projector, large screen with accessories. Will sell for 1/2 price. Desert Sun, Box 190, File M-6.

SOMETHING new in braided wool rugs in blended colors. All new material, all hand made in sizes wanted. Route 4, Box 548, Yucaipa, Ph. 74431.

15 HP. ELECTRIC turbine; 10 hp. booster pump; 1700' 4" and 5" sprinkler pipe, 1/2 price. H. N. Fry, 82, Perris or 1 mile east high school.

300 YEAR Dutch inlaid desk, 500 year Arabian rifle, GORDON COUTTS masterpieces, Nash sedan. CONKY 4203.

Upright piano Wonderful tone \$160 Phone 3760

FIREWOOD Mike's Fireside Shop 71 N. Indian Phone 5389

Miscell. Wanted 61

WANT to buy piano, good tone, reasonable. Call 1030 after 5 or weekends.

Pets-Poul-Livestock 65

DEPOSIT will hold for Christmas. AKC Poms, Pekes, Chihuahuas, Dachshunds, Boston Cocker, Keeshonds, Shepards, Collies, Boxers. Also mixed 1/2 up. Monkeys, skunks, birds, etc. Shumaker Pet Ranch, 4070 Newmark. Ph. San Bernardino 34256. Closed Fri. and Sat.

REGISTERED 1/2 Arabian, mare suitable for lady or child. Blue ribbon winner. Mary Nelson, 2875 E. Baristo, Ph. 5320.

YOUNG blue-point Siamese female and male kitten. Reasonable. Box 325, No. Palm Springs.

BEAUTIFUL Siamese cat, female, 9 months old. Doris Springer, 2151 Junipero Ave.

Used Cars For Sale 70

Stack Chevrolet

Now Offers

1952 Chevrolet

Station wagon, Very low mileage and very clean. Local car, O.K. Guarantee. \$1795

1951 Chevrolet

4 door sedan, Powerglide, radio, heater, seat covers. O.K. Guarantee. \$1395

1949 HUDSON

Sedan. Here is a late model, good condition. Good value car. \$695

St. Theresa's to Observe Father Clavin Day Sunday

Sunday, November 29, the last day of the annual Fall Festival at St. Theresa's church has been designated by the Rev. M. R. O'Donohue, new pastor of the church, as "Father Clavin Day," in honor of the Rev. William F. Clavin, first leader of St. Theresa's and who built it up to its present fine status.

Father Clavin was recently transferred to Our Lady of the Lake church at Arrowhead.

The Festival Sunday will be held on the grounds of the St. Theresa parochial school.

A surprise farewell reception was accorded Father Clavin by members of the parish and friends in the auditorium of the school.

Father Clavin came to St. Theresa's five and one-half years ago and since that time built the church and the school. The school is staffed with nuns from the California Order of the Immaculate Heart of Mary. It serves all Palm Springs parishes as well as those of surrounding communities.

Response, Topic of Dr. Blackstone Sunday Morning

Sunday morning Dr. James H. Blackstone Jr., pastor of Palm Springs Community church will preach on "Our Response to God—in Service." This is the last in a series of five sermons which has dealt with man's response to God's patient appeal.

Sunday evening the sixth and last picture of the current series in the Life of Saint Paul will be shown. This sound picture will depict the life of the Apostle Paul on his first missionary journey.

Junior high Christian Endeavor will meet at 6:15 p. m. in the church parlors with Dr. Blackstone leading. The high school Christian Endeavor will meet at 251 San Jacinto drive at 6:15. The discussion for the evening will dwell on the Mission Horizon of the World and will be led by Joyce McKinney.

A record Sunday school attendance for a regular Sunday was achieved last Sunday with 420 present. The beginners department, under the leadership of Mrs. Al Normandin, won the first round in Top the Mystery school contest for the month of November. The contest will continue and shows promise for Sunday school growth and has created interest in all of the departments in the Sunday school.

Tuesday evening at 6:30 the Men's club of the church will have their fall banquet at the church. This will be a turkey dinner and the speaker for the evening will be Roger Amersbach, city attorney of Los Angeles.

Thanksgiving Services Today at Cathedral City

Cathedral City Community church will observe Thanksgiving today with a special community service at 10 a. m. with Dr. Graham Hunter, pastor, speaking on the meaning of the day and Evan Hilding presenting several special musical numbers.

Next Sunday regular services will be held with Bible classes meeting at 9:30 a. m. and Dr. Hunter preaching at the 11 a. service.

Marcia Hunter, president of the Women's Auxiliary reported that proceeds of the bazaar and food sale last Friday exceeded \$200. Among current projects of the auxiliary is the painting of the church and Manse.

It was also reported that two consignments of warm clothing and blankets have gone to Korea and another shipment is accumulating.

A special meeting of the Women's auxiliary is scheduled for December 3 at the home of Mrs. Mildred Wickland, 551 G street, at which time Mrs. George Armacost of Redlands University will speak.

Last Sunday the combined choruses of the grade schools and junior high groups presented musical numbers. A quartet composed of Mildred Beck, Fay Doan, Evan Hilding and Jack Hillery also presented several numbers with Mrs. Wickland at the piano.

Rabbi Lebowitz to Review Book Tomorrow Night

A Passage in the Night by Sholem Asch will be reviewed at the Friday evening services at 8:15 o'clock by Rabbi Arthur B. Lebowitz at Temple Isaiah. This novel deals with a great and timeless theme—that of atonement, of man in conflict with his conscience.

The Temple choir under the direction of Harry Tomlinson will render the musical portions of the services. Sabbath morning services are at 10 o'clock.

Religious school classes on Sunday morning will start at 10 o'clock.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS
A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
Sunday Service, 11 A.M.
Wednesday Meetings, 8 P.M.
(Women's Clubhouse)
Sunday School, 9:15 A.M.
271 Ocotillo Avenue
The Reading Room in The Center is open daily, except Sundays and holidays from 12 to 4.

Lutheran Services at Youth Center
386 No. Belardo Road
Every Sunday at 8:30 A.M.
REV. W. H. TENSMEYER

Christian Science Broadcast Tuesday

Christian Science publicity committee announced a broadcast lecture on "Christian Science Reveals Man's Sonship with God" from Station KFWB (980kc) Tuesday, December 1. The lecturer will be Lela May Aultman, C. S., of Denver, a member of the Christian Science board of lectureship.

READ SUN CLASSIFIED ADS

The Desert Sun—8b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, November 26, 1953



Look! No Hose!

AUTOMATIC IRRIGATION!

No Work, No Worry -- Simple, Continuous.

Instantly Adjustable Flow Rate.

Promotes healthy root growth by

Deep Saturation.

You Sleep While It Works!

ELIMINATES: Surface evaporation, overflow, manual expense.

Successfully developed as a hobby, by a liquid-flow engineer, who now offers a limited number of personally engineered installations.

TO SEE IT IN OPERATION, PHONE 7924

C. H. MITCHELL

Advent Season Starts Sunday

Sunday, November 29, marks the First Sunday in Advent season.

In accordance with the traditions of the Episcopal church the services take on a more sombre tone during the month of December in preparation for the Feast of the Incarnation. The more joyous hymns and canticles of the church are not used during the four weeks preceding Christmas Day.

The church's teachings regarding both the first coming of Christ and the second coming of Christ are emphasized during December.

Services this Sunday will include Holy Communion at 8 a. m. Family Services and Church school at 9:30 a. m. and Morning Prayer and sermon by the Rector, the Rev. William A. Blonden Jr., at 11 a. m.

Car Rams Wall and then Speeds Away

Albert E. Schwabacher, 363 West El Portal, reported to police Friday that a car had crashed into the rock wall surrounding his yard at approximately 10:30 p. m. and left the scene of the accident.



"Let us come before His presence with

Thanksgiving

and make a joyful noise unto him." Psalms 95:2.

FOR ALL THAT WE HAVE —
FOR ALL THAT WE ARE —
FOR ALL THAT WE HOPE TO BE —

Americans, from the beginning, have joined in a common sense of prayer to God as the Giver of all good things. This day is sacred in our history as one of special reminder of our heartfelt thanks. Perhaps at times

we have been too busy, or careless, or forgetful. Today is a fitting time that we pause amidst our enjoyment, consider humbly our blessings of freedom, security, and prosperity; then determine our renewal of association with those of like faith in personal expression of our appreciation and willingness to serve.

Let's make it a real Giving of Thanks

The American Legion invites YOU to join in the program of active participation and support of the Church of your choice.



JOHN JOYCE, Commander
OWEN COFFMAN POST 519
AMERICAN LEGION
WES BLILER, Chaplain



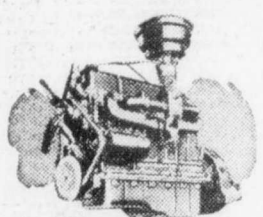
This series of messages is being published in the furtherance of the National "Back to God" movement of the American Legion. Sponsored by the following Legionnaires and friends of the American Legion.

- | | | | |
|---|---|---|---|
| Our compliments to OWEN COFFMAN POST AMERICAN LEGION on their "Back to God" program. D.A.V. Post 66 | HATCHETT'S MARKET — Free Delivery 188 S. Indian Ave. Phone 7755 | PALM SPRINGS ESCROW Security for Your Title 141 Tamarisk Road Phone 4888 | — CATHEDRAL CITY — |
| DR. W.W. CATHERWOOD, JR. Medicine, Osteopathy, Surgery 1478 N. Palm Canyon Drive Phone 5466 | LIN'S HANCOCK SERVICE Where you'll like to trade 207 N. Indian Ave. Phone 2618 | PALM SPRINGS FLORIST "Where your best friends buy" 894 N. Palm Canyon Dr. Phones 3811, 6194 | RUTH BILES Real Estate, Management 66 Glenn Street Phone 8-4371 |
| DESERT EMPORIUM Palm Springs 5 & 10 780 N. Palm Canyon Dr. Phone 2-5113 | RAY LUSBY Insurance Service Complete 380 N. Palm Canyon Dr. Phone 2781 | PALM SPRINGS LINCOLN-MERCURY MOTORS 335 Sunny Dunes Road Phone 2052, 2301 | M. H. BLAKELEY Real Estate Broker 68-601 Broadway Phone 8-4313 |
| DESERT INN BARBER SHOP Barney Bourne 177 N. Palm Canyon Dr. Phone 5212 | MC LAUGHLIN ELECTRIC Contractor & Repairing 190 N. Indian Ave. Phone 6206 | PALM SPRINGS MUSIC CO. Radio - TV - Musical Supplies 360 N. Palm Canyon Drive Phone 6122 | CATHEDRAL CITY WATER & DEVELOPMENT CO., INC. 68-713 D Street Phone 8-3534 |
| DILL LUMBER CO. Paints, Hardware, Supplies 691 Industrial Place Phone 2758, 2759 | MENARD'S HOBBY SHOP Wheel Goods - Hobbies 378 S. Indian Ave. Phone 6423 | PROFESSIONAL PHARMACY Prescription Specialists 1081 N. Palm Canyon Drive Phone 2741 | COACHELLA VALLEY BUILDER'S SUPPLY, INC. Hiway 111 & Sunair Place Phone 8-4766 |
| THE DOLL HOUSE Where good friends meet 1032 N. Palm Canyon Dr. Phone 7301 | MUNHOLLAND & CO. — Realtors — 1059 N. Palm Canyon Dr. Phone 3673 | ROBERT, LTD. Men's Fashion Originals Sunset Towers Phone 2401 | FRED HEPNER'S AUTO TOPS AND SEAT COVERS 67-793 Hiway 111 Phone 8-3322 |
| EL PASEO MARKET Finer Foods 816 N. Palm Canyon Dr. Phone 2118 | MURRAY'S MARKET Quality Meats, Groceries 197 E. Amado, corner Indian Phone 2859 | CHARLEY ST. GEORGE Convention Accommodations Wars Memorial Bldg. Phone 2928 | DESERT PIPE & HARDWARE 67-677 Hiway 111 Plumbers Supplies Phone 8-3755 |
| EL PASEO PHARMACY B. W. Cox 800 N. Palm Canyon Dr. Phone 7777 | PALM HOUSE and it's employees 133 Hiway 111 Phone 2309, 9991 | SALE'S PLAZA MARKET For your convenience Opposite Post Office Phone 6391 | SUNHAVEN VILLAS MOTOR COURT 63-996 Broadway Phone 8-4523 |
| FUN IN THE SUN Confections Supreme 232 N. Palm Canyon Dr. Bert & Rene Mennell | PALM SPRINGS CASH REGISTER & STATIONERS 472 N. Palm Canyon Dr. Phone 2367 | VILLAGE PRINT SHOP Printing to please you 155 E. Amado Phone 5207 | — PALM DESERT — |
| JAMES W. HAMMOND Real Estate - Rentals 875 N. Palm Canyon Dr. Phone 5373 | PALM SPRINGS CLEANERS One Day Service 440 S. Indian Ave. Phone 2832 | WIEFELS AND SON Mortuary - Ambulance 666 Vella Road Phone 2977 | JOSEPHINE V. LEMONS Licensed Real Estate Broker 73-640 Hiway 111 Phone Palm Village 76-3181 |
| | | | PALM DESERT CORPORATION "Developing the Desert" Cliff Henderson & Associates Palm Desert |



New '54 Chevrolet Trucks

COMPLETELY NEW—THE MOST POWERFUL, FINEST PERFORMING, BEST-LOOKING ADVANCE-DESIGN TRUCK EVER BUILT!

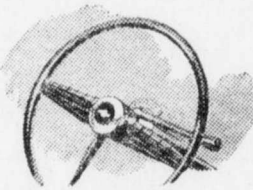


Here's America's greatest truck builder's latest and greatest truck! Here's the brand-new line of Chevrolet trucks for 1954!

They're here to do your work for less! They're here to bring you big savings on operating and upkeep costs . . . to do your trucking job faster and more efficiently.

You'll find these completely new Chevrolet trucks packed with new advantages you want . . . loaded with great new features you need!

So plan now to come in and get all the facts on the biggest truck news in years. See the trucks with the most new features—really new Chevrolet trucks for '54!



NEW

AUTOMATIC TRANSMISSION*

Offered on 1/2, 3/4, and 1-ton models.

NEW

POWER AND ECONOMY

Three high-compression engines.

NEW

CHASSIS RUGGEDNESS

Extra strength and stamina in all models.

NEW

COMFORTMASTER CAB

New comfort, convenience and safety.

NEW

RIDE CONTROL SEAT*

The last word in driver comfort.

NEW

BIGGER LOAD SPACE

Roomier pickup and stake bodies.

NEW

ADVANCE-DESIGN STYLING

Handsome, rugged new appearance.

STACK CHEVROLET

"THE BEST DEAL UNDER THE SUN"

330 Sunny Dunes Road

Phone 2042

*Optional at extra cost. Truck Hydra-Matic Transmission, Ride Control Seat is standard on C.O.E. models, available on all other cab models as extra equipment.